I encourage you to lift up the women in your lives! As a positive and powerful team, we’ll make things move. Giving other women a voice. We must all work together to empower one another. Working as a force and potential team, we’ll take on those news.

Encourage you to lift up the women in your lives!

BARBARA ROYER
Former, Business owner, Natural Resource

I was so blessed to have tremendous support from family, friends and our local community that it seemed to get back,” said Sticka, who started With Courage six years ago to “connect with our local breast cancer patients to provide courage and comfort during a very scary and unknown time.”

Her own experience with cancer helps her provide post-turn to-post supportive care. As executive director, she also plans and oversees fundraising, coordinates financial assistance and takes care of operational duties. With Courage works closely with two other local nonprofits: the See Ya Later Foundation’s Seeds of Hope program and the Yamhill Valley Cancer Foundation. Together, they strive to “be the common cause.”

Caitlin Sticka
Executive Director
With Courage
www.withcourage.org
503.565.5500
DID WE MISS YOU?
Contact us today to be included in next year’s Women of the Yamhill Valley

With Courage founder and executive director Caitlin Sticka has a very personal reason for knowing how much breast cancer patients need support. She’s a two-time breast cancer survivor herself.

Spring is in the air, and I have been reflecting on women and their countless contributions the world over — women we know and love, women who have taught and influenced us, women who tend the land and prepare foods that nourish us and bring us together; women who are forging new paths and climbing to new heights.

More women are in leadership roles than ever before. Empowered women go on to empower others — encouraging the women around you. Make-donations special and strong. Encourage the women in your life to speak up and make sure they know the value of their opinions so their voices are not afraid to use their voice. Today, our near-universal access to the web has created the ability for all of us to easily express ourselves to a broader audience than ever before. That is a great opportunity for us all. But negativity has become such a big problem. We need to shut down negativity. By standing up against negative comments on line, at the office or wherever you go. Don’t be afraid to shut down negativity directly and honestly.

While it’s important to share your own story, it’s just as important to listen and play a role in going other women a voice. We must all work together to empower one another. Working as a force and potential team, we’ll take on those news.

I encourage you to lift up the women in your lives!

BARBARA ROYER
Former, Business owner, Natural Resource

...
"I have always loved paper and ink," Chelsey Nichol says. Chelsey’s family business is printing. In 2010 she started her personal business, Type A Press, a letterpress printing operation.

Her letterpress business was born from her family business. “We had a letterpress sitting in our warehouse for decades, and I always thought it would be neat to learn to use it,” Chelsey says.

She built her skills, and discovered a gift for setting type. Chelsey and her press produce custom pieces of art in the form of letterpress greeting cards, invitations and business cards—anything with paper and ink. That love of paper and ink includes consuming as well as producing. As a youngster, she wanted to be a book editor or own a bookstore. As an adult, she reads whenever she can.

Type A Press has now expanded with a gift and clothing line inspired by Chelsey’s love of her hometown. The products are designed locally and printed by Chelsey and her husband Brent.

Amy Wark, DMD, is a graduate of McMinnville High School, where she was a three-sport athlete and recent inductee to the McMinnville High School Sports Hall of Fame. She did her undergraduate studies in biology while playing varsity basketball at Whitworth College in Spokane, Washington. She graduated magna cum laude in 1995 and headed to Portland to attend the School of Dentistry at Oregon Health Sciences University.

Upon finishing her studies at OHSU in 1999, Dr. Wark completed a one-year residency in general dentistry while serving with the Air Force in Dayton, Ohio. It was then that she continued her education by learning specialized surgical procedures involving extractions and gingival health. Dr. Wark spent the remainder of her military career in England, and then returned home to join and eventually buy her father’s practice. Dr. Wark and her husband, who also manages the practice, spend their free time playing pickleball and enjoying their three children’s activities ranging from basketball to whatever sport is in season.
Lisa Pool, LAc, chose Acupuncture as a career because she is dedicated to increasing quality of life and improving her patients’ ability to live their lives to the fullest. Pain often keeps people from doing the things they love, and in some cases, prevents people from being able to do the work they need to support their families. In order to help her patients with pain, Lisa specializes in the treatment of neck pain, low back pain, shoulder pain, including frozen-shoulder, hip pain, foot pain, including plantar fasciitis, knee pain, hand pains, headaches, migraines and pain from chronic conditions like arthritis and Fibromyalgia.

