

Old Stuff

2021 Advertising Rates

ANTIQUES, COLLECTIBLES, HISTORY AND NOSTALGIA FOR THE PACIFIC NORTHWEST

AD SIZE (DIMENSIONS W" x H")	OPEN RATE	CONTRACT RATE	ADD COLOR
BUSINESS CARD (3.1667 X 1.8095)	\$120	\$90	+ \$50
1/16 PAGE (4.875 X 1.7812)	\$162	\$120	+ \$50
1/12 PAGE (4.875 X 2.4583)	\$200	\$150	+ \$60
1/10 PAGE (4.875 X 3)	\$230	\$180	+ \$65
1/8 PAGE (4.875 X 3.8125)	\$252	\$210	+ \$70
1/6 PAGE (4.875 X 5.166)	\$312	\$270	+ \$75
1/4 PAGE (4.875 X 7.875)	\$420	\$340	+ \$95
1/2 PAGE (4.875 X 16)	\$792	\$620	+ \$150
FULL PAGE (10 X 16)	\$1440	\$1140	+ \$300

WEBSITE ADVERTISING (DIMENSIONS W x H IN PIXELS)	RATE FOR THREE-MONTH DURATION
BIG BOX WEB AD (300 X 250 PIXELS)	\$75

Advertising rates include production of ad and one proof for revision/final sign-off. Old Stuff is published quarterly:

① July—Aug—Sept | ② Oct—Nov—Dec | ③ Jan—Feb—Mar | ④ Apr—May—June
Reserve by June 1 Reserve by Sept 1 Reserve by Dec 1 Reserve by Mar 1

HOW TO SEND YOUR AD

Email print-ready files directly to your Marketing Consultants

■ BONNIE

503-383-5053
bgeorge@newsregister.com

■ KATHIE

541-948-7354
kstamper@newsregister.com

■ KELSEY

503-687-1203
kselph@newsregister.com

PREFERRED FILE FORMATS

High-resolution (print quality) PDF with all fonts and graphics embedded.

NEED HELP WITH YOUR AD?

Our team of graphic artists can create your ad from information you provide, or convert your current ads to our format. Let us know what you need, and we are here to make it happen!

Old Stuff

2021 Mapping Upgrades

ANTIQUES, COLLECTIBLES, HISTORY AND NOSTALGIA FOR THE PACIFIC NORTHWEST

Increase your exposure
with a map upgrade

MAPPING LEVEL	PRICE WITH AD PURCHASE	PRICE WITHOUT AD PURCHASE	INCLUDED WITH LISTING
BASIC	FREE	\$30	NAME, ADDRESS
PREMIUM	\$30	\$75	BOLD NAME, ADDRESS, PHONE, HOURS

Map for illustration purposes only.

UNGER'S TRADING POST
22275 SW Pacific Hwy
Sherwood, OR

LAFAYETTE SCHOOLHOUSE ANTIQUE MALL
748 3rd St. (Hwy 99W)
Lafayette, OR
503.864.2720
7 days a week, 10-5

MILLER'S ANTIQUES
2115 NE McDonald Lane
(S. at Staples stoplight, 1.5 blks)
McMinnville, OR
503.434.5386,
Mon-Fri 11-4
Weekends by chance or appt.

RIVERLOOK ANTIQUES
217 NE 3rd St.
McMinnville, OR

McMINNVILLE ANTIQUE MALL
334 NE 3rd St.
McMinnville, OR
503.583.1398
Mon-Sat, 10-5; Sun, 11-4

THIRD TIME AROUND
321 N. Baker St.
McMinnville, OR
503.857.5528
Mon-Sat, 10-5; Sun, 10-4

WINE COUNTRY MALL
415 E. Hancock
Newberg, OR

TREASURE TRADERS
140 W Main St.
Yamhill, OR
(next to flea market)

PREMIUM

BASIC

Contact your Marketing Consultant today if you have any questions!