

SHOP LOCAL PRINT CAMPAIGN

Be a presence.

Show the community you support the Shop Local movement - be listed in one or more daily News-Register Advertising print campaigns each month. This campaign will highlight all the reasons to Shop Local year round.



SPECIALTY SECTION DIRECTORY ADVANTAGE

Get your name in the appropriate print-publication and online directories and **BE SEEN.**



THE ONLINE ADVANTAGE

*Members are added to business-appropriate categories.

Shop Local Directory

newsregister.com/directory

Premium Level Listing shown here.





MEMBERSHIP BENEFITS

	MEMBER	ADVANTAGE	PREMIUM	PLATINUM
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Shop Local Print Campaign (Monthly Publication in News-Register)

Name	Yes	Yes	Yes	Yes
Website		Yes	Yes	Yes
Bold			Yes	Yes
Logo				Yes

Special Section Print Directories (Section Theme Appropriate)

	Basic Special Section Listing	Basic Special Section Listing	Premium Special Section Listing	Premium Special Section Listing
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Online Directory

Name – Address/Map – Phone	Yes	Yes	Yes	Yes
Email/Website	Yes	Yes	Yes	Yes
Logo + 50 Words		Yes	Yes	Yes
Boxed Display, Top of Lists			Yes	Yes
Article + Inside Photos				Yes

Monthly Membership	\$10	\$25	\$50	\$100
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**Join the group of local businesses who support the Shop Local Campaign!
Call your Sales Rep today**

Terry Conlon ~ 503-687-1258 • tconlon@newsregister.com

Stephanie Strahan ~ 503-687-1203 • sstrahan@newsregister.com

Ariel Markel ~ 503-687-1239 • amarkel@newsregister.com

Amy McNeill ~ 503-687-1214 • amcneill@newsregister.com

Andrew Keyser ~ 503-687-1245 • akeyser@newsregister.com

Rebecca Garcia ~ 503-687-1225 • rgarcia@newsregister.com