Lisa also has a special interest in fertility enhancement, kidney disease, digestive disorders (Chron’s, Ulcerative Colitis, IBS), Diabetes, Hormone Balancing, Menopause, Auto-immune disease and support for mood, anxiety and depression. She supports whole body wellness with Acupuncture, Chinese Herbal Formulas and Nutrition support. Lisa also believes in a collaborative and integrative medicine and works with a variety of practitioners to help you meet your wellness goals! Most insurance is accepted, including from a Motor Vehicle Accident. No referral is necessary.

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As an Neuro-Linguistic Programming (NLP) coach, Tayleena Gloss helps people release their emotional baggage, the beliefs that limit them and other problems in their lives. “The best part of my job is seeing people light up, make life-changing decisions, and walk away having let go of their emotional baggage,” said Gloss, the owner of Transformational Coaching with Tayleena.

Gloss was born in Alaska and has lived in Oregon since she was 5. She was inspired to learn NLP after spending time in New Zealand and the South Pacific, and she decided to learn to offer the same benefits for herself and others. Gloss decided to learn to offer the same benefits for herself and others.

The best training is experience, she said. In addition, she attended the Basic Institute in Salt Lake City, Utah, to become a Master Practitioner of NLP. True Life Transformation and Hypnotherapy. In the future, she hopes to train others to do this life-changing work.

Gloss now lives in Amity. She has two grown daughters. She loves spending time with her family. She enjoys kayaking, zip lining and whitewater rafting. She also enjoys reading both educational books and fantasy novels. Her hobbies include gardening.

Dr. Anna Gerlach loves to make people smile – not just through her passion for orthodontics, but also with her skills as an orthodontist. Dr. Anna Gerlach studied Orthodontics in McMinnville, where she distinguished herself and others for orthodontic issues. Best of all, she said, she works with her patients to create beautiful smiles. Gerlach enjoyed starting the dental student. As a high school student, she realized she should pursue a dental career.

She graduated from Oregon State University and the Oregon Health Science University, dental school. She also attended orthodontic residency at the University of Tennessee Health Science Center. Currently, she is a member of the American Association of Orthodontists and the Alpha Omega Study Club in Yamhill County.

She joined Henson Orthodontics in 2010. Throughout her career, she places to “move to provide the highest quality care for our patients, learn new techniques and treatment modalities, and give back to our community.” She and her husband, Eric Gerlach, a general dentist in McMinnville, live in Carlton with their sons, who are 2 years old and 6 months old. Family and faith are the most important parts of their lives.

Julie Siepmann loves helping children and families in a community mental health setting and in private practice. She is an active member of the Yamhill County Multidisciplinary Child Abuse Team. A native of McMinnville, she maintains balance in her life by spending time with her husband, David, her other dogs, and her horse. She also enjoys keeping up with her adult daughters, Hannah and Breanna.

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Since first becoming trained as a forensic interviewer 23 years ago, Julie has become a fierce advocate for children in Yamhill County. As the clinical services director and lead forensic interviewer at Juliette’s House, Julie works with a compassionate and dedicated team to help children share their experiences. She and the non-contact families with trauma-focused mental health services, as well as other resources. Julie is the primary handler for Juliette’s House facility dog, MacDougal, who provides comfort to children at the time of their evaluations.

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When Beth Caster discovered the Yamhill Valley in the early 1990s, she fell in love with the rich assortment of vibrant communities that populates this picturesque corner of Oregon. In the 28 years that she’s called McMinnville home, Beth has made it her mission to share her affection for the people, products and property that make this area so special.

“I love what I do!” says Beth. “I can’t wait to get up in the morning and go to work each day.”

Beth is a full-time, full-service REALTOR® who uses her infectious enthusiasm for real estate to help her clients meet their own unique needs. “I am always available when my clients need me,” says Beth.

A naturally creative and energetic person, Beth knows the field of real estate is the perfect fit for her. “I love that, in the course of any day, I can go from showing a modest home in town to a luxurious home on acreage that has spectacular views of the valley,” she says. According to Beth, no two days are ever alike, and no days are ever dull as she lives out her vocation.

Beth has a unique outlook when it comes to things local — a perspective that can be seen daily in her column in the local newspaper. “I am an avid knitter and fiber enthusiast,” she says. Beth’s popular wine column ran in the News-Tribune for many years, and she says she dreams of being able to bring happiness to children who are hospitalized by providing magic and pets for them to cuddle.

A true local, Beth is a McMinnville native and has lived in town to a luxury home on acreage that has spectacular views of the valley, “Possessed of a deeply-rooted commitment to excellent customer service, she goes out of her way to give her clients what they need. “I am always available when my clients need me,” says Beth.

When what you desire most...
In her spare time, Jen enjoys reading, gardening and spending time with her dogs. She was deeply honored to be named McMinnville’s Outstanding Junior Citizen in 2018. Jen knows the dining, shopping, art, education and agricultural opportunities offered in the area are appealing to people from all over. As a real estate broker at McMinnville’s Willamette West Realtors, Jen can help buyers and sellers achieve their dreams.

A Yamhill Valley native, Jen considers herself lucky to be a part of this amazing community which is always changing, growing and giving. Jen knows the dining, shopping, art, education and epiphanal opportunities offered in the area are appealing to people from all over.

Jen Feero REAL ESTATE BROKER
Willamette West Realtors
708 N Baker St, McMinnville
503.560.2144
www.WillametteWestRealtors.com

Jen Feero knows her passion for life in the Yamhill Valley makes her a perfect ambassador for people interested in moving here. After all, Jen’s own love for the area is why she lives in the valley. As a real estate broker at McMinnville’s Willamette West Realtors, Jen put her enthusiasm for local life to work for clients as they buy and sell property throughout the valley. Along with Stacy Martin, a fellow Willamette West broker, Jen can help buyers and sellers achieve their dreams.

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As an agent who loves her work, plays here, works here and raises a family here, Stacy Martin is uniquely positioned to share her passion for the Yamhill Valley with others. As a real estate broker at McMinnville’s Willamette West Realtors, Stacy does just that as she Dwight helps clients through the process of buying and selling for properties. It is her special connection to the local community that allows Stacy to give every client top-notch service.

Along with fellow Willamette West broker Jen Feero, Stacy helps fulfill the perfect fit for a client’s needs and wants. Nothing pleases Stacy more than helping a client achieve his or her dreams of home ownership!

Stacy Martin REAL ESTATE BROKER
Willamette West Realtors
708 N Baker St, McMinnville
503.560.2144
www.WillametteWestRealtors.com

Heidi Davis had wanted to own a restaurant since she was a youngster, especially if she could own one with her father, Mike Larson, and moreso if it was called “The Larson House.”

Now her dream has come true. The pizzeria they opened in 2020 is called just that. In addition to owning The Larson House in Yamhill, Davis is general manager of her dad’s restaurant, Carlton Commons, where she worked since 2006. She also is a director on the Carlton Business Association. She and her husband, Jordan, were married and raised their children in Yamhill before moving to Carlton. Both places are close to their hearts, and this location allowed them to stay close to family.

Heidi Davis
OWNER OF THE LARSON HOUSE
GENERAL MANAGER OF CARLTON CORNERS
708 N Third St, Carlton
503.769.2291
LarsonHouseYamhill.com | CarltonComsmons.com

The best thing about her jobs, people, Davis said. She loves the employees and the customers of both sites. “I think it makes you a better being in a small community because we build such strong relationships with our regulars,” said Davis, a Rex Putnam High graduate who has college classes and leadership and management courses under her belt. “I feel very connected to my community.”

She’d live in Carlton with her husband, Jordan, and five fur babies. A music lover, Davis enjoys singing and is learning to play piano. She and her husband also enjoy travel and adventures.

Peggy Cummings
INTERNATIONAL EQUESTRIAN CLINICIAN AND AUTHOR
School of Connected Riding
connectriding.com
totallyconnectedriding.com
503.481.2067

Peggy Cummings has loved riding horses since she was a child in Central America. Today, through the School of Connected Riding, which she developed, she sees her “passion is empowering riders to synchronize with their horses.”

Cummings was born in San Salvador, El Salvador. Her mother was an American, and her father an Englishman. At 14, she enrolled in a U.S. boarding school, choosing a school with an established riding program. She started her own training program after earning a Horsemasters’ Teaching Certificate from Potomac Horse Center. Always hungry for knowledge, she attended some of the most innovative clinics of the time to visit her Maine home.

Eventually, pain caused her to quit riding. To combat her disinterest, she developed her own unique riding and teaching method and began to ride with complete freedom again. Her Connected Riding program teaches what she learned from people and the horses themselves. She also teaches across the U.S. and abroad, but makes time for some financial and mental techniques so she can stay in harmony with her horses. Cummings also creates educational materials for riders, mentors riding instructors and supervises the development of Connected Riding homes.

She enjoys cooking, gardening and, of course, riding.

Emma Larson lives in Carlton with her husband, Jordan, and five fur babies. A music lover, Davis enjoys singing and is learning to play piano. She and her husband also enjoy travel and adventures.

Cami Nyquist
MAC-HUB DIRECTOR
MacHubDirector@gmail.com

MacHub.org

Put Your Donations to Work for Our People and Our Planet

What we do
We are a centralized donation center for McMinnville and partner with non-profits to get donations to those in need. Our online sales sustain our workforce program and create jobs.

Volunteer
We are always looking for volunteers to help sort donations and make sure they get to those who need them.
When Cami Nyquist founded Swedemom.com 21 years ago, she planned to run a global web-based business. She has succeeded, in fact, Swedemom.com was selected by B2B as a top, values-driven seller for their 25th anniversary.

But she also has found ways to enrich the community in which she grew up by adding a charitable arm, Swedemom Center of Giving, which was named 2020 Workforce Partner of the Year by the McMinnville Economic Development Partnership. She also helped found and grow MacHub.

“I do it because I care about my community. Creating is all the more important,” she said. “Placing the emphasis of my community in monies, and not blood, is the only way, that I think, that this can flourish without that support.”

Nyquist graduated from Mac High in 1981, went on to North Park University in Chicago, then finished a bachelor’s degree in communications in 1985 at the University of Oregon. Entrepreneurial by nature, she has been a marketplace platform developer since 1999.

“As long as I can remember, I’ve been 100% motivated to work for myself,” Nyquist said. “I was proud of the money I made, but more proud of the work I had done.”

In 2005, her business had outgrown her home, and she moved to a small office in downtown McMinnville. In 2011, Nyquist moved into a larger downtown space. In 2013, she moved to a big red building that once was an old feed store.

“By 2013, we had grown so much we had more than doubled the space we had in our downtown office,” Nyquist said. “We now had an executive director, and Swedemom had grown to four additional people working in the office. We were a lot different than when we were just a mom running a small business out of her home.”

In addition to her positions, she has served on the Safety Committee for two years.

Swedemom has grown at a rapid pace. Nyquist said that her clients are some of the most difficult people to reach and take on new projects.

“The community has had so many needs, and wants, and with Swedemom, we have matched those needs with people who are willing to do the work,” Nyquist said. “Swedemom is where the needs of a community are matched with the resources that are there.”

Swedemom was named Workforce Partner of the Year in 2020.

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Women of the Yamhill Valley

Tiffany Best
Senior Escrow Officer
Ticor Title Company

Mary Jane Hendrix
Senior Escrow Officer Branch Manager
Ticor Title Company

Jade Bachmier
SALES EXECUTIVE
Ticor Title Company

Leslie Zook
DIRECTOR OF SALES & MARKETING
Ticor Title Company

Kim Dunkel
BRANCH MANAGER Sr. Escrow Officer
Ticor Title Company

Cyndy Willis
Escrow Officer
Ticor Title Company

Tiffany Best’s local roots and true one deep. The 40-year-old Senior Escrow Officer was raised in Lebanon. She went on to graduate from McMinnville High School, and from there it was on to Western Oregon University to study business management.

“After college, I knew that I wanted a professional office job,” she said. “It was an easy call to go to Western Title, now Ticor Title, where she has worked for 22 years, closing real estate and loan transactions for Yamhill County and surrounding areas in the Willamette Valley. The event’s part of her job “My co-workers,” she says proudly.

Tiffany and her husband Jack make their home in McMinnville with their daughter ages 14 and 16. Along with cooking and gardening, she is also active in the McMinnville Rotary Club and she’s a committed fan of the Portland Trailblazers and OSU football.

Mary Jane Hendrix
Senior Escrow Officer Branch Manager
Ticor Title Company

Mary Jane Hendrix enjoys working with numbers and with the challenges of escrow, a key part of the property buying process. But what she loves most is people — both her clients and her co-workers.

As senior escrow officer and branch manager of Ticor Title in Newberg, Mary Jane reviews closing statements and disclosures for compliance, coordinates files to ensure scheduled loan closings, and prepares and examines escrow documents according to strict state closing guidelines. She didn’t know what “escrow” was when she started working as a secretary for a title company at age 20. She considered herself already in the business and considered herself business. She trained in every aspect of the business.

More than 36 years later, Mary Jane is adept at every facet of the escrow business. “I would love to text her with a question.” she says proudly.

Jade Bachmier
SALES EXECUTIVE
Ticor Title Company

For Jade Bachmier, the best part of her job is all the wonderful people she meets and works with. Jade loves building new relationships around the community and helping her Real Estate Agents and Lenders succeed.

As a sales executive for Ticor Title in McMinnville, Jade is there for her clients to help them build and grow their business. Whether helping Real estate professionals with their marketing or making sure everything is going smoothly in the office, Jade is eager to see her clients and colleagues have the most productive experience possible and enjoy the world of Title and Escrow.

After graduating from Amity High School, Jade attended Chemeketa Community College. A native of the charming town of Amity, she has family all over the Willamette Valley. Jade is a member of the Yamhill County Association of Realtors (YCAR) and the McMinnville Area Chamber of Commerce (MACC).

When she’s not busy at work, you might find Jade spending time with her corgi (Jun and Olivia) and taking them on hikes and new adventures with her fiancé.

Leslie Zook
Directress of Sales & Marketing
Ticor Title Company

Leslie Zook is a McMinnville girl, born and raised. She thoroughly adores our local communities! She enjoys a bit of the exciting local restaurants, stopping local world-renowned times and serving in one of the many outstanding local causes.

Ten years into her career with Ticor Title, she can say she LOVES her job! She is now working as the Director of Sales & Marketing for Ticor Multivale operations. She works alongside the sales team by coaching, training, and providing marketing support. After spending the last ten years helping local real estate professionals grow their business, she now enjoys the passion of a wide array of customers to grow and succeed in their careers within Ticor Title.

Leslie also owns Forest Events & Design, a local wedding and event planning business, and serves as Secretary for the well-known “You+Love” Foundation. When she’s not working or volunteering, Leslie enjoys traveling, cooking, and creating fun memories with her family.

Kim Dunkel
BRANCH MANAGER Sr. Escrow Officer
Ticor Title Company

Kim began her escrow career in June of 2004, learning about every aspect of the escrow process from the ground up. During her career in the real estate industry, she has handled thousands of real estate transactions with a wide range of title types to be complex. She has the knowledge to handle difficult transactions and has the people skills to work closely with you and your clients. Kim attends to every client need comfortably and in a complete escrow process.

Kim has made her home in McMinnville since 1991, where she and her husband have raised their children, enjoy beach trips and camp together. She’s from a real estate family, which is where her interest in the profession was sparked. “They encouraged me to give it a try,” she says, “and I have been in the industry ever since.”

A 20-year industry veteran, Kim tracks the latest policies and technology to keep up with the fast-paced market. She understands that each transaction is unique, and loves the feeling of successfully completing a deal that is particularly complex.

Cyndy Willis
Escrow Officer
Ticor Title Company

For Ticor Title Executive Cyndy Willis, McMinnville and the Yamhill Valley aren’t just a market, it is where she calls home, where she grew up in and has raised her family. She has worked for Ticor Title for fifteen years performing numerous jobs, including title desk, closing titles, entering and now as an Executive Officer. McMinnville is where Cyndy and her husband (Dwayne) have raised their two daughters, ages 20 and 21. Stephanie, the older, graduated from Western Oregon University 2021 and is now living in Spain teaching English. Melanie, the younger, finished two years at Chemeketa Community College and in January 2022 started her career at Oregon State Credit Union.

Cyndy, a dog lover has 4 dogs, Janice who’s 12, Oakley & Black, 2 Rottweiler who is just 12 months. She and her family enjoy camping, boating, kayaking, paddle boarding, fishing and anything outdoors. She loves to stay active inside and outdoors to stay in shape, and she does! She participates in McMinnville Crossfit and has also competed in triathlons, sprints and a half ironman. She loves to stay active outside and enjoy time with family and friends. Cyndy has been in the business more than two decades and her favorite part of the job is the people she works with, both co-workers and clients.

Where does she see herself 20 years from now? “Retired, and living in Central Oregon, with family and friends. Cyndy has been in the industry more than two decades and her favorite part of the job is the people she works with, both co-workers and clients.”

Get your slice!
Larson House
190 S. Maple Street, Yamhill OR 97148
503.852.7439
LarsonHouseYamhill.com

Best Kept Secret in Yamhill County.

Carlton Corners
Restaurant and Growler Fill Station
On the corner of Yamhill & Hwy 47
503.852.7439
MON-THURS 6:00AM-9:00PM
FRI & SAT 6:00AM-10:00PM
SUN 7:00AM-9:00AM

We are a welcoming place for all to eat.
Open seven days a week from 7:00am-9:00pm

We can’t wait to welcome you to our slice of the Yamhill community!

180 E. Maple Street, Yamhill OR 97148
LarsonHouseYamhill.com

Life is Good on the Corner

We are a welcoming place for all to eat.
Open seven days a week from 7:00am-9:00pm

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Women of the Yamhill Valley

WOMEN OF THE YAMHILL VALLEY

14 2022

Women of the Yamhill Valley

WOMEN OF THE YAMHILL VALLEY

15 2022
Casey Hostetler  
**Owner**  
Alt Coworking

Alt Coworking founder and owner Casey Hostetler enjoys her company’s mission: small business owners who share the common workplace. “She loves helping them grow their businesses by making connections and expanding their knowledge.”

“You had to audition her once as an employee since they joined Alt Coworking,” said Hostetler, who started the unique company in 2021. “This is exactly what Alt is about.”

Hostetler, a 2010 McMinnville High School graduate, also enjoys putting on fun and informative events for members and the public. “It’s another thing she likes about her job.”

In 2017-18, she and her husband took a 14-month road trip across the contiguous states and beyond. “We met people together, whether for work or for community activities with the McMinnville Area Early Birds, for which she will be President in 2022-2023. It’s another thing she likes about her job.”

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in the community. Today, his example helps her understand how to bring people together, whether for work or for community activities with the McMinnville Area Early Birds, for which she will be President in 2022-2023.

At Alt Coworking, Hostetler provides “creative, durable and collaborative workspaces for small business owners and professionals.”

The business grew out of her frustration of working at home and meeting clients in coffee shops or other space. Sometimes her laptop would disconnect, the space was too loud or crowded for conducting business.

She needed a more professional space that was affordable for a small business owner. “Why not share office space with others?” she wondered.

The result, Alt Coworking, offers a variety of sizes and types of workspaces with shared meeting rooms, break rooms and other common spaces.

Now, six years later it is the Alt Coworking owner. Sometimes she’s doing graphic design or working on community newsletter; other days she’s filled with meetings or events.

Hostetler is skilled in marketing, graphic design, website development, logos and branding, video production and photography.

When she’s not at the office, she might be working on a Chamber or Rotary event. “Or drinking wine,” she said.

Hostetler lives in Newberg with her husband of 5 years, David Hostetler. Her biggest supporter, he helps her improve her rational thinking and keeps her grounded.

In 2017-18, she and her husband took a 14-month road trip through the 48 contiguous states and beyond.

After returning home, knowing “there’s nothing quite like Oregon Wine Country!”

**Angie Redford**  
**Financial Advisor**  
**Redford Financial Group**

Angie Redford likes how being a financial advisor is “helping people retire successfully and enjoy retired.”

“Planning for retirement can be one of life’s biggest challenges,” she said. She advises people to start early by making savings and investing a priority, and to work with a knowledgeable advisor. “That’s often me,” she said.

Redford works with clients of all kinds of clients who work for both profit and non-profit organizations, as well as those who are self-employed. Some start their planning while they are still working; others wait until retirement or are already retired before they begin.

She helps clients create a customized strategy that will provide a guaranteed retirement income that will last a lifetime. That strategy includes Social Security benefits. “It’s my specialty,” Redford said.

Many clients find it comforting to have a dedicated financial advisor who focuses exclusively on their retirement needs.

Redford believes in giving back to the community in which she lives and works.

“People first, homes second” is the motto of Realtor Seana Cantu-Camden, who enjoy helping other people realize their dreams and goals by buying or selling properties.

She became a Realtor in 2013, after working at other jobs. A friend who saw a real estate broker told her she would be good at selling real estate.

Her friend was right. “I appreciate both the practical and intuitive components of home buying and selling,” Cantu-Camden said. “You have a home built just as important as how it looks.”

Her training in energy work helps her teach clients with the right homes. “There is an unspoken conversation that happens between structure, land and people. I can’t help but resonate with their ideal customers,” she said.

Erovick has been working in media and marketing for more than 10 years, which is why she decided to extend her skills to help other businesses grow.

KE Media owner Karla Erovick enjoys helping clients authentically tell their story in their marketing and social media.

She helps with marketing strategies and content, consults with wineries and small business owners, and trains staff to use social media effectively to attract customers.

“Helping my clients get to the heart of their message and share it in a way that can be felt by those with that hard to reach audience, they can’t help but resonate with their ideal customers,” she said. Erovick has been working in marketing and media for more than 10 years.

She in a member of the McMinnville Area Chamber of Commerce and Women to Women Network. She is a proud Women’s Wine Networking Club. Nothing is more important than contracts between structure, land and people. I have learned to tap into,” she explained.

Cantu-Camden moved to McMinnville in 2013. She enjoys the networking opportunities here, as well as the chance to be surrounded by like-minded people or her workplace, Alt Coworking.

She is a member of the McMinnville Chamber of Commerce and a student of LIGHTSIGHT’S 21st Century Shamanism and Energy Medicine.

Cantu-Camden lives in McMinnville with her two men, two dogs and a cat. They enjoy getting outside.

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Susan Cook is passionate about coaching women to take time for themselves and tap into their inner needs, activate their potential and lead more authentic lives. Trained in counseling psychology, she has accumulated a lifetime of experience in a variety of settings: private practice counseling, educational consulting in public schools and training salespeople in a Fortune 500 company. She now runs Coaching to Connection in addition to an international education company, School of Connected Riding.

Cook offers one-on-one and group coaching for women. She is taking new clients and forming new groups for empowerment workshops in the US and Germany.

“Women of all ages and cultures share many of the same challenges and desires to step into more of who they truly are, rather than being someone others expected them to be,” she said.

A native of Detroit, Michigan, Cook earned a master’s degree in counseling from Arizona State University. She moved to McMinnville in 2014 from Poulsbo, Washington. She loves the amenities and small-business spirit here.

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Susan Cook enjoys hiking, outdoor living and traveling and working internationally.
As Lifestyle Director at Vineyard Heights Assisted Living and Retirement Cottages, Brandi Briggs-Koch works with all the residents, helping them remain active and interested in their daily lives. “The best part of my job is getting to see the residents smiling and be part of helping them feel good about themselves every day,” she said.

She loves physical, spiritual, and mental well-being, and says Vineyard Heights’ residents enjoy that well-being as well. With that in mind, she plans, organizes and leads meaningful activities for them every day.

Brandy, 44, joined the Vineyard Heights team in February. “I am blessed to be part of their lives and to have 60 sets of grandparents,” she said. “It is truly an honor to have the career I do.”

Born in San Francisco, she is in the third generation of her family to be raised in Carlton. She raised her children, Andrew, 26, and Amaya, 21, in the area, too.

Outside work, she enjoys spending time with her family, including her husband, Matthew, and her baby, August.

She loves hiking, rock collecting, fishing, camping and exploring the Pacific Northwest.

Julie Rea, TTRS Certified Recovery Mentor manager at Provoking Hope, has a great deal of empathy for the people with whom the non-profit organization works. Like them, she struggled with addiction, finding recovery after 33 years. She’s been clean and sober for 14 years come July.

In 2014, staff at Provoking Hope suggested she take the CRM training. She became a mentor in the organization for seven years and then coordinator for a year. She also continued to attend training and took evaluations, supporting those who also struggled with addiction.

“I’ve received a lot of support from women in the addiction field since starting this job,” she said. “I am incredibly grateful for their encouragement.”

She is affiliated with the Mental Health and Addiction Certification Board of Oregon and the Association for Addiction Professionals.

Born in California, Rea moved a lot over the years before ending up in Turner, where she graduated from Cascade Union High School in 1979. She lives in Sheridan with her husband, Jeff, whom she married in 1979. She enjoys spending time with their two sons, five grandchildren and her baby. She likes cooking, taking photos, traveling and making music videos and slide shows.

Julie Rea
TTRS CRM MANAGER
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Vineyard Heights Assisted Living and Retirement Cottages
Brandi Briggs-Koch
LIFESTYLE DIRECTOR
Kim Morris
Principal Designer
Morris Design Inc
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A native of McMinnville, Kim is part of the local community owning multiple businesses and being part of local non-profits. Kim is co-owner of Morris Carpet Cleaning that was founded in 1988 with her husband of 42 years Mike Morris. In 2004 Kim decided to go back to school to pursue a degree in Interior Design, graduating in 2008. Opening Morris Design Inc. 14 years ago has been fun and rewarding. Morris Design offers both residential and commercial design services in Yamhill County. Appreciation of design and architecture are passions, with Mid-Century Modern being her personal favorite. Kim is part of Northwest Interior Designers having served in both President and Treasurer in the past. Kim adores her family: two granddaughters Mikalynn & Jaxon from daughter Katie and husband Mike. She is grateful that they live just down the street and get to see them often. Giving back is part of the philosophy that Kimche is heartfelt and her companies. She is currently in her second term of President for local non-profit Walls County. It’s something she is passionate about and dedicates a lot of time to. See Ya Later, Habitat for Humanity and youth sports are some other organizations that see regular support. Kim is co-owner of Morris Carpet Cleaning that was founded in 1988 with her husband Mike. Kim adores her family: two granddaughters Mikalynn & Jaxon from daughter Katie and husband Mike. She is grateful that they live just down the street and get to see them often. Giving back is part of the philosophy that Kimche is heartfelt and her companies. She is currently in her second term of President for local non-profit Walls County. It’s something she is passionate about and dedicates a lot of time to. See Ya Later, Habitat for Humanity and youth sports are some other organizations that see regular support.

Teresa Smith
Vice President
Commercial Loan Officer
Citizens Bank
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503.474.9441

Teresa Smith knows the value of a strong local economy. As vice president and commercial loan officer at Citizens Bank in McMinnville, Teresa enjoys helping people make their dreams become reality by creating successful businesses. Teresa’s greatest reward is seeing her clients grow and achieve success.

Teresa grew up in McMinnville and has over 40 years of banking experience. She took the time to make the best decision for each client and tried to put herself in the shoes of the individuals she was lending to. Teresa is also President of Community Home Builders that assists low to moderate income families build their own homes. In the 30 years as President they have served over 260 families and have received numerous accolades for their community involvement. In addition she is the secretary for the McMinnville Noon Rotary. Vice President for the McMinnville Industrial Promotions, Inc; Treasurer of McMinnville Economic Development Partnership, a member of the Yamhill Yachting Club for Agriculture and was named McMinnville Woman of the Year in 2020. Teresa and her husband, Duane have been married for 43 years and have two grown sons. When her not serving her clients, Teresa loves spending time with her grandchildren, gardening or competing on her cutting horse.

Sandy Willis
Assistant Vice President & Commercial Loan Officer
Citizens Bank
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Sandy Willis has a strong desire to help others and make a difference. She has found a perfect way to do that as an assistant vice president and commercial loan officer at Citizens Bank. Helping small business build long-term relationships with customers, working with local businesses to help them succeed and providing customized financing solutions. She works with a variety of types of lending, including real estate, equipment and inventory loans as well as working capital lines of credit.

Sandy has been in the banking industry for 28 years in the banking industry, 11 of them at Citizens Bank. This experience has given her great respect and admiration for business owners. Especially during the pandemic crisis, she has seen how they all kept their businesses running and help their community. She is happy to be apart of the amazing team at Citizens Bank. Sandy appreciates how they collaborate to find financing solutions that help businesses grow.

Outside of work, Sandy is active in the McMinnville Kiwanis Club. She and her husband have a daughter and a son. Sandy enjoys spending time with her family and friends, and gardening in the beach.

Kerensa Bailey
Operations Officer
Citizens Bank
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Introducing Citizens Bank’s new Operations Officer, Kerensa Bailey to Yamhill County native and graduate of Yamhill-Carlton High School. She started in banking in 2014 and joined Citizens in 2021. As Teller, New Accounts Representative and Loan Officer, Kerensa has enjoyed learning banking operations and developing relationships in the community. She finds joy in helping customers find the right solutions for their banking needs. In both English and Spanish. Her new role in operations also gives scope for her love of research & writing proficiency.

Kerensa values being part of a small community and knowing people by name whenever she goes. A McMinnville resident, she is part of the Mc Leadership 2022 group and the newest member of the McMinnville Garden Club. Financial literacy is important to Kerensa and the bank volunteered with Junior Achievement and Financial Beginnings to bring financial education to schools and underserved communities.

In addition to volunteering, Kerensa enjoys reading, classical music, learning new words, playing languages and ballet.
Myriah enjoys holistic healing practices and exercising in a variety of ways. She is inspired by being around happy, active people. With her dog by her side, she likes hiking, running, and walking. Especially on nice days, she and her husband also enjoy playing golf at Michelbook Country Club.
There is always mutual good in our meeting.

I believe in...
- doing my best.
- paying attention to detail.
- respect, punctuality and personal accountability.
- finding the win-win solution for everyone.

Let me show you how I can help!
— Beth Caster
Oregon Licensed Principal Broker

Oregon Association of REALTORS
Distinguished Service Award recipient for 2017.

Beth@BethCaster.com • 971.241.2509 (Call or Text)
220 NE 7th Street, McMinnville

Each office is independently owned and operated
Your local Ticor Title team is here to walk you and your clients through all of your real estate transactions carefully and efficiently. This team has a combined over 100 years of Title & Escrow experience and would love the opportunity to work with you on your next transaction.

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- Marie Forleo