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A Special Section of the News-Register • 2025/2026



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Les Schwab Tire Center has a long history behind its legendary service.

Photos courtesy of
Les Schwab Tire Company



LEGENDARY SERVICE KEEPS CUSTOMERS COMING BACK TO LES SCHWAB TIRE CENTER

Supermarket selection, world-class customer service, convenient credit, written warranty

The birth of the Les Schwab Tire Company took place in January of 1952 when Les Schwab purchased a small OK Rubber Welders tire store in Prineville, Oregon. With a \$3,500 investment and a strong desire to own his own business, Les increased the sales of this store from \$32,000 to \$150,000 in the first year. Les had a powerful determination to provide opportunity for people who could not afford to go into business for themselves.

On January 1, 1954 Les started the first profit share program with his Redmond, Oregon store manager and this was just the start of things to come. In 1955, Les opened his third OK Rubber Welders tire store in Bend and, within a year, changed the name to Les Schwab Tire Center.

This was an important time for the Les Schwab Tire Company. As the company continued to grow, Les developed what is known as the supermarket tire store concept. He had a goal to have his warehouse in his showroom, so customers could walk through the racks of tires and pick out the ones they wanted for their vehicles. Along with this concept, Les decided to stock more than one brand of tire in each size to give his customers a choice. This stocking policy was not popular with the major rubber companies at the time, but was an important part of Les' supermarket tire store concept.

In 1966, the Les Schwab Tire

Company became totally independent following Les' decision to take down all OK Rubber Welders signs and replace them with the Les Schwab sign. This was a big year, as Les formed the Les Schwab Retirement Trust for his employees and purchased six stores and a retread shop in Idaho, bringing the total company store count to 18.

The company continued to grow, and by 1972 had a total of 35 stores. Retreading continued to play a big part with the company and this is the year Les Schwab's More-Mile retreading process was developed for truck tire customers. More-Mile retreading continues to play an important role in Les Schwab's truck retread business.

Today the Les Schwab Tire Company has more than 500 locations with plans to open roughly 10 to 15 new stores a year. As one of the largest independent tire companies in the United States, Les Schwab continues to expand in Colorado, Central California and California's Inland Empire.

In addition to operating one of the largest tire retreading plants in the country, Les Schwab has a distribution center with more than two million square feet under one roof in Prineville, Oregon. The company is proud to stock more than five million tires at all times, company-wide, for its customers.

The success of the Les Schwab Tire Company has been made possible by its wonderful customers, who are the

most important people in the company's business. Nothing happens in the company until a customer decides to buy a tire, wheel, alignment or any of the other services offered. Les Schwab is proud to feature neat, clean stores, supermarket selection, world-class customer service, convenient credit and a written warranty for which customers don't pay extra. "If we can't guarantee it, we won't sell it" is a commitment the company makes to its customers, and it's not taken lightly!

The Les Schwab Tire Company remains committed to offering opportunity for its employees and building people. The company's goal is to continue to provide the Les Schwab basics of customer service, to be original and innovative and to stay independent. Les Schwab employees know it's important to always remember they are in business for one thing: taking care of customers.

McMinnville Les Schwab store manager Jobe Nash has worked for Les Schwab in various locations for more than 25 years and says he's chosen a career with Les Schwab because of how the company supports its employees. Les Schwab promotes from within to reward hard work and integrity, he says.

Come in and enjoy being treated like the important customer you are at Les Schwab McMinnville, 170 NE Highway 99W, or call 503-472-4668. Click LesSchwab.com.

A snapshot of small-town community spirit

Celebrating the people and partnerships that make Yamhill County thrive

Each year, the News-Register's **Meet McMinnville and Yamhill County** magazine captures a snapshot of what makes our community special—the people, businesses, and organizations who give this place its heart. Within these pages, you'll find stories of dedication, innovation, and service. They remind us that our local economy isn't just about commerce—it's about connection, shared purpose, and pride in where we live.

From small family-run shops to growing manufacturers, from classrooms to community nonprofits, these stories reflect the resilience and collaboration that define life in Yamhill County. They showcase the people whose daily work and creativity shape the quality of life we all enjoy.

This publication also serves as a reminder that local journalism and local business success are intertwined. Independent

reporting strengthens connection within the community; thriving businesses make that reporting possible. When you choose to read, shop, and advertise locally, you're helping sustain both the economic and informational heartbeat of our community.

Want to take that commitment further?

- **Join the News-Register Press Club** — become part of a circle of readers who help sustain independent local news while enjoying exclusive perks and behind-the-scenes insight. Be more than a reader; be part of the story with this premium addition to your subscription
- **Become a Community Partner** — as a business advertiser, your support not only builds visibility for your brand but also invests in the trusted local reporting that keeps Yamhill County informed and connected. Stand out. Give back. Grow local.

Together, we make this place stronger. When you support local businesses, nonprofits, and journalism, you're helping write the next chapter of our shared story—one that continues to reflect the best of small-town community spirit.

So as you turn these pages, we invite you to read, explore, and discover. Each profile, each story, and each advertisement reflects a piece of what makes Yamhill County extraordinary—a place built on connection, creativity, and care for one another. We hope you come away not only with new businesses to support, but with a renewed appreciation for the people who make this community thrive.

**Meet
McMINNVILLE
& Yamhill County**

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COVER
Kyt and Felix Crawford Gonzalez of Newberg steal a kiss while their dog, Cha Cha, looks on during the July 4, 2024, Dayton Friday Nights event. Behind them is their friend Oscar Garcia's victory red 1964 Impala Super Sport convertible.

By Racheal Thompson
of the News-Register

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DID WE MISS YOU?

Sorry if we missed you! We tried to talk to everyone about having their business appear in this year's *Meet McMinnville & Yamhill County*. To make sure we don't miss you for next year's edition, call now and you'll be at the top of our list next year.

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Meet McMinnville and Yamhill County is a publication developed entirely by the News-Register advertising department and the advertisers supporting this magazine, and is printed by our company's Oregon Lithoprint division. We hope you enjoy learning about the Yamhill County business and service community.



DISCOVER THE HEART OF HEALTHCARE AT WILLAMETTE VALLEY MEDICAL CENTER

Nestled in the heart of Oregon's wine country, Willamette Valley Medical Center (WVMC) is more than just a hospital — it's a cornerstone of care, compassion, and community. Since opening its doors in 1904 as a humble one-bed facility, WVMC has grown into a modern 60 bed acute-care hospital, proudly serving McMinnville and the greater Willamette Valley region with exceptional, patient-centered healthcare.

WVMC is part of the Lifepoint Health family and holds prestigious accreditations from The Joint Commission, American College of Radiology, American College of Cardiology, Leapfrog grade A for safety, and more — a testament to its

unwavering commitment to quality and safety.

From its 24/7 Trauma III designated emergency department to specialized services like the intensive care unit, senior behavioral health, family birthing center, bariatric clinic, and wound care and hyperbaric medicine, WVMC offers personalized care tailored to every stage of life. The hospital's advanced certification in total hip and knee replacement reflects its dedication to innovation and excellence in orthopedic care.

One of WVMC's most valued services H.R. Hoover, MD, Cancer Center, a beacon of hope for patients. The H.R. Hoover, MD, Cancer Center offers both

radiation treatment and chemotherapy services for cancer patients as well as hematology services for patients with certain blood disorders.

WVMC isn't just a place to receive care — it's a place where people thrive. As one of the largest employers in the region, WVMC supports over 540 physicians, nurses, and staff, distributing nearly \$60 million in payroll annually. The hospital fosters a culture where talent is celebrated, and every team member plays a vital role in delivering high-quality care.

Looking ahead, Willamette Valley Medical Center is strengthening its commitment to our community by actively recruiting

highly skilled healthcare providers across a range of specialties. This strategic growth ensures that our community continues to benefit from outstanding, compassionate care—delivered close to home

Beyond the walls of the hospital, WVMC is deeply woven into the fabric of McMinnville and Yamhill County. From investing in local schools and nonprofits to supporting secondary education, WVMC is committed to building a healthier, stronger community.

With the support of Lifepoint Health and its dedicated team, WVMC continues to live its mission: Making communities healthier.

"From our preferred birthing center to our primary care provider, Willamette Valley Medical Center has really supported us in raising a family of young boys. We have made life-long connections here."

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ABOVE: The EMPWR headquarters in McMinnville has been growing rapidly thanks to the great people it employs. From about 100 employees in 2024 to an estimated 550 in 2026, the company's success is built by the great people it employs. Photos courtesy of EMPWR

TEAMWORK THAT POWERS COMMUNITY

Ambitious. Nutritious. Delicious.

At EMPWR, success starts with people. Walk through our McMinnville nutrition bar plant and you'll hear it again and again: "The best part is the people." New employees consistently rave about how welcoming and helpful their teammates are, and how much they enjoy the sense of teamwork. Our simple A-B-C of values — Act Together, Be Hungry, Celebrate Success — shapes a culture built on positivity, curiosity, and shared wins.

And that spirit of teamwork extends beyond the production floor. At EMPWR, we are committed to being a good neighbor by supporting local schools, youth sports, and nonprofit organizations such as the See Ya Later Foundation and Provoking Hope. In a community the size of McMinnville, we understand that it's essential to contribute meaningfully and set a positive example.

EMPWR is not a place where things stay the same for long. To remain at forefront of our industry, we move quickly, adapt constantly, and embrace an entrepreneurial spirit. For those looking for steady, status-quo production work, this might not be the right fit. For those excited by growth, change, and the chance to shape

the future, EMPWR offers tremendous opportunity.

Growth has been rapid. Just a year and a half ago, we employed about 100 people locally. Today, we are at more than 400, and by summer of 2026, projections call for around 550. To support our growth, we've expanded our McMinnville facility from 85,000 to 185,000 square feet.

Headquartered in Belgium, with additional plants in the Netherlands, Croatia, and Canada, EMPWR chose McMinnville as its first U.S. location. The decision reflects confidence in the region's people and potential. We look forward to growing responsibly, supporting employees, and setting a standard for what's possible

in McMinnville.

As we build our identity in Yamhill County, EMPWR remains focused on what matters most: great people, supportive community, and quality products. The goal isn't just to be another employer in town, but to become an employer of choice — an ambitious goal backed by steady investment in wages, benefits, and open feedback.

To find out more, including current employment opportunities, visit empwr-nutrition.com.

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SMOOTH ROOTS

NEW SECOND LOCATION IN McMinnville!

www.SmoothRoots.org  [smoothroots.or](https://www.instagram.com/smoothroots.or)

Opened in September of 2025 and located between Winco, Walmart & Big 5 on Highway 99, Smooth Roots proudly serves the highest grade of cannabis products available. Whether you're ballin' on a budget or a true connoisseur after the finer finds, Smooth Roots' wide selection has earned its reputation as a town favorite. Led by a team of industry OG's, the vibe is apparent from the moment you open the door and are met by a charismatic crew with world class customer service. Their shop is open and slinging the freshest greens from 9am to 9pm every day of the week and has on-line menus, in-store pickup and curbside delivery available. Smooth Roots promises to stay true to their motto, "Weed the People! Feed the People!"



SEE OUR AD ON PAGE 51

• 1993 **32nd** 2026 •

ART HARVEST STUDIO TOUR OF YAMHILL COUNTY

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ART HARVEST STUDIO TOUR OF YAMHILL COUNTY

Welcome to the 32nd year of the Art Harvest Studio Tour. Each year, nearly 50 talented artists open their studios to more than 1500 visitors from throughout Oregon during the first two weekends in October. Attendees meet the artists in their working environments while supporting their livelihood through the purchase of the artwork. Visitors gain appreciation of artists' unique creative processes as they tour the studios. The tour generates significant ancillary business activity because visitors stay, shop, and dine throughout the county over the six day event. The success of the Art Harvest Studio Tour is made possible through corporate and private contributions, and the sale of entry buttons. As the 2026 tour coordinator,

I am proud to be part of this important county-wide arts experience. We acknowledge our talented AHST artists who have donated countless volunteer hours and open their studios as ambassadors for the Yamhill County artistic community. We appreciate the support of our corporate and private contributors whose generosity guarantees this successful event. The Tour makes important connections between the visual arts community and the public. Our goal is to provide an opportunity for visitors to meet the artists in their working environment, gaining insight into their creative process and a greater appreciation for the value of the work our artists produce.

James Nelson | Tour Coordinator



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Dedication in Action

Commissioner has a proven track record



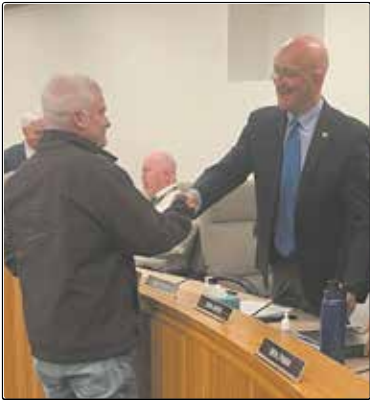
"It's important that people feel they can walk in and have a conversation with their elected officials," Johnston says. "That's how trust is built—by showing up and listening."

Since taking office in January 2023, Commissioner Johnston has been recognized for his work ethic and common-sense leadership. He has earned a reputation for being both approachable and transparent—qualities that residents across Yamhill County say they appreciate.

As Chair of the Board, Johnston expanded the office's responsibilities by serving as a liaison to cities across the county and launching "Chat with the Chair," a monthly gathering where residents can ask questions, share concerns, and hear directly from county leadership.

Johnston also played a central role in the county's purchase and consolidation of departments into a new facility designed to streamline services for citizens. As the county continues the transition, Johnston remains committed to ensuring revenue from the sale of the vacated buildings is maximized.

His focus on financial responsibility is a reflection of his successful background in business and agriculture. As a lifelong farmer, Johnston learned early on that survival depends on careful planning, budgeting, and adapting to change through diversification. Those lessons, he says, translate directly to public service.



"Kit is a stong, common sense voice for Yamhill County—championing for project funding while advocating at the same time to protect taxpayer dollars. Every time I talk with him, I know he works for the people." —Senator Bruce Starr, District 12 serving Yamhill County



Johnston with his former FFA advisor, Mitch Coleman of Dayton, at the 2024 Yamhill County Fair and Rodeo after participating in a fundraiser. A dedicated volunteer and advocate for the fair, Johnston has long supported FFA, 4-H, and the Yamhill County Youth Livestock Auction, often contributing time, equipment, and resources.



Left: Johnston at the State Capitol with State Reps. Lucetta Elmer (left) and Anna Scharf (right)

"If you want a commissioner that's in every part of the county, then Kit is your guy! He leans into all of the conversations, looking for solutions that benefit Yamhill County."—State Rep. Lucetta Elmer, HD 24



From left: Johnston's daughters, Kwynn and Kennadi Johnston, Mike and Kim Morris, Kit Johnston, and Johnston's wife, Caralee, volunteering at the red info. booth at the Yamhill County Fair & Rodeo. In addition to building the info. booth, Johnston, with help from his farm crew, also built the red barn advertising signs seen around the county the past two summers.

"Farming and managing my own businesses taught me how to weigh risks and make decisions that provide for long-term sustainability," Johnston says. "These are necessary skills when you're a Commissioner in charge of a multi-million dollar county budget."

Colleagues describe him as extremely hard-working and solution-oriented—someone who looks for common ground rather than conflict. Whether discussing infrastructure upgrades, public safety, or supporting local businesses and farmers, he works to balance the diverse needs of the county's communities. Johnston says he frames every decision around a simple question: **What serves the people of Yamhill County best?**

Looking ahead, Johnston says his priorities include continuing the work he's been doing since day one including:

- Maintaining a balanced budget and increasing county reserves.
- Supporting initiatives to make local parks financially self-sustaining and accessible to the public.
- Funding the Sheriff's Office and maintaining a strong commitment to public safety.
- Advocating for an addiction treatment center within the county to better serve residents.
- And maintaining the current tax rate with no new taxes.

Through a combination of practical leadership, fiscal stewardship, and lessons learned from his own life experiences, Commissioner Kit Johnston has built a record of service grounded in responsibility, collaboration, and a genuine commitment to the people of Yamhill County.



Above: Early in his term, Johnston spent weekends using his own equipment to clear paths at Whiteson Park, preparing the site for a stakeholder tour ahead of the park's completed Master Plan. The county park is now set to play a key role in the Yamhill Rivers Access Project. Below from left: Lafayette Mayor Hilary Malcomson, Johnston, Anna Scharf, Bruce Starr, and Newberg Mayor Bill Rosacker at the ground breaking for a new childcare facility.

"I've seen firsthand that Kit is a commissioner who gets things done, often leveraging his own resources and connections. He works tirelessly to build the relationships that benefit all of Yamhill County."—State Rep. Anna Scharf, HD 23



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SCOTT'S AUTOMOTIVE: YOUR TRUSTED EXPERT IN VEHICLE REPAIR

Mac native Scott Hinchcliff, experienced team stay current on latest technology, training

Scott's Automotive specializes in expert repairs for all types of vehicles, whether gasoline-powered or diesel. Conveniently located at 2600 NE McDonald Lane in McMinnville, Scott's Automotive is equipped to ensure that every aspect of your vehicle, from engine repairs to electrical systems, is in top working condition.

Owner Scott Hinchcliff, a McMinnville native, became an ASE Certified Technician in 1999. In 2007, he opened Scott's Automotive, first at Highway 99W and McDonald Lane, then later moved to the current location after rapidly outgrowing the original space. "Hometown means something to us," says Hinchcliff, who raised his family in McMinnville with his wife, Elizabeth.

Committed to giving back, Scott's Automotive proudly supports the local community, contributing to school programs such as Grad Night, PTA initiatives and STEM projects. As board president of the nonprofit Cruising McMinnville, Hinchcliff helps raise

funds for trade school scholarships and teacher grants. "It's a privilege to care for our neighbors and contribute to our community," he says. The entire team greatly appreciates the support the community has shown for this local business.

Scott's passion for mechanics began at age six when his dad brought home a dilapidated 1940 Ford Coupe for a father-son project. "I always liked taking things apart. It took me until my 20s to get good at putting them back together."

The team at Scott's Automotive has a combined 100+ years in the automotive industry. Service consultants Chuck, with over 30 years of experience, and Devon, with over 10 years, are ready to assist in the front office. ASE Certified Technicians Paul, Doug and Seth bring their expertise and engage in hundreds of hours of continuing education each year to stay ahead of rapidly changing technology. This dedication ensures the team is always ready to expertly service your entire vehicle and provide top-notch



Scott's Automotive owners Scott and Elizabeth Hinchcliff support the community through the nonprofit Cruising McMinnville and various education programs. Photo courtesy The News-Register

customer care. Scott's son, Kyle, has also joined the team as a Customer Service Representative.

Scott's Automotive is proud to be McMinnville's only NAPA AutoCare Gold Certified repair shop. With this distinction, they offer a 3-year/36,000-mile nationwide warranty. They are also a AAA-approved repair facility, a member

of the Northwest Auto Care Alliance and certified by the National Institute for Automotive Service Excellence (ASE).

Visit Scott's Automotive Monday through Friday from 8 AM to 5 PM. For more information or to schedule an appointment, call 503-472-9622, email scott@hinchcliffinc.com, or visit www.scottsautomotivemac.com.

SEE OUR AD ON PAGE 74

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KEEPING IT LOCAL, KEEPING IT USEFUL

How MacHub turns donations into community strength

At MacHub, one simple idea drives everything: when items get a second life, people get a better one.

With consumption trends rising globally and resulting in overflowing donation centers, many pre-owned goods are destined to landfills. Its hope is to utilize powerful software solutions to efficiently convert donated goods into sales giving pre-owned items another chance at life and in turn having the proceeds go right back into local communities through their nonprofit partnerships.

Since 2014, the McMinnville nonprofit has served as a community warehouse for material donations, ensuring household goods reach those who need them most instead of ending up in a landfill.

As the service branch of Swedemom Center of Giving, MacHub collects, sorts, and redistributes donated items to local nonprofits and families, stretching resources further and building sustainable solutions. In 2024 alone, the team diverted 18,000 pounds of goods, saving

partner agencies nearly \$17,550 — funds they could invest back into vital programs.

MacHub supports students in school, individuals struggling with homelessness or lack of resources, elderly folks in care facilities, single parents, and more — even passing along items to animal shelters.

Recently, the nonprofit launched its Everyone Deserves A Bed campaign. MacHub accepts donations of pre-owned mattresses and bed frames in good condition, but this donation stream isn't enough to fulfill the need in our community. As it works toward its \$10,000 goal, MacHub will work with local mattress companies to purchase beds to pass through to our nonprofit partners.

For more information on how to donate, volunteer or become a partnering nonprofit, or to learn about MacHub's job placement programs and training, visit online at www.machub.org or call 503-883-9524.

SEE OUR AD ON PAGE 41

FUNERAL DIRECTORS HAVE LONG HISTORY OF COMFORT, CARING

Macy & Son serves Yamhill Valley for over a century

The death of a loved one is one of the most difficult experiences to endure. For surviving family members, the burden can be immense. One local family has a long history of easing the suffering of those who are experiencing such loss.

"Macy & Son Funeral Directors has been a part of this community for over 100 years," said Corey Rich, a licensed funeral director who married into the Macy family. "That history gives us an intimate understanding of the needs of local folks," he said.

Established in 1903, Macy & Son assists families with making burial or cremation arrangements. The firm occupies a place at the forefront of the funeral profession by offering a wide range of service options to meet

the needs of every family. "We want to fulfill the needs of our clients and we tailor arrangements accordingly," said Rich. In addition, Macy & Son operates the only crematory in Yamhill County. Is it important to know where the crematory is located and who is operating the crematory? "Absolutely," said Rich.

Steve and the late Scott Macy, along with Rich and Scott's son, Glen, have been involved with government, community and church as both leaders and volunteers. "Dedication to our community is a family responsibility and tradition," said Rich.

Macy & Son is located at 135 NE Evans Street in Historic Downtown McMinnville. Call 503-472-6151 or click MacyAndSon.com for more information.

SEE OUR AD ON PAGE 24

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ABOVE: Budget Blinds offers high quality and stylish window coverings for any décor and most budgets.

BELOW RIGHT: A free consultation from Budget Blinds includes expert advice to complement your existing décor.

Photos courtesy of Budget Blinds

“...one of the best aspects of Budget Blinds is we bring the showroom to you, with a free in-home consultation”

MERGING FORM AND FUNCTION

Functional, high quality and stylish window coverings from locally owned Budget Blinds

Window coverings run in the blood of the Thompson family. With over 30 years in the business, Jason Thompson’s extended family knows the industry inside and out. “My in-laws own Budget Blinds in Bend,” said Jason. “When they asked me to work part-time for the previous owner of Budget Blinds in McMinnville, I thought it was a great opportunity.” Jason enjoyed the window covering business so much, he jumped at the chance to purchase the franchise outright five years later. “It really does run in the family,” laughed Jason. He’s right: in addition to his in-laws, an uncle works for a major window treatment manufacturer and his sister operates a Budget Blinds franchise in Minnesota.

Launched by a trio of college buddies in 1992, Budget Blinds has expanded to over a thousand locations in three countries. “We’ve become the number-one window covering franchiser in the U.S.,” said Jason. “This provides a lot of options for our customers but allows us to operate on a totally local level.” Jason said local ownership means great service from people who are vested in the local community.

Budget Blinds offers high quality and stylish window coverings for any décor and most budgets. “Our goal is simple,”

said Jason. “We want to provide you with the best products and services to enrich your home environment.”

With a sweeping selection of window treatments including shutters, blinds, draperies, shades and even window film, Budget Blinds has customized window covering solutions ready for you — regardless of the window’s size or shape. “We do have a convenient showroom,” said Jason. “But one of the best aspects of Budget Blinds is we bring the showroom to you, with a free in-home consultation.” Jason emphasized the free consultation includes expert advice on what types of window coverings will complement

your existing décor. “And it’s totally free,” he repeated.

Budget Blinds is conveniently located at 1411 NE Highway 99W, Suite B in McMinnville. The showroom is open Monday through Friday from 9am to 5pm and Saturday by appointment. The McMinnville franchise serves McMinnville, Sherwood, Newberg and Forest Grove. To learn how Budget Blinds can provide your home with beautiful and functional window treatments, call 503-472-0792 or visit BudgetBlinds.com. “Let us show you how Budget Blinds can enhance the beauty and privacy of your home,” said Jason.



GRAND RONDE TRIBE LOOKS BEYOND ITS PAST TO SECURE ITS FUTURE



Serving members, celebrating sovereignty and preserving traditions

The story of the Confederated Tribes of Grand Ronde is one of persistence and perseverance. A western Oregon Treaty Tribe, Grand Ronde includes more than 30 tribes and bands that resided throughout western Oregon, southwestern Washington and northern California. They lived off the land where fish and game were plentiful.

Tribal members were removed from these homelands and relocated to the Grand Ronde valley after signing treaties with the United States Government in 1855. The original 60,000-acre Grand Ronde Reservation was formally established in 1857, but federal policies chipped away these lands. Tribal lands were eventually reduced to a single cemetery by the time Grand Ronde was terminated in 1954.

Grand Ronde community members refused to accept termination as its fate. After years of hard work and dedication,

the Grand Ronde Tribe was restored in 1983 and took possession of its 10,000-acre reservation in 1988. The opening of Spirit Mountain Casino in 1995 provided financial stability to the Tribe while being one of the largest employers in Polk and Yamhill counties. Its success has allowed the Tribe to rebuild its land base and provide opportunities and services to the community and its members.

The Grand Ronde Tribe is a community known as a caring people dedicated to the principles of honesty and integrity. Since restoration, Grand Ronde has continued to rebuild its nation, strengthen its culture, and develop programs to meet the needs of its members. Grand Ronde strives to preserve tribal sovereignty, its tribal culture and its cultural traditions for future generations.

For more information visit: www.GrandRonde.org.

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Cascadia Landscaping is known for its top-notch customer service, creativity, quality of work and its commitment to doing the job right the first time. Photo courtesy of Cascadia Landscaping

FOR LOCAL LANDSCAPER, BEAUTY IS IN THE DETAILS

Cascadia Landscaping does job right every time

Anyone can dig holes and plant flowers, but it takes skill and a visionary eye to create beauty from bare dirt. For one local landscaper, this beauty is in the details.

"I love to revisit a landscape we planted 25 years earlier and see how it has matured," said Brian Wicks, landscape designer and owner of McMinnville's Cascadia Landscaping. "It changes, but in a natural and gentle way," he said. Cascadia has a 45-plus-year local history.

Wicks places a special emphasis on doing the job right from the very start. "Each project is a unique opportunity to transform an environment in a way that fits the desires of the client," said Wicks. Wicks emphasized that Cascadia uses top-quality materials and professional local labor. "We take an enormous amount of pride in serving the customer and doing the job right the first time," he said.

Cascadia Landscaping is a full-service landscape construction company emphasizing excellence in design,

construction and maintenance of both residential and commercial properties. Cascadia offers a full array of innovative services which range from irrigation and night lighting to hardscapes, such as paver stone and rock patios.

Committed to excellence, Wicks' employees are held to a very high standard. Wicks singled out Jacob Sinsel as key to the company's operation. "Jacob is an integral part of the Cascadia family and we are lucky to have him," said Wicks.

Wicks expects — and receives — the same commitment to excellence from Cascadia's fifteen other employees. "Keith is outstanding at creating beautiful patios, pathways, and retaining walls.

Cascadia Landscaping serves the entire Yamhill Valley. Call 503-472-5897 or click CascadiaLandscaping.com for more information.

"Each client is unique and so is each outdoor space," said Wicks.

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A Legacy Of Work, Prayer, and Chocolate

Nestled in the peaceful countryside of Amity, Oregon, just a few miles off Highway 18 at Bellevue and 99W, the Briggittine Monastery offers a serene haven for prayer —and a hidden gem for lovers of fine chocolate.

Founded in 1370, the Briggittine Order is rooted in deep commitment to work and prayer. Since 1986, the Briggittine monks have called Amity home, where they live a self-sufficient life of devotion while perfecting the art of crafting gourmet fudge and truffles. Using time-honored recipes alongside the finest ingredients, their handmade confections are available in an ever-expanding array of flavors and assortments, including seasonal options featured throughout the year.

The fudge and truffles are made in small batches to ensure unmatched quality and freshness. Rich in flavor and texture, these confections are thoughtfully packaged and often gifted for holidays, weddings, or personal celebrations. Whether you're drawn to the classics like dark chocolate or the limited-edition varieties, you'll find that each piece carries a sense of devotion and care.

Supporting the Briggittine Monks through a purchase is more than just enjoying premium chocolate—it's a way to sustain a centuries-old religious tradition here in the Pacific Northwest. Every sale directly contributes to the upkeep of the monastery and the daily lives of the monks, ensuring their way of life continues to flourish in today's modern world.



Visiting the Briggittine Monastery

A visit to the monastery is more than a shopping trip—it's a chance to step away from the rush of daily life. Surrounded by the gentle beauty of the Willamette Valley, the grounds invite you to slow down, breathe deeply, and embrace a moment of peace. The church, simple yet profoundly reverent, provides a quiet space for reflection and spiritual renewal.

Feel free to step into the chapel during your visit for a quiet moment of reflection, or to attend Mass, which is open daily to the public.

Visitors are warmly welcomed to the Monastery gift shop, open daily from 9 a.m. to 5 p.m., and Sundays from 1 p.m. to 5 p.m. Here, you'll have the opportunity to sample a wide selection of their celebrated fudge and truffles, and take home these exceptional treats for yourself or as a unique gift.

For those unable to make it in person, online ordering of most products is available year-round at Briggittine.org.

Find Briggittine Monks Gourmet Confections at select retailers throughout Oregon, including Made in Oregon, Velvet Monkey Tea, Blue Raven Farms, Coelho Winery, and Incuboots.

You can also follow the monastery's journey and seasonal product releases on their social media channels.

Briggittine Monastery | 23300 SW Walker Ln Amity | 503.835.8080

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SMALL, TRUSTED VINEYARDS CONTRIBUTE TO PIKE ROAD WINES

Mac tasting room pour Pinots, other varieties daily

Pike Road Wines, which has a tasting room in McMinnville, makes Pinot noir and cool-climate white wines and in 2025 will introduce its first “big reds.”

The winery sources fruit from its own vineyards west of Yamhill and from more than 20 small family vineyard partners from six unique sub-AVAs: Chehalem Mountains, Dundee Hills, Eola-Amity Hills, Laurelwood, Tualatin Hills and Yamhill Carlton.

Pike Road values its unique, strong relationship with its vineyard partners, which provided grapes for its sister winery, Elk Cove, for decades.

When the Campbell family, which owns both wineries, decided to focus Elk Cove’s production on 100% estate wines, they launched Pike Road to use the amazing fruit from their longtime sources.

The family believes “great winemaking starts with great farming,” and that

leads to creating wines of “quality, value and integrity.”

Pike Road’s Pinot, Chardonnays and other wines are made by the same team as Elk Cove.

Head Winemaker Heather Perkin studied winemaking at Adelaide University in Australia. After working with Elk Cove owner/winemaker Adam Campbell for nearly 20 years, she was promoted to head winemaker at Pike Road in 2023. Her wines have received many accolades.

Pike Road, a member of “1% for the Planet,” moved its tasting room from Carlton to 701 N.E. Third St., McMinnville, in 2022.

“This community has been so warm and welcoming,” said Dane Campbell, director of retail sales. “We love the energy of Third Street and our ties with other businesses in the Mac downtown area and beyond.”

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DOWNTOWN JEWELRY STORE PART OF MCMINNVILLE’S STORY

Timmreck & McNicol offers repairs, custom pieces

Timmreck & McNicol Jewelers, located at 428 N.E. Third Street in downtown McMinnville, has been part of Yamhill County since 1939, when Alexander Timmreck and Claribel Husmann opened their first shop. Claribel’s niece married Bob McNicol, who returned from WWII service, learned watchmaking from Alex, and never looked back.

When his kids chose other careers, his longtime manager and family friend, David Spalding, stepped in as the third generation. Timmreck & McNicol now is owned by Jean Spalding, David’s second child — the fourth generation, and the first direct descendant, to carry on the legacy.

“We’re majority women-owned, deeply rooted in McMinnville, and here to help you celebrate milestones, preserve memories, and tell your story through jewelry that lasts a lifetime,” they said.

At first, Jean didn’t jump at the idea of taking over from their dad. But when they tried it, they fell in love with repair work.

“Meeting people who trusted me with their family heirlooms made me

realize jewelry isn’t just about glamour. It’s about connection, history and emotions,” said Jean, who attended Portland Jewelry Academy. “That’s when I knew this was where I was meant to be.”

The store offers fine jewelry, time-pieces, custom design and expert repairs, all done in-house. In addition to repairs, custom projects are their second passion, “especially mourning jewelry and sentimental pieces that touch people’s lives,” they said.

Timmreck & McNicol’s team includes two Master Bench Jewelers, an apprentice, sales consultants and behind-the-scenes support. It is a member of the Independent Jewelers Organization, Regional Jewelers Organization and Jewelers Board of Trade, and is an exclusive IJO Antwerp Diamond Broker.

“Right now, I’m most excited about our remodel, freshening up our space while honoring 85-plus years of history,” Jean said. “The next big plan is to start bringing our community to Antwerp to purchase their own diamonds with us in the diamond district.”

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McKenzie Duncan Johns is an office of five CPAs, four staff accountants, and a terrific administration team. We are also an office of parents, grandparents, board members, local food and wine enthusiasts, and adventurers grateful for the beauty and bounty of this valley. Yamhill County has been our home for decades, and our clients are not only the foundation of our business, but are the neighbors, business owners, farmers, and builders that inspire and focus our dedication.

Mike McKenzie and Meg McKenzie have practiced more than 65 combined years in McMinnville. Their expertise, discretion and personable approach set the standard for the firm of McKenzie Duncan Johns and our continued insistence on excellence and care. We offer tax planning and preparation, business consulting, financial reporting, payroll and

QuickBooks support, and estate planning. Services are scaled to fit the unique needs of each client, and we strike that balance by listening and collaborating.

Our history as local trusted advisors is a source of pride and a responsibility we take to heart. It is our great pleasure to support the people who keep this community vibrant. We look forward to continued service for many years to come.

McKenzie Duncan Johns, CPAs, LLC is located at 290 SW Hill Road in McMinnville. Call 503-434-3121 or visit www.mckenziecpasllc.com for more information.

—Submitted by McKenzie Duncan Johns, CPAs, LLC
PHOTOS BY CWK photography- Carolyn Wells-Kramer



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TEXTILE GRAPHICS FOCUSES ON THE FUTURE



Owners of promotional products and apparel company Textile Graphics attribute the business's success to its collaborative and long-tenured staff. Photo courtesy of Textile Graphics

Textile Graphics has a major anniversary coming up! The company has been providing businesses across the nation with top-notch screen print, embroidery, and promotional items for 47 Years. As the Big 5-0 approaches, Textile Graphics is digging in, refreshing their branding and showroom, purchasing new production equipment and expanding their customer base and growing to new heights!

Rolling out new merchandise and decoration techniques have always been an exciting part of the job, but owners Amy Hoff, Katie Mealue and Daniel Zellner are very excited for what's coming up.

Hoff gushed about new product options. "When I first started, there was a long wait between when new items would hit retail and when they would be available to the Promotional Apparel and Merchandise industry. It's practically gone now! I am able to offer my clients the same products they see at big retailers. It adds another level of fun that people can have their own logo on items they would have paid the same — if not more for — at the mall."

In addition to updating their logo and branding, Mealue recently began

renovating the showroom to make it more appealing than ever. "I wanted clients to walk in and feel like they were in a trendy store. I've noticed people browse and roam more, it's less overwhelming and more enjoyable. I find it easier to provide product suggestions to my clients when there is a natural flow to product placements."

Zellner prepares for the future by dialing in his production facility. New machines, new layouts, less clutter — he is truly running a lean, mean, production machine.

Textile Graphics is a member of Promotional Products Association International and SAGE, both international organizations that support and connect the promotional products industry. This gives the well-respected McMinnville company access to practically anything a client may want their logo on.

Come check out the new showroom! Textile Graphics is located in the big, red building at 3555 SW Squires Way, McMinnville. Hours are M-F 8:30-4pm. Call 503-472-1493 or email amyh@textilegraphicsinc.com, or visit online at www.textilegraphicsinc.com.

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3RD STREET FLATS OFFERS TRAVELERS STYLISH HOSPITALITY IN 2 LOCATIONS

An authentic wine country experience for visitors

Inspired by their own travels, locals Erin Stephenson and Brian Shea created 3rd Street Flats, a boutique lodging company with two locations in downtown McMinnville. Stephenson and Shea, who run the business with their partner Ben Perle, said that the lodgings help give visitors an authentic wine country experience.

"3rd Street Flats offers guests the stylish touches of a hotel, the hospitality of a bed-and-breakfast and all the amenities of a vacation rental," said Stephenson. The flats are European-inspired nightly apartment rentals located in the heart of Historic Downtown McMinnville.

"With eleven beautifully-decorated flats, each with a unique vibe, 3rd Street Flats offers visitors the chance to experience the best the Yamhill Valley has to offer," said Stephenson. Guests can book a single night or stay for a month. Each flat includes a private kitchen, bath, dining area and bedroom.

During their stay, guests are treated to local delights including wine and chocolates.

3rd Street Flats offers two charming locations in picturesque downtown McMinnville: at the Historic McMinnville Bank and at the Odd Fellows Lodge. Click ThirdStreetFlats.com for rates and a virtual tour or call 503-857-6248.

"We found that the best way to experience a new place was to rent an apartment for a few nights in the historic core of town and immerse ourselves," said Stephenson. "3rd Street Flats was built on that idea."

SEE OUR AD ON PAGE 69

Therapeutic Associates Ability Physical Therapy

The treatment you need, the care you deserve

Therapeutic Associates Ability Physical Therapy's mission is to optimize the health and well-being of our community through holistic, evidence-based therapy. We offer exceptional one-on-one care with highly educated specialists in orthopedics, manual therapy, neurological rehabilitation, pregnancy and postpartum care, and pelvic health. Our services also include aquatic therapy (we have a pool on-site), ASTYM program, blood flow restriction therapy, vestibular rehabilitation, fall prevention programs, motor vehicle accident care, industrial rehabilitation and work injury care, and return-to-sport and injury-prevention programs.

Conveniently located on the corner of NW 2nd Street and NW Hill Road, it is our goal to provide comprehensive physical therapy care to our growing community. We are committed to focusing on the cause of your condition, not just the symptoms, and are dedicated to helping you better understand your condition and the expectations of your rehabilitation journey.

We are an active, friendly and compassionate team of individuals who are genuinely committed to your path to recovery. We truly believe movement is the best medicine, and we are committed to helping you reach your goals, one day at a time.

Our clinic hours are Monday through Friday 7am to 7pm. For more information, visit TherapeuticAssociates.com/AbilityPT.

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MCMINNVILLE HOME RICH IN HISTORY NOW WELCOMES GUESTS

Four beautiful bedrooms and a block from Third Street

Built in 1905, this beautiful Craftsman home was the residence of Ralph Wortman for many years. In fact, his famous steam-powered Locomobile was likely kept in the basement garage. It was the first vehicle to drive to the Oregon Coast, and the first to deliver mail in McMinnville. The Wortman family established the First National Bank of McMinnville in 1883, and was the first family in McMinnville to own a car, motorcycle and an airplane.

Remodeling over the years expanded the upstairs from a single bedroom to multiple rooms. A second bathroom and parking lot were added. The sun porch, once open, was glassed in with a stunning arched window looking east. Creative Company, a local marketing and branding firm, used the home as their

office from 2001 to 2016. After updates and fresh paint, the house was opened in 2017 as a four-bedroom vacation rental.

Furnished with an eclectic mix of antiques and art, some from the time period of the house, it's ideally located just a block from Third Street. Renters have left glowing reviews about the furnishings, the home and its proximity to the exceptional food, wine, beer and shopping nearby on Third Street.

Do you have family coming into town for holidays or a wedding? Or are friends visiting who want to be close to our town's famous downtown? Instead of a motel, they would appreciate the cozy atmosphere, easy access, parking lot, and comfort of this luxurious home. Learn more and book at 726fourth.com.

SEE OUR AD ON PAGE 62



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CANCER PATIENTS NEED MORE THAN MEDICAL CARE

That's where the community-based Willamette Valley Cancer Foundation steps in

The community-based nonprofit Willamette Valley Cancer Foundation manages a Patient Financial Assistance program for cancer patients in Lincoln, Tillamook and Yamhill counties.

The Cancer Foundation provides direct assistance with household expenses like gas, groceries, insurance, prescriptions, transportation, utilities and more.

"Taking away some of the financial burden often brought on by a cancer diagnosis and treatment plan allows patients to concentrate on their health and healing," says Patty Williams, executive director.

To qualify for assistance, applicants must reside in one of the three counties, have a current cancer diagnosis, be undergoing cancer treatment or within six months of treatment and demonstrate financial need.

Williams, who joined the cancer foundation in 2020, works with administrative assistant Lisa Boschee, who does the day-to-day work helping patients/clients

with bills and other needs.

Cancer affects more than just the patients. "Entire families can be financially and emotionally sidelined by a cancer diagnosis," Williams said. That makes the cancer foundation's mission so important: "So No One Fights Alone."

Established in 2002, WVCF enjoys a close relationship with Willamette Valley Medical Center and Oregon Oncology Specialists. All three are located at the H.R. Hoover, MD, Cancer Center. The space allows staff direct access to patients and resources to keep operating costs low. The Cancer Foundation also maintains a presence on the coast with monthly appointments at Dr. Bob Health Centre in Lincoln City.

The Cancer Foundation is a member of the Chehalem Valley, Lincoln City, McMinnville and Newport Chambers of Commerce. For more information about services, or to learn how to contribute, visit www.willamettevalleycancerfoundation.org.

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"Elevating the standard of Oregon grown cannabis—one harvest at a time."



From Farm to Bakery

The Story of MariCo Farms and Lafayette's Sweetest Spot

Nestled in the heart of Oregon, MariCo Farms has been setting the standard in the state's cannabis industry since 2016. Founded by Kit Johnston and Ryan Anderson, the company began with a simple goal: to cultivate high quality cannabis with care, integrity, and precision.

Today, MariCo Farms combines expert growing techniques with sustainable practices to produce consistent, top-tier flower for dispensaries and processors across Oregon. Every crop reflects the company's commitment to quality—and to elevating the standard of Oregon grown cannabis, one harvest at a time.

But the story doesn't stop at the farm. In 2024, after years of growing and refining their craft, Kit and Ryan decided to bring their vision full circle. They opened The Bakery in Lafayette, Oregon—not your typical bakery, but a place where cannabis enthusiasts and curious newcomers alike could feel welcome—those 21+ of course.

With a focus on great products, wide selection, and exceptional service, The Bakery quickly became a community hub. And for those who prefer to skip THC? The Bakery also carries CBD-only lotions, bath salts, and edibles (21+).

"Cannabis products in today's market are so much more than what you smell on the streets of Vegas," says The Bakery Manager Kristie Hutchens. "We have amazing products that many of our customers say help them deal with chronic pain, anxiety, and even autoimmune disorders."

A Truly Local Experience

What makes MariCo Farms and The Bakery special is their commitment to keeping everything local. Both operations are based in the same county, meaning every step—from seed to shelf—supports the local economy.





ABOVE: Outdoor cannabis grows are always at the mercy of the weather, but Marico Farms rises to the challenge. They also have a state-of-the-art indoor grow facility.

Buying local keeps dollars in the community and supports employees and families who are, in many cases, your neighbors. When you're at The Bakery, look for the Marico label and know that it was grown just down the road!

The Bakery offers special deals on Marico products every Monday and daily discounts to Veterans and seniors.

Giving Back to the Community

In just their first year, The Bakery is projected to generate over \$20,000 in tax revenue for the town of Lafayette. The Bakery has also been a proud sponsor of the Yamhill County Rodeo, Cruising McMinnville, and Gallery Theater. It's just one more way this local venture turns passion into impact.

From a small farm in 2016 to Yamhill County's go-to spot in 2024, MariCo Farms and The Bakery tell a story of growth, dedication, and community—a story that's still being written, one harvest (and one Bakery visit) at a time.

"Look for the Marico label and know that it was grown just down the road."



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Beth Caster is an expert real estate agent with Keller Williams Realty Portland Premiere. Photo courtesy of Beth Caster

BETH CASTER PROMOTES THE YAMHILL VALLEY

REALTOR® has deep affection for, knowledge of area

When Beth Caster discovered the Yamhill Valley in the early 1990s, she fell in love with the rich assortment of vibrant communities that populate this picturesque corner of Oregon. In the 31 years that she's called McMinnville home, Beth has made it her mission to share her affection for the people, products and property that make this area so special. "I love what I do!" says Beth. "I can't wait to get up in the morning and go to work each day!" Beth is a full-time, full-service REALTOR® who uses her infectious enthusiasm for this area to showcase some of the valley's outstanding properties, both large and small. Possessed of a deeply-rooted commitment to excellent customer service, she goes out of her way to give her clients what they need. "I am always available when my clients need me," says Beth. A naturally creative and energetic person, Beth knows the field of real estate is the perfect fit for her. "I love that, in the course of any day, I can go from showing a modest home in town to a luxury home on acreage that has

spectacular views of the valley," she says. According to Beth, no two days are ever alike, no two deals are ever alike and no customers are ever alike. "It is a constant opportunity to learn, grow and create possibilities every day," she says. Beth has a unique outlook when it comes to things local — a perspective that can benefit her clients. "Prior to becoming a REALTOR®, I was a retail store owner, an artist and a freelance writer," she says. Beth's popular wine column ran in the News-Register for years. Today, Beth focuses most of her inventive energy on her work but she still tries to make time to create. "I am an avid knitter and fiber enthusiast," she says. Beth maintains offices at 220 NE 7th St. in McMinnville. She can be reached via telephone at 971-241-2509 or by email at beth@bethcaster.com. Call Beth today or check out some of her outstanding listings at bethcaster.kw.com

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GORMLEY PLUMBING + MECHANICAL: 5 GENERATIONS OF COMMUNITY SERVICE

Local folks always know: "Gotta get Gormley!"

Gormley Plumbing + Mechanical has added a fifth generation to the family-owned business... Kort, 13, and Kaden, 10, the sons of Kori Gormley Huppert, Company President and CEO. They aren't quite ready to go to work yet but are part of a family tradition of great customer service and commitment to the McMinnville community.

Gormley Plumbing + Mechanical offers a huge selection of hard-to-find parts and plumbing fixtures; delivers plumbing services from certified back-flow testing to drain and sewer cleaning; plumbing repairs, remodels and upgrades around Yamhill Valley.

With the largest service staff in Yamhill County, Gormley offers both 24/7 emergency service and convenient Saturday scheduled appointments.

Gomley is known throughout Western Oregon and Southwest Washington for completing large commercial projects on time and on budget. Mechanical work includes first class Winery Construction, School District 40, Willamette Valley Medical Center, Chinook Winds Casino, Portland Public Schools and State of Oregon Treasury Dept.

Ed and Candy Gormley have retired from the business, but Ed is still working as a consultant to the business.

Gormley Plumbing + Mechanical is located at 1715 NE Lafayette Avenue in McMinnville. The Retail Store is open Mon-Fri 8:00-5:00 pm. Call 503-472-4101 or visit Gormleyplumbing.com for hours or information.

SEE OUR AD ON PAGE 11



Terry Weldon
Citizens Bank VP & Commercial Loan Officer

Rick Allen,
Founder of Heater Allen Brewing

ATTICUS HOTEL OFFERS SUPERLATIVE HOSPITALITY IN THE HEART OF OREGON WINE COUNTRY

Luxury accomodations found in Downtown Mac

Surrounded by the world-famous charm of historic Downtown McMinnville, the Atticus Hotel sits at the epicenter of Oregon's storied wine country. Built on the vision of people with a passion for travel and deep roots in the local community, the Atticus Hotel showcases the unique splendor of the Yamhill Valley in a manner designed to delight the most discerning guest.

McMinnville's first full-service luxury hotel, the Atticus Hotel offers 36 uniquely designed rooms — no two are alike. From comfortable micro studios and tasteful suites to a luxury bunkhouse and even a two-bedroom, multi-bath penthouse, the Atticus Hotel is designed with guests' comfort in mind. Created using a concentric approach to sourcing locally, the hotel's distinct personality captures the independent spirit of wine country, all presented with the flawless concierge, bell and valet service expected by the demanding traveler. The Atticus Hotel embodies wine country comfort.

Business partners Erin Stephenson, Brian Shea and Ben Perle — bring a wealth of travel and hospitality experience to the hotel, incorporating their own high standards for luxury accommodations into the Atticus Hotel ethos. Altogether, the Atticus Hotel promises guests a visit unmatched by other local lodging options.

The Atticus Hotel is located at 375 NE Ford Street in downtown McMinnville. Visit AtticusHotel.com or telephone 503-472-1975 for more information or to book your stay.

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Everyone deserves a place that feels like home



ABOVE AND BELOW RIGHT: Abbey Road Farm is a unique bed-and-breakfast experience that lets guests sleep in luxuriously converted grain silos.

Photo by Nick Hoogendam Photography

ABBEY ROAD FARM: A DESTINATION FOR WINE, HOSPITALITY & TRANQUILITY

Winery, vineyards, bed & breakfast and more offer 'reprieve' from hectic life

Abbey Road Farm offers the full Willamette Valley experience — expansive vineyards, thoughtfully crafted wines, a charming bed and breakfast in converted grain silos, a thriving culinary garden, and a stunning event venue. What began as a dream for owners Daniel and Sandi Wilkens has grown into a beloved destination for locals and visitors alike.

"We wanted to create a space where people could come, unwind, and reconnect with nature," the Wilkens shared. "It's a very welcoming place where you can stay the night, sip estate-grown wines, take in the vineyard views, and just relax."

Situated about four miles west of Carlton, Abbey Road Farm has evolved to include more than 40 acres of wine grapes in addition to a culinary garden, livestock, and outdoor experiences. At the heart of the property is the Silo Suites Bed & Breakfast, where guests enjoy cozy lodging, a tool-shed hangout and multi-course breakfasts prepared by chef Will Preisch. In 2025, the Wilkens expanded their footprint to Portland, opening 82 Acres, a wine bar and culinary gem that brings

the farm-to-table experience to the city.

Led by Director of Winemaking Blair Trathen, Abbey Road Farm now produces a wide range of wines, with a focus on estate-grown fruit. Since their inaugural harvest in 2021, the team has continued to deepen its commitment to sustainable farming and estate bottling. Guests visiting the tasting room can sample current releases of unique varietals with indoor seating, covered pergolas, and picnic tables on the lawn that offer sweeping vineyard views.

The events program at Abbey Road Farm continues to grow, hosting everything from elegant weddings and

corporate dinners to nonprofit fundraisers, seasonal markets and private celebrations. "We're wrapping up a busy season and already looking ahead to the next," said the Wilkens.

The farm is managed by Emily Everett, alongside a team of nearly 20 talented individuals and contractors, each contributing a unique skill set to the operations. "It's an amazing team," the Wilkens noted. "We couldn't do this without them."

Visit Us: Abbey Road Farm is located at 10200 NE Oak Springs Farm Road. The tasting room is open daily from 11 a.m. to 5 p.m. Reservations are recommended. www.abbeyroadfarm.com



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ABOVE: Bowers Diesel & Auto Repair is a clean and professional family owned business with a "Fix It Right The First Time" attitude.

Photo courtesy of Bowers Diesel & Auto Repair

LOCAL SHOP EXCELS ON LIGHT-DUTY DIESEL PERFORMANCE

But Bowers also can take care of all automotive needs

From routine maintenance like having your oil changed or brakes inspected, to a major vehicle repair, family-owned Bowers Diesel & Auto Repair in McMinnville has you covered, James Bowers said.

The shop has proudly served McMinnville and the surrounding areas since 2018.

It now offers a new, larger location at 13580 Highway 99W, with new state-of-the-art tools and equipment, as well as great mechanics and a single point of contact service writer who will answer customers' questions and help alleviate any concerns.

Bowers Diesel & Auto Repair is dedicated to service, maintenance and repairs to cars and light duty trucks.

"We are a bumper-to-bumper repair facility taking care of all your automotive needs," said owner James Bowers said. "Although we work on almost anything, light duty diesel repair and performance is where we shine! Cummins, Duramax and Power Stroke diesel engines are what we love."

Bowers has more than 25 years of automotive maintenance and repair experience. He is an ASE-Certified Mechanic, a Ford Senior Master Tech and Universal Technical Institute (UTI) Honors Graduate — so be assured your vehicle is in capable hands.

He has been in the auto repair business since graduating from trade school in 1999. He has loved cars a lot longer, since childhood. "It was always in my blood," he said.

He said he was fortunate to have a great high school auto shop program with instructors who helped him move forward in the field.

As business is always growing, Bowers said, Bowers Diesel & Auto Repair is looking forward to working with more apprentices, as well.

"I really enjoy being able to assist young people that want to learn the trade and give them a solid foundation for their future," he said.

Bowers has been a resident of Mac for more than 14 years. His wife, a McMinnville High School graduate,

worked for Evergreen Aviation for a number of years.

"We really love this community, and are so happy with our choice to build our future, and family here," he said.

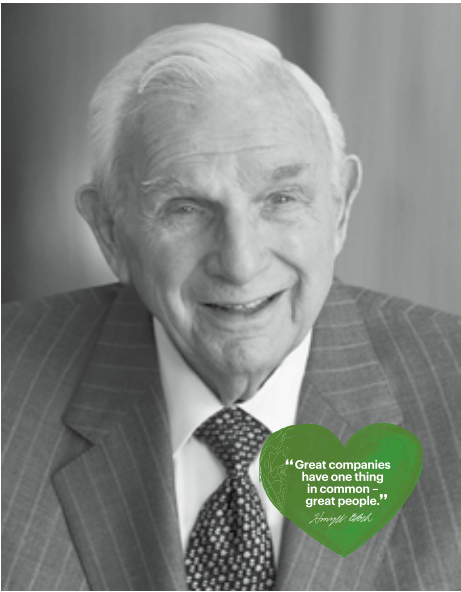
"As a family, we do everything we can to support other local businesses in the area," he continued. "We love the small town atmosphere, and the ability to walk downtown and see people who I have done business with and say 'Hi!' It's really amazing."

Thinking about the future of Bowers Diesel, he said he and his crew are always working on furthering the team's education so they can stay current and up-to-date on the advancements in the industry.

In addition, he said, he and his crew always strive to keep the personal touch of a hometown repair shop. They really enjoy getting to know their customers.

Call the shop at 503-472-1082 to speak with our service writer to schedule an appointment soon, or visit bowersdiesel-and-autorepair.com to learn more .

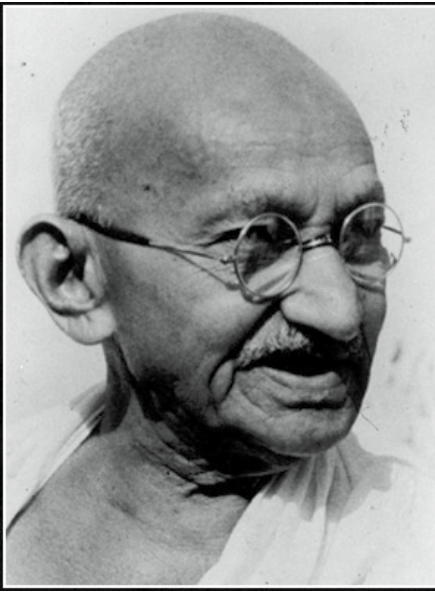
SEE OUR AD ON PAGE 50



ABOVE: H&R Block co-founder Henry Bloch is widely known as a civic leader and philanthropist with an integrity that personifies the company's sincere commitment to clients.

Photos courtesy of H&R Block

“Our business is unique because we are a family. My goal is to provide professional service in a warm and comfortable atmosphere.”



A customer is the most important visitor on our premises. He is not dependent on us. We are dependent on him. He is not an interruption in our work. He is the purpose of it. He is not an outsider in our business. He is part of it. We are not doing him a favor by serving him. He is doing us a favor by giving us an opportunity to do so.

— Mahatma Gandhi —

AZ QUOTES

LOCALLY OWNED H&R BLOCK OFFICE WINNING AWARDS FOR PROVIDING EXCEPTIONAL SERVICE

Mac, Newberg, Lincoln City offices open year-round

If you're like most people, you probably dread tax season — the pressure, the bewildering forms, flipping through the latest rules, etc.

McMinnville's Kevin Olson and his team of tax pros at H&R Block's offices in McMinnville, Newberg and Lincoln City are eager to help. They're excited about tax season, because they've got you covered for all your financial needs — especially at tax time, but the rest of the year, too.

Kevin was brought into the industry by both his parents and grandparents, so it has truly been a family business.

"I remember when I was a kid getting paid to stuff envelopes and put packages together," he recalled. "I have done everything from helping my grandpa shred old paperwork, answering phones with my grandma, joining my dad in computer setup, and even being taught how to prepare taxes by one of the best in the industry, my mom."

H&R Block was established in 1955 by two brothers named Henry and Richard Bloch, and their initials form the name.

Between offices in McMinnville, Newberg and Lincoln City, the company has five enrolled agents, seven licensed tax consultants, and 14 licensed tax preparers. Collectively, the team boasts more than 260 years of experience.

Tax preparation is not the only thing they do. They also provide a wide variety of services year-round. They can handle your payroll, bookkeeping, business service needs, and also deal with any pesky audits. It doesn't matter if it's

a full blown audit, or a simple letter from the taxing authorities, they can handle it.

"If an issue comes up in November," Kevin said, "you can reach us immediately for the assistance you need."

Still, unlike most people, they get excited every tax season, he said. "Every year brings changes to the tax code, and we love to learn the changes and use them to our clients' benefit."

H&R Block's niche is providing expert guidance to individuals and businesses. At tax time, the company will not only file your return and guide you through the tax code, but also offer tips and tools to save even more money next year, and the year beyond that.

"Our business is unique because we are a family. My goal is to provide professional service in a warm and comfortable atmosphere," Kevin said. "We want our clients to feel like we care, because we do!" His client-centric attitude and the way he runs his business has led him to be recognized by H&R Block as one of the top performing franchisees in the world. Based on his business performance he was first awarded the "top 100" in 2022. Then in 2024 he made the "Elite 25" and then was later recognized as H&R Blocks "featured franchisee of the year", this is an esteemed award as there are only 3 given out per year. Kevin said "it was an amazing experience being honored, but ultimately this award belonged to my staff and our clients."

If you aren't able to come into the office or if you move away, your favorite tax pro can still prepare your return and

communicate with you via phone, email or secured messaging.

Using your MyBlock account, you can have your taxes prepared from the comfort of your home. MyBlock is a private, secure online portal that provides year-round access to your tax documents, Emerald Card banking and personal information, with tools and services that can be accessed from any phone, tablet or computer. You can check your e-file return status, view your tax returns, get your free credit score and access your Emerald Card all in one place, using your MyBlock account

If you're new to H&R Block, the company offers a free "Second Look Review." One of its tax experts will examine your last three years of tax returns to see if they can get you more money. We pull all income/wage transcripts and account and return transcripts for the current year and last 3 years, then we analyze the information we get to see if there are any missed income/credits/ deductions or to verify the taxpayer has a clean bill of health.

H&R Block offices are located at:
865 N.E. Highway 99W, Suite F, McMinnville, call 503-472-4596
2504 E. Portland Road, Newberg, call 503-538-3640
2413 N.W. Highway 101, Lincoln City, call 541-994-6828
They can be found online at HRblock.com

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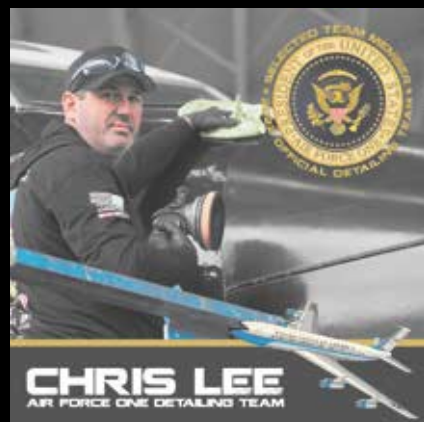
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ABOVE: Lacey Summers has a strong network of contractors and service individuals who ensure homes are showcased in the most desirable manner when they hit the market.

Photos courtesy of Bella Casa Real Estate Group

YOUR MOVE, SIMPLIFIED: BUYING AND SELLING IN MCMINNVILLE

Real Estate agent Lacey Summers takes innovative approach to exceed goals

"Lacey is prompt, thorough, hard-working, and genuinely cares about her clients realizing their dreams and goals for their homes. She has an entire team that makes the buying and selling process seamless."

— Alex G.
(Recent Client)

Buying or selling a home is one of life's biggest transitions — and it deserves a strategy designed around you. That's why Lacey Summers and her team at Summers Homes NW are dedicated to making every step of the process strategic, seamless, and stress-free.

A graduate of Santa Clara University and a longtime McMinnville resident, Lacey blends her marketing background with a passion for people. Sellers benefit from expert staging guidance and innovative video marketing campaigns that attract the right buyers. Buyers relocating to Wine Country gain not just an agent, but a trusted neighbor with deep insight into schools, neighborhoods,

and the community culture that makes McMinnville so special.

Clients describe her as proactive, encouraging, and detail-oriented. Her commitment extends beyond closing through annual client events, market updates, and personalized equity reports, always putting relationships first.

Her leadership is visible across the community as a past President of the McMinnville Lions Club and through sponsorships of local athletics and non-profits. Professionally, she is recognized as a RamseyTrusted agent and a member of the Tom Ferry coaching network's Top 1% of agents nationwide, where she

collaborates on the latest strategies and tech to better serve clients.

Outside of real estate, Lacey enjoys home projects with her husband and cheering on her three kids in McMinnville athletics.

With Summers Homes NW, you gain more than a Realtor - you gain a trusted partner, a neighbor, and a guide who will help you make your move with confidence.

SEE OUR AD ON PAGE 73



LET US GET YOU HOME

The Polivkas blend expertise and heart to help clients

For Dwight and Jana Polivka, real estate is more than buying and selling — it's about trust and relationships. As Polivka Properties, part of Bella Casa Real Estate Group, they've built a reputation for honesty, hard work, and personal attention. Their promise is simple: to Get You Home.

Clients appreciate the couple's dedication, from the first conversation to closing day. Dwight and Jana combine deep knowledge of the Oregon housing market with innovative tools like drone photography and 3D walkthroughs to showcase homes. Sellers benefit from their marketing strategies, while buyers gain from their insights into neighborhoods, schools, and community life. Through it all, clients highlight their integrity and the supportive, personalized care they provide — especially during what can be a stressful process.

The couple first moved from the Chicago area to McMinnville in 2009 and quickly fell in love with Oregon's beauty and McMinnville's small-town charm. Sixteen years later, they're proud to call themselves true "townies." Known for strolling downtown with their huskies, the Polivkas are deeply connected to the community they serve.

Though they represent clients across Oregon, Dwight and Jana are quick to highlight what makes McMinnville special. Whether suggesting a weekend at the coast, a winery visit, or a Mt. Hood adventure, they always return to "selling" the hometown they love most.

What sets them apart isn't just expertise, but their love for community. If you're looking to buy or sell in the region, Polivka Properties at Bella Casa Real Estate Group is ready to help you find home.

To learn more about their the trusted and knowledgeable services they can provide through closing and beyond, visit dwrightpolivkarealestate.com.

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THE POWER OF SUPPORT

Helping neighbors build better lives

When life presents obstacles, it helps to know you don't have to face them alone. At the Church of Scientology Mission of McMinnville, the focus is on providing practical tools to navigate challenges and strengthen everyday living.

Opened in 2024 by director Devin Weber, the mission operates as a Life Improvement Center, offering classes, lectures, and one-on-one counseling. The non-denominational approach welcomes people of all faiths, emphasizing skills that can be applied to relationships, work, family, and personal growth. Many services are free or low-cost, ensuring accessibility for those who need them most.

The mission is powered by 10 trained volunteers who guide classes and provide support. Among them is Mrs. Weber's mother, longtime counselor Wendy Negley, who has spent decades helping people reduce stress, mend relationships, and build confidence. For Mrs. Weber, the work is personal — after experiencing the benefits of these tools herself, she wanted to create a place where others could access the same support.

Community service is central to the mission's identity. Food and toy drives, free workshops, and outreach programs are ways the group gives back. A major initiative this year is "The Truth About Drugs," an educational program aimed at equipping young people with knowledge to resist peer pressure and avoid substance abuse.

At its heart, the mission is about neighbors helping neighbors. Whether someone is facing struggles or simply seeking new ways to grow, the door is always open.

Visit mcminnville.scientologymissions.org or stop by 1111 NE Baker Street, open Friday–Monday from 9:30 a.m. to 1:00 p.m. and Monday evenings from 6:30 to 9:00 p.m.

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BAKER STREET REAL ESTATE

At Baker Street Real Estate, we are a dedicated team deeply rooted in Yamhill County, where we live, work, and raise our families. As lifelong residents, we bring over 90 years of combined experience in residential, commercial, and agricultural real estate throughout the Valley. Our extensive local expertise not only enhances our understanding of the market but also fuels our passion for helping clients find the perfect real estate choices tailored to their unique needs.

We believe that home is more than just a place; it's where you create memories, share moments with loved ones, and experience life's most meaningful events. It's where you feel safe, comfortable, and truly yourself. When it comes time to buy or sell your home and embark on a new chapter, the process can often feel overwhelming. You may be filled with excitement, but it can also bring about uncertainty and stress. Rest assured, you can count on us to guide you through every step of this journey with confidence and ease.

Our team is committed to collaboration, and we'll work closely with you to outline a clear and personalized plan. This approach ensures that you don't have to face the challenges of buying or selling alone. From staging your home to attract the right buyers, to identifying properties that fit your vision, and from setting a budget to exploring neighborhoods that meet your lifestyle needs, we are here to handle the details and negotiate the best terms for you.

We take great pride in being part of this vibrant and generous community, and we relish the opportunity to help our clients create connections that allow them to truly embrace the place they call home. Our goal is not just to facilitate a transaction but to foster a sense of belonging and community.

Together, let's help you Love Where You Live! Whether you're a first-time buyer, looking to sell, or seeking investment opportunities, we're excited to accompany you on this journey and ensure that it is as rewarding and enjoyable as possible.

Thank you for considering Baker Street Real Estate. We look forward to working with you and helping you achieve your real estate dreams. Your journey starts here!

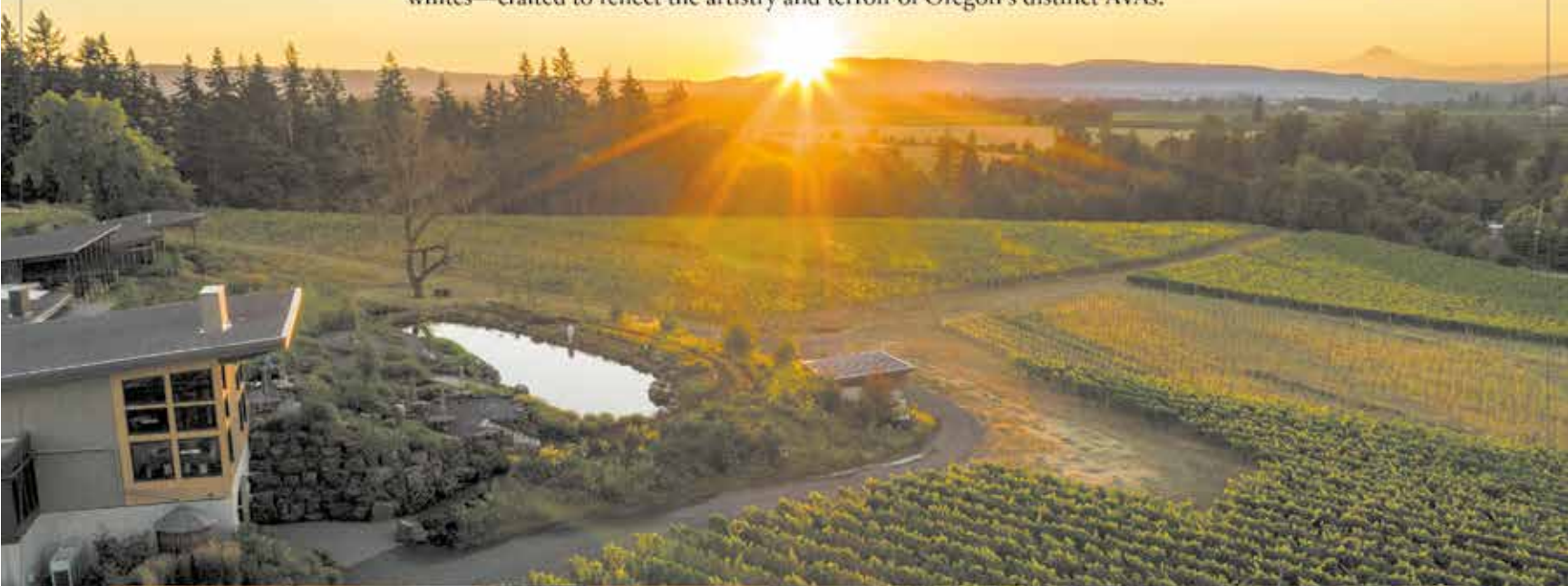
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Jim Bernau, Founder/President





ABOVE LEFT: Primisys installs commercial sound and security systems customized to a business's needs.

ABOVE RIGHT: Primisys specializes in custom crafting high-performance PCs tailored to your specific need. Each custom PC is assembled by experienced technicians who rigorously test every system to ensure it meets our high standards.

Photos courtesy of Primisys Computers

“Many reviews praise the mix of small-town service and big-city capability — a shop that can fix a family laptop in the morning and bring a factory line back online that afternoon.”

PRIMISYS COMPUTERS GROWS FROM DOWNTOWN SHOP TO REGIONAL TECH PARTNER

Offering network, phone, security and audio/video services to wide range of clients

Primisys Computers started as a small downtown repair counter. Today, the McMinnville company runs a busy retail workshop while also supporting hundreds of businesses in Yamhill County and beyond as a managed service provider.

On any weekday, customers bring in laptops for tune-ups or ask for a custom-built PC. In the back rooms and out in the field, Primisys technicians are wiring new buildings, fixing office networks, and keeping phone systems and cameras running for restaurants, factories, farms, nonprofits, and professional offices.

Everyday networks, built to stay online: Primisys designs and looks after the basic plumbing of modern workplaces: the cables in the walls, the internet connections, and the equipment that ties it all together. The company sets up reliable Wi-Fi for offices, schools, shops, and large outdoor spaces — everything from guest internet in dining rooms to long-range wireless links that connect barns and outbuildings. It also separates sensitive systems (like registers or production machines) from guest traffic, a step that helps keep businesses secure and running.

Internet phone systems with local support:

Many clients have moved their phones to internet-based systems. Primisys installs and manages those, too — desk phones, mobile apps, and computer headsets on one company number. Common features include menu greetings, ring groups for busy front desks, voicemail sent to email, and paging tied

into shop or warehouse speakers. The company also sets up 911 location details and call-quality settings so conversations stay clear.

Cameras, sound, and meeting rooms: Beyond computers, Primisys installs security cameras and commercial sound systems. That can mean paging in a factory, background music in a café, or a conference room that works without fuss. The aim is for the screens, speakers, and cameras to share the same backbone so there's less gear to babysit.

Public-sector support and compliance: Primisys also works with city and other public agencies. The company helps meet government IT requirements — such as access controls, data retention, device encryption, multi-factor sign-in, and audit-ready documentation — while keeping day-to-day systems usable for staff. Services include assistance with policy updates, user training, and proof-of-compliance materials that departments often need for annual reviews and grant reporting.

Custom software built here:

Primisys employs a team of software developers. Their work is well known in agriculture: local processors say the company's hazelnut software handles day-to-day operations from receiving to payments, and that practically the entire Oregon hazelnut industry relies on it. Another major line is software for commodity trading companies, which use Primisys tools to handle contracts, inventory, logistics paperwork, billing, and reporting. Both platforms are supported

with regular updates and help from the same team that built them.

Who they serve:

The client list ranges widely. Restaurants and hospitality — dependable point-of-sale networks, guest Wi-Fi, paging, phones, and cameras.

Industrial fabrication and manufacturing — sturdy shop-floor networks, plant-wide paging, secure remote access for vendors, and round-the-clock monitoring. Agriculture and food processing — long-distance Wi-Fi between buildings, bin and barn connectivity, sensors and cameras, and easy communication among crews.

Professional services and nonprofits — hosted business apps, backups, security tools, and flexible phone options for hybrid work.

Government offices — secure networks, compliance support, records-friendly email and backup, and clear documentation for audits.

A service counter that never left:

Despite its growth, Primisys still runs a walk-in service desk. The staff builds new systems for gaming, design, and office work, and repairs slow or broken machines with quick turnaround.

What locals say:

Community feedback highlights friendly staff, clear estimates, and problems solved on the first visit. Many reviews praise the mix of small-town service and big-city capability — a shop that can fix a family laptop in the morning and bring a factory line back online that afternoon.

SEE OUR AD ON PAGE 55



ABOVE: Marjorie House Memory Care is specifically designed to make life as easy as possible for those with a diagnosis of dementia, including Alzheimer's.

Photos courtesy of Marjorie House

MARJORIE HOUSE – LEADING THE WAY IN PURPOSEFUL MEMORY CARE

Marjorie House Memory Care Community has been welcoming residents and their families since it opened in the fall of 2015. Marjorie House was designed specifically to enhance the lives of those with a diagnosis of dementia, including Alzheimer's.

With many large windows that provide light on even the rainiest day, a spacious courtyard accessible from two gathering areas in the community, and sight lines designed to have a high level of visibility for safety, Marjorie House invites you in and says “Welcome Home.”

Family owned and managed, there is every effort made to give families and residents a sense of not being divided from the decision makers, but rather being a part of a team with everyone having input into the well-being of the residents.

Activities are at the center of days at Marjorie House. Like every human being, those with a dementia have a need for a purpose-driven life. Our competent,

creative Life Enrichment staff tries daily to make sure that happens. At Marjorie House, we believe each individual has potential of one sort or another until life is over. Our job is to tap that potential, serve it, and continually reassess it. That served potential can give purpose. Since the doors opened, Marjorie House has offered a Life Enrichment program for all its residents. That means staff are there seven days a week, more than eight hours a day, to “engage people in a productive way.” The community Life Enrichment staff develops monthly activity plans filled with five to seven group options residents can enjoy each day. While most activities are done in groups, one-on-one engagement between a resident and a staff member can be equally enriching, and is sometimes the most appropriate way to create a resident's sense of peace and purpose.

The nature of dementia is for the body and brain activity to decrease, often making people reclusive. But keeping

the mind and body active and engaged has plenty of positive benefits, such as helping to spark memories and increase people's physical ability. And elevated physical ability can lessen the risks, for instance, of a life-ending or debilitating fall, which is a critical concern in long-term care.

Keeping residents engaged also makes them happier. Negative behavior and depression in individuals with dementia often happen as the result of boredom, but residents who are busy and have something purposeful to do are less likely to show negative behaviors.

Administrator Jessica Graham welcomes your calls and is happy to give you a tour through Marjorie House. Let the Marjorie House staff show you that there is a way for individuals with a diagnosis of dementia to live life in safety and dignity, while receiving 24-hour loving care. Every day the staff at Marjorie House strives to leave each resident with a sense of purpose, pleasure and peace.

SEE OUR AD ON PAGE 56



ABOVE: Dr. HVAC has a complete line of heating products and high-quality air cooling units that you can count on.

Photos courtesy of Dr. HVAC

“Training is a must as the components have changed sequences and efficiencies have changed.”

DR. HVAC MEETS CUSTOMERS' HEATING AND COOLING NEEDS

Company marking 20 years of leaving clients with a smile

The professionals who work for heating and cooling contractor Dr. HVAC want to leave their customers smiling.

“This is truly a customer service profession where clients want and need your services,” said Michael Crook, Dr. HVAC owner. “Being able to provide this service and watching them smile as you leave brings an instant gratification to your soul. We genuinely care for our clients, and we strive to hit that mark every time.”

Dr. HVAC, established in McMinnville in 2004, services and installs residential and light commercial equipment and ductwork.

The company started with nine employees and over the years has had as many as 25. The HVAC technicians attend professional training courses; some had degrees when they were hired. They are part of Local 290, which provides access to some of the best training in the industry, Crook said.

For instance, Brad Winebarger, an HVAC service technician, and Dan Schelb, a comfort consultant and AKA estimator, are well-liked by clients because of their enthusiasm and professionalism, Crook said.

Clients often ask for Winebarger, who has the longest tenure of any of the company's technicians, specifically when they call for service. Schelb, who has been with Dr. HVAC for 11 years, also is known for genuinely caring about

clients, making them comfortable and getting them the best possible outcomes.

In addition to being a member of Local 290, Dr. HVAC is a member of the McMinnville Area Chamber of Commerce, the Chehalem Valley Chamber in Newberg and YORK Manufacturing Group, from which it has received multiple achievement awards.

Crook said he and his staff enjoy doing business in a small community. It gives them the opportunity to get to know many people and their professions.

“People still wave at each other on the street, open doors for one another and, for the most part, have good driving etiquette,” he said. Members of the community “seem to genuinely care for one another, which makes it easy to want to reciprocate.”

He hopes Dr. HVAC exudes that as well and is part of what makes people want to live and work in our community.

Dr. HVAC splintered off from Gormley Plumbing and Heating in 2004. Crook had worked as Gormley's HVAC service manager for 5 ½ years before he and his wife, Marti Crook, purchased the HVAC department from Ed and Candy Gormley.

In the 20 years he's owned the company, Crook said the HVAC field has become much more technical. For instance, refrigerant has changed three times in that period and soon will change again, he said. Each change means

upgrading the staff's training and tools and providing clients with more efficient equipment, he said.

“Training is a must as the components have changed sequences and efficiencies have changed,” he said, adding that “the theory remains the same.”

Crook said the company also will be upgrading its retail department so it can offer more HVAC products directly to the public. It currently offers filters, sheet metal products and ductwork. Adding more products will save customers from having to drive out of town to find what they're looking for, he said.

The Crooks have enjoyed being business owners and supporters of the community. “We both love this community and all that it offers,” he said.

Marti Crook, company treasurer, is a longtime member of Soroptimist International of McMinnville and has been a leader at local and regional levels. She also spends as much time with their grandchildren as she can.

“I do not know where her energy comes from!” her husband said. “She must have a charging station attached somewhere.”

Along with their staff, the Crooks said they appreciate their customers.

“We feel blessed and honored to be and to have been part of the community,” he said.

SEE OUR AD ON PAGE 76

LIFE CARE CENTER, WHERE HEALING FEELS LIKE HOME

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Rehabilitation Director Dr. Dennis Morris, DPT, recently joined the physical, occupational and full-time speech therapy team, elevating the level of care with his expertise. He joins a skilled team of physical, occupational and speech therapists evaluates the needs of each patient and designs an outcome oriented treatment program.

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To learn more or schedule a tour, visit www.lcca.com/locations/or/mcminnville/.

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Edwina Castle directs the faculty with a background shaped by years of rigorous training, performance, teaching, and participation in conferences like the Pacific Northwest Ballet and Oregon Ballet Theater. She is committed to inspiring students to achieve excellence through the joy and discipline of dance.

Patsy Nippoldt, Ballet Mistress, has been with GB&T for over 30 years, teaching, choreographing, performing, and producing classical ballet costumes. She is highly regarded both on and off stage.

Meaghan Feeback leads our Irish Dance program, bringing her expertise

to MAC Irish Dance Performance Troupe featured during at annual St. Patrick's Day celebrations, The McMinnville Scottish Festival, and other local events.

Jessi Adrian heads our jazz/tap program, drawing on her training from Jefferson High School's Dance Magnet Program and a bachelor's degree from the U of O's School of Music and Dance.

Jacoby Thompson and Victoria Garber, both graduates of GB&T's training program, are now popular instructors and continue our strong syllabus tradition.

Many GB&T dancers have advanced to prestigious summer intensives, earned dance scholarships, and performed Nutcrackers with the likes of Oregon Ballet Theater (OBT) and Eugene Ballet.

“We know students can achieve personal excellence through the joy and challenge of dance,” says Edwina, echoing the studio's supportive spirit.

Discover your own freedom through movement — visit www.galleryballet.com or call 503-472-4886 today to schedule a trial class.

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In the pub, hearty breakfasts and a selection of delicious burgers, fresh salads and seasonal specialties fill the menu, while a list of creative libations round it out. McMenamins' award-winning beers, ciders and spir-its are all handcrafted locally, and their wine grapes are sourced in the Pacific Northwest from the Willamette to the Columbia and Walla Walla valleys.

Pair classic Oregon Pinot Noir or a fresh fruit cocktail with the jaw-dropping view from the legendary Rooftop Bar year-round, or check out the great drinks and speakeasy vibe in the Cellar Bar; you'll feel like you've traveled back in time.

Hotel Oregon hosts open mic nights, live music and other fun events. And it's hard to miss the UFO Festival each May when extraterrestrials descend on McMinnville. Ufologists fill the community center with fascinating presentations and Alienator IPA flows from the taps at Hotel Oregon.

McMenamins Hotel Oregon is located in historic downtown McMinnville at 310 N.E. Evans Street. Visit mcmenamins.com/hotel-oregon or call (503) 472-8427 to book a room, check out menus or get more information.

SEE OUR AD ON PAGE 79

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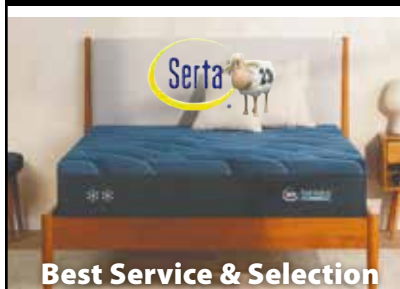
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HOPSCOTCH EMPHASIZES PLAY THAT SPARKS IMAGINATIONS

Toy shop connects with community through commerce

A neighborhood toy store, Hopscotch Toys, Candy & Games encourages child-led creative play.

"It's really important that kids have tools that help develop their creativity, imagination and critical-thinking skills," owner Linda Hays said. Instead of technology and things to watch, she said, Hopscotch offers toys that inspire creative thinking and brain development, such as blocks, plastic animals, dress up items and other basics.

The shop's six employees also love retro toys, "because nostalgia is such a fun, potent emotion, and because old toys are really good." Hays grew up in McMinnville, where her parents ran a shoe repair and leather shop — on the same block where Hopscotch was launched. In 2003, when the previous owner was considering closing the toy store, she bought it.

Hopscotch was located on Baker Street for several years, then settled at 438 N.E. Third St. It now offers a huge selection of candy, as well as plenty of toys.

"I love this community so much," Hays said. "The people are kind; they care about us, and we care about them."

The store offers several services to help when it comes to gift-giving, including free gift wrap all year long, gift selection service and shipping and delivering. Hopscotch also sets up birthday clubs and bins/wishlists.

Hopscotch belongs to the American Specialty Toy Retailing Association. It has been named Business of the Year twice by the McMinnville Downtown Association and won "Best of" awards in the News-Register's annual business survey. In addition to providing toys for brain development and creativity, Hopscotch's mission is to help children develop an emotional connection to their community through commerce.

"Local economies make everything happen, and we want kids to get what makes them happy on Main Street, instead of the internet," she said.

SEE OUR AD ON PAGE 69

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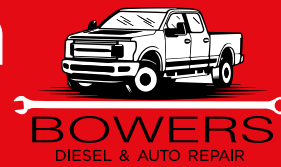
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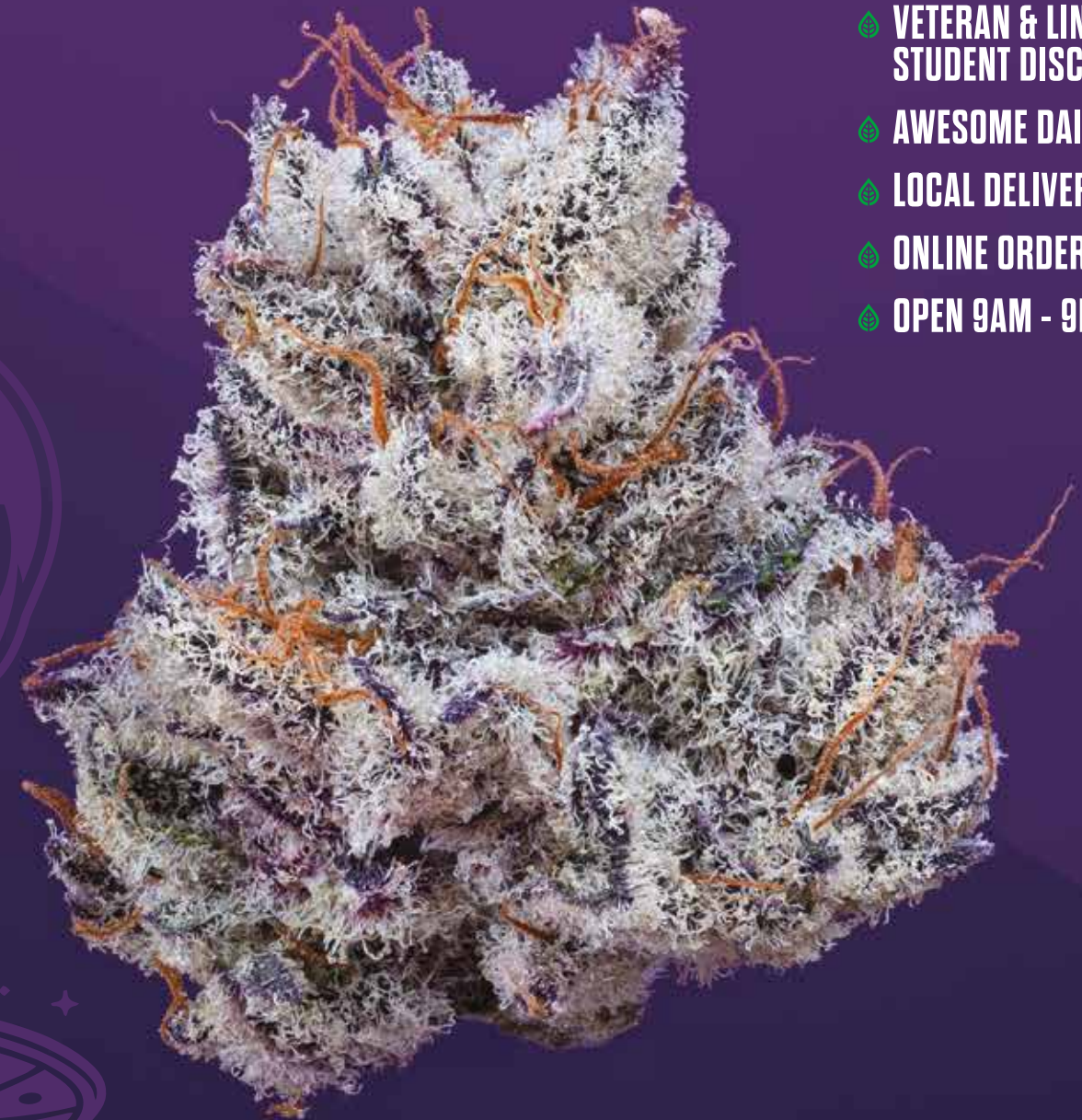
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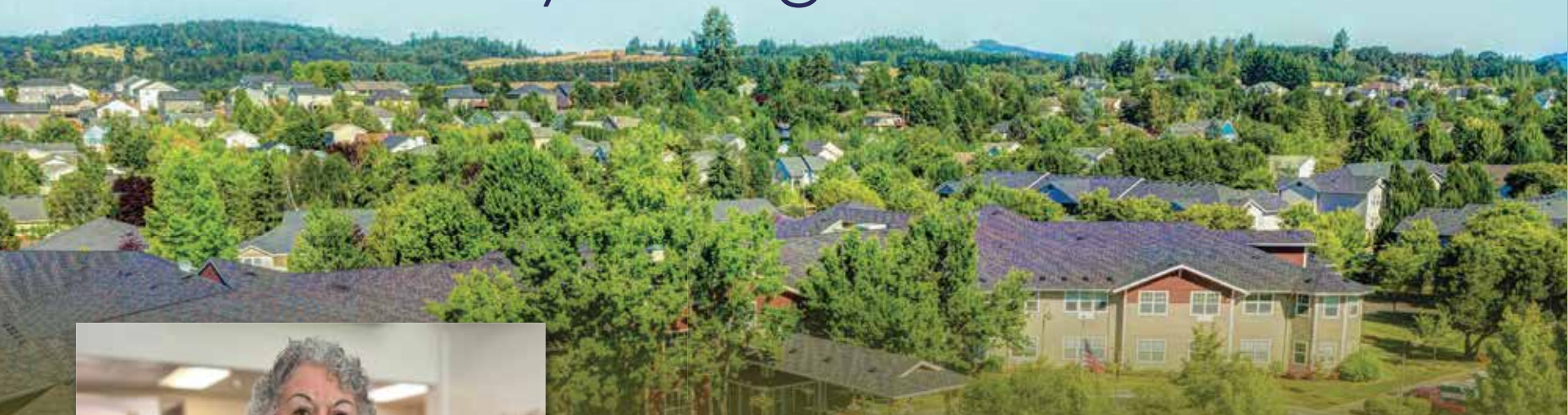
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The challenges and losses that accompany dementia are many. The life provided by our skilled and loving staff strives to break down those challenges. Our goal is to create a life of potential and peace, lessening the challenges and loss.

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Memory Care Community

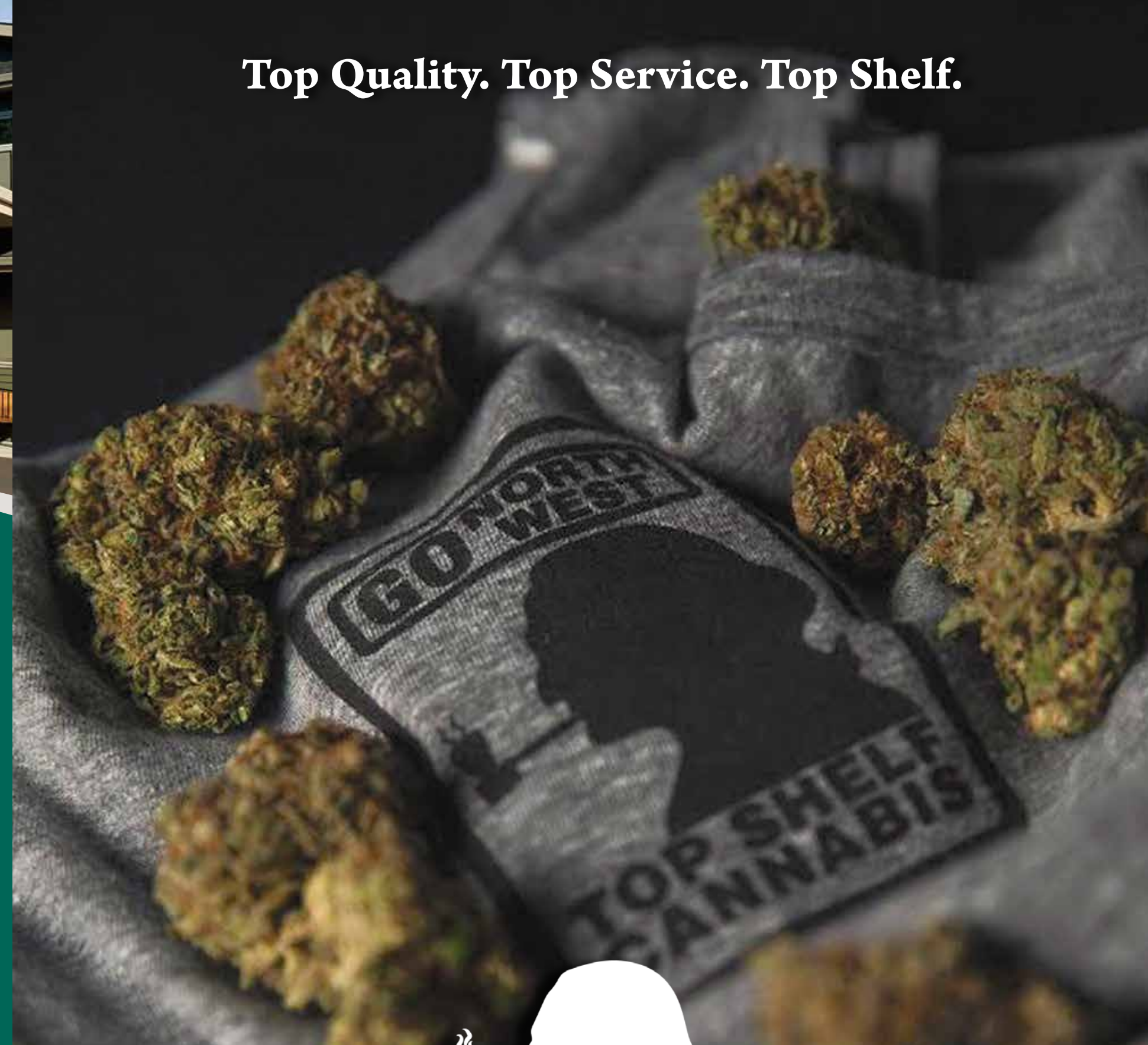
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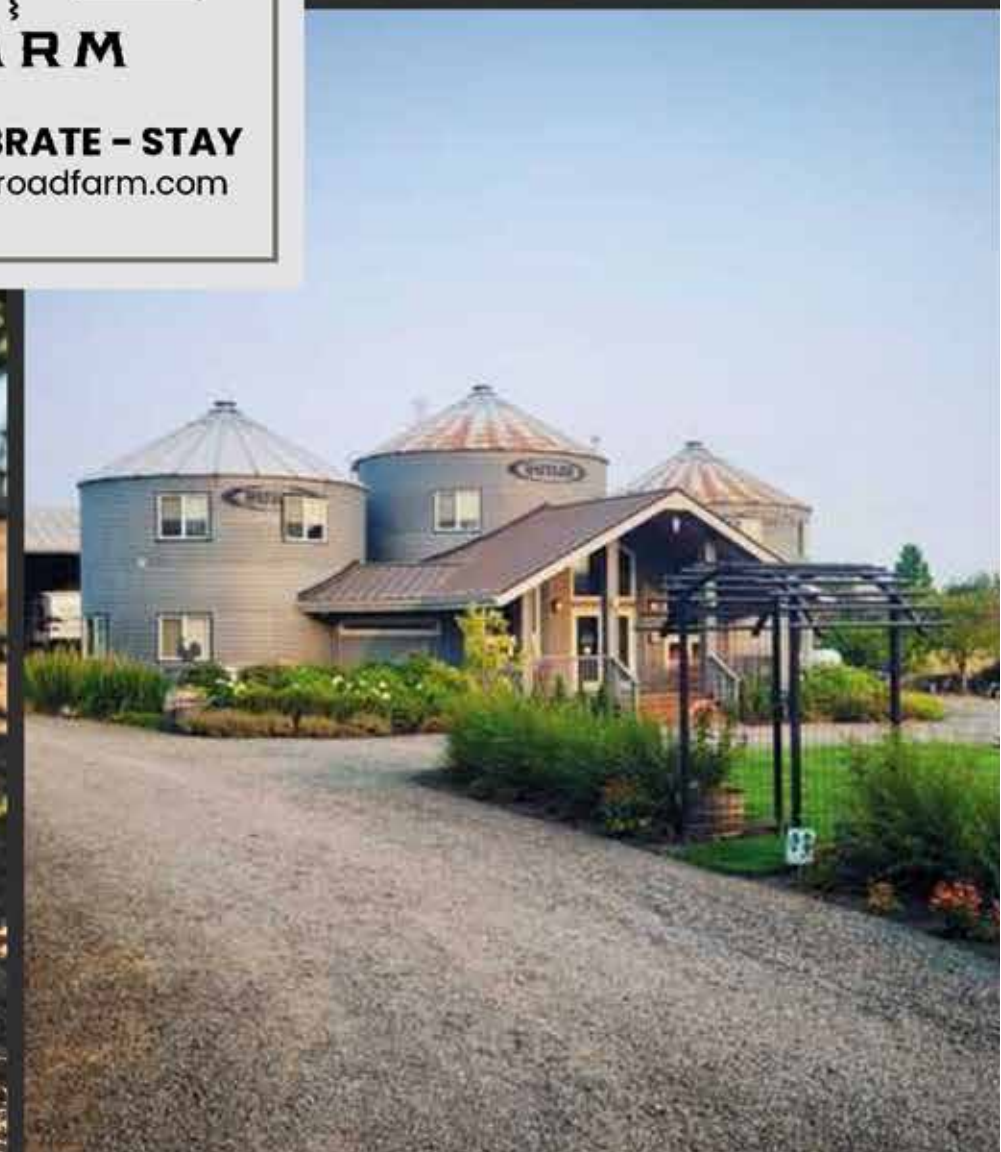


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ABOVE AND BELOW RIGHT: Top Shelf Cannabis stocks items to fit within any budget so every customer can find something affordable.

Photos courtesy of Top Shelf Cannabis

TOP SHELF QUALITY, SELECTION AND SERVICE AT TOP SHELF CANNABIS

Dispensary features full line of products including large selection of no-THC CBD options

At Top Shelf Cannabis in McMinnville, we are seriously focused on quality, selection and service — that's why we're called Top Shelf. We're also passionate about the benefits of cannabis. We know many people can experience relief with the right cannabis products.

At Top Shelf Cannabis, we like to offer products with broad appeal — something for everyone. We stock items to fit within any budget so every customer who walks through our door can find something affordable. We also carry exclusive top shelf products, items available locally only through us.

We feature one of the largest selections of THC-free CBD cannabis products in Yamhill County. These options offer the benefits of the cannabis plant without the "high" traditionally associated with the use of cannabis.

Our staff of six shares a unique passion for the cannabis industry and the potential ways it can benefit so many people. Most Top Shelf employees have extensive experience in the industry and considerable product knowledge. All

are committed to providing the best customer service in town. We love meeting new people and hearing the stories of our customers! At Top Shelf Cannabis, we'll make you feel welcome and completely at ease.

Top Self Cannabis is located at 353 SE Baker St in McMinnville, about three blocks north of Walgreens. For more information call 503-472-2405. The shop

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Stop by and check out Top Shelf Cannabis. We'd love to meet you, show you our shop, explain our products and answer any questions you may have. Cannabis can offer many benefits and Top Shelf may be the best place to discover how it might help you!



"At Top Shelf Cannabis, we like to offer products with broad appeal — something for everyone."



ABOVE: From left to right, attorneys Matthew Fouts, Abraham Hanson and Hayley Capener have decades of experience in wide range of legal practice.

Photos courtesy of Abraham Hanson Law

“Abraham’s law practice has expanded in recent years to help meet the needs of community members.”

ABRAHAM HANSON LAW OFFERS A VARIETY OF LEGAL SERVICES TO THE COUNTY’S RESIDENTS

Working from their office in Historic Downtown McMinnville, the legal staff offers services in English and Spanish

Abraham Hanson Law is located in the heart of McMinnville on Downtown’s Historic Third Street. Situated on the corner of Third and Ford Streets, the office is only a block and a half from the courthouse, where the lawyers in the firm spend much of their time litigating on behalf of their clients.

The firm’s roots go back to the 1980’s when Abraham’s father, Eric, opened a private practice to serve the Willamette Valley. The team is proud to continue that years-long tradition of expert legal counsel and representation.

Abraham’s law practice has expanded in recent years to help meet the needs of community members. The firm focuses on four primary areas of practice; criminal defense, accident law, estate planning and immigration law.

Abraham Hanson has developed his practice as a trial lawyer focusing on criminal defense cases and serious accident cases. Hayley Capener handles cases both in criminal court as well as helping community members plan their estates. Matthew Fouts has spent years studying and practicing immigration law as well as working in the criminal defense field alongside Abraham and Hayley.

The firm has a robust support staff including; Pieper Wardell, senior legal assistant and office manager, Jennifer Cantera, legal assistant, and the newly welcomed Rejina Gordillo, legal assistant.

The law firm offers services in English and Spanish; Abraham and his staff are fluent Spanish speakers.

All members of the law firm live locally. Abraham Hanson Law is committed to its community and seeks to serve its members as their needs require.

To read more in-depth about the firm’s areas of practice, along with information regarding certain scenarios you or a family member may be facing, visit abrahamhansonlaw.com.

To set up a consultation call 503-472-3313 or email lawyer@abrahamhanson-law.com.



SEE OUR AD ON PAGE 80

PASSION POWERS MCMINNVILLE’S FAVORITE FUN FAMILY RESTAURANT

Laughing Bean Bistro much more than just coffee

If you long for the days when restaurant fare was delicious, plentiful and inexpensive, McMinnville’s Laughing Bean Bistro is for you. “I am a foodie at heart,” said Kristi Smith, who, along with co-owner Ken Searles, opened Laughing Bean 15 years ago. “I enjoy cooking, baking and, most of all, entertaining,” she said.

Kristi is convinced her culinary passion shows in the quality of Laughing Bean’s fare. “Our breakfasts are huge, family-oriented and very popular,” said Kristi. The menu features cleverly-named items like the Sam Elliott salad (because “he’s delicious”) and the famous Mother Clucker Chicken Sandwich. “Inspiration for naming our menu items comes from the humor in everyday living,” she said.

The Laughing Bean’s menu features all kinds of tasty homemade delights. Customers have come to love some of the restaurant’s delicious signature treats like cinnamon rolls and the Laughing Bean Bar (white chocolate, dark chocolate, cranberries, coconut, and pecans).

In addition to great breakfast and lunch menus, the Laughing Bean offers gourmet coffee, espresso and the world’s best smoothies. “Virtually everything is homemade,” said Kristi. The Laughing Bean can even cater special events.

“Come see us, we’re like family — the kind you want to visit,” said Kristi. “We’ve got fun, great food and a laid-back atmosphere.” The Laughing Bean Bistro is located at 2274 SW Second Street, in McMinnville at the intersection of Hill Road. The restaurant is open seven days a week, with the drive thru open from 6:30am to 2:00pm and the dining area open from 7:00am to 2:00pm. Call 503-883-9628 or visit on Facebook.

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HUGE SAVINGS ON HOME FURNISHINGS “Celebrating 20 Years of Encore”

Thanks to loyal customers, Encore Home Furnishings continues to provide high-quality, affordable furniture and mattresses with excellent customer service at its expansive McMinnville location.

Thousands of customers have come to appreciate Encore’s mission: to make furniture buying an affordable, stress-free experience. The staff, including managers Casey Ranger, Michael Stanley, Josh Horton, Jacob Horton, Alberto Garcia and Mitch Davis, are focused on the highest quality of service and ensuring customers feel like they are part of the Encore Family.

What also sets Encore apart from the competition are its discount prices, constantly changing selection and huge on-site inventory. The store carries a wide selection of brand-new items with warranty and factory seconds, all priced at 40% to 80% off retail.

“I am constantly searching out the best deals, making bulk buys and utilizing a variety of freight options to keep our prices low,” said owner and furniture buyer, Nikki Elliott. Encore receives up to six truckloads a week of new items, so the selection is always changing. Encore’s inventory includes 40 mattress models made in the Northwest by Serta, Englander and Brooklyn Bedding, as well as living room furniture made in the USA by Jackson Catnapper, England & Ashley Furniture. Unlike other furniture and mattress stores, customers can take most purchases home right away or have them delivered within a few days. Encore offers professional delivery service within 250 miles of McMinnville and easy payment plans with zero interest up to 36 months.

Encore is thankful for two decades of community support and strives to give back generously. The store donates to various schools, veteran groups, first responder agencies and organizations that help people dealing with abusive situations, addiction and illness.

Open seven days a week, Encore Home Furnishings is located at 2730 NE Bunn Road in McMinnville, just off Hwy. 99W by Price Honda. Shop their showroom, call 503-474-1937, or shop online at EncoreHomeFurnishings.com.

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ARE YOU UNABLE TO WORK?

Dealing with the Social Security Administration for a Disability claim can be very frustrating and complicated, especially if you are denied and have to appeal all the way to a Hearing. Luckily McMinnville has a local attorney who can help.

Attorney Daniel Cuppett has been practicing law for over 25 years and handling Social Security Disability claims for over 18 years. "I want people to know that there is no fee for my time unless you win your case and fees are based on a percentage of backpay only. Everything is explained in detail up front – no hidden fees, tricks or surprises."

Mr. Cuppett says that if you have been paying FICA taxes from your paycheck for years, part of those are premiums paid into the Social Security system. If you now have impairments that make you unable to work, you might be able to get Social Security Disability benefits. If you have taken early retirement benefits because you can no longer work, you might be able to file for Disability and no longer have an early retirement penalty. However, the Social Security system

**You Can Get Local Help With
A Social Security Disability Claim**

is complex and winning a claim can be hard. It's not just telling a judge you can't do things anymore. Opinions must be obtained from doctors, records properly obtained, vocational analysis performed, along with other complex tasks.

Attorney Cuppett is different from many other Social Security law firms you might see advertised in that he only has one office, located in McMinnville. When you call, you will only talk to him, not paralegals, secretaries or answering services. He gives personalized and thorough attention through every step of your claim. Depending on your circumstances, you can apply for benefits with Mr. Cuppett or appeal a denial that you have already received. He cautions to follow the deadlines in any letter received as there is usually a 60 day time limit to appeal – less in a few circumstances.

If you want to discuss your options you can reach Attorney Cuppett by calling (503) 583-2492, emailing dan@McMinnvilleDisabilityLawyer.com or visiting www.McMinnvilleDisabilityLawyer.com.

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Our knowhow and commitment to excellence has earned us I-CAR GOLD STATUS and 10 OEM Certifications. We are members of such an elite crew, celebrated by the community for our thoughtful service. At J&W CARSTAR in McMinnville, we can offer the same sincere remark to every customer, with full confidence and the resume to back it up.

"Relax, we'll take it from here!"

J&W Carstar is located at 1100 NE Lafayette Avenue in McMinnville. The shop is open Monday through Friday from 7:30am to 5:30pm. They are closed on Saturday and Sunday. Contact them at 503-472-0328 or visit them online at JWCARSTAR.com.

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Meet McMinnville and Yamhill County | 2025–2026

Meet McMinnville and Yamhill County | 2025–2026

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ABOVE: Sally grazes the pastures of Eola Crest's family farm just minutes from downtown McMinnville and a stone's throw from 71X Farmstore.

Photo courtesy of Eola Crest Cattle

"Truth and transparency in farming is a philosophy that we live by and one that our customers appreciate."

FOUR GENERATIONS OF HANDS-ON FAMILY FARMING

Eola Crest Provides Truly Local Farm Raised Meats, Foods and Household Goods

The DeHaan family farm, known by locals as Eola Crest Cattle and 71X Farmstore & Meat Shop, is nestled along the South Yamhill River a few minutes from downtown McMinnville. Their locally born and raised beef is the result of lovingly cared for cows contentedly grazing pastures of grass. Besides cattle, the multigenerational-run farm produces other agricultural products including grass seed, poultry, teas from their herb garden, and honey made by bees that thrive in their on-site apiary.

"Pete's dad established our Yamhill Valley roots in 1972 with dairy cows in Hopewell," owner Jennifer DeHaan reminisces. "Pete took over in the late 90's, and in 2010 our daughter's 4-H breeding project introduced Angus cows to our farm. Hayley and her first heifer, Scarlet, built the herd to 20 cows and started our transition to breeding and raising beef cattle."

With this addition and word of mouth

sales of beef that grew in demand, Eola Crest Cattle was born. Soon to follow was 71X Farmstore & Meat Shop, named after Scarlet's ear tag: 71X. Housed in a converted barn on the farm, the farmstore has become a local favorite for finding a selection of truly local foods, household goods and gifts. In addition to dozens of beef cuts from on-site born and raised cows, you can find fresh chicken, duck and quail eggs, as well as poultry from the family flock and lamb, pork, milk and produce from local farmers who share their values:

"Truth and transparency in farming is a philosophy that we live by and one that our customers appreciate," Jennifer notes. "In a day and age where our food chain is suffering from middlemen and labeling done by marketers not makers, honesty is more important than ever. We are feeding our family, friends, neighbors, visitors and their children. People deserve to know where their food comes

from. If we don't personally raise it or make it, I'll tell you who does and how and where." She adds, "If a product bears our logo, you can trust that it's produced on our farm."

Eola Crest Cattle's locally born and family farm raised beef is loved by Yamhill Valley chefs and frequently featured on the menus of local favorite eateries like Cypress at the Atticus Hotel, The Diner, Loam, Subterra, Thistle and Two Dogs Taphouse — just to name a few.

Visit their farmstore and meat shop Tuesday through Friday 12-6 and Saturday 12-5. Looking for a countryside getaway? Book a stay at their Farmhouse B&B. Soap making and tea blending classes are also available. There's so much to explore at eolacrestcattle.com.

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Taking the Fear Out of Going to the Dentist

By Dr. James Nelson

A lot of people dream of having an attractive smile and healthy teeth that are durable and sustainable. Realizing that dream can be quickly squelched by various beliefs and fears. Will I be able to afford it? Will I be embarrassed and feel judged when I seek treatment? And of course, will I be able to handle the drills, needles, and the whole process of getting dental work done?

Developing a personal and trusting relationship with your dental team is the first step. There is no substitute for people who really listen to you, understand your goals, concerns and fears. Our

team has helped many people in McMinnville overcome fear of the whole dental experience that was preventing them from taking care of minor and major dental problems.

There are wonderful tools available to us to overcome anxiety. For many, Nitrous (laughing gas) is a very practical and popular way to relax. When your treatment is finished, you can go on with the rest of your day.

For those who need a little more to relax, oral sedation may be the answer for you. We place a little powdered medication under your tongue and

before you know it, you're ready for your driver to take you home. The beauty of this type of sedation is time seems to fly by. If needed, a lot of work can be done at once and you will have little memory of your treatment.

We love seeing patients who never thought they would be able to tolerate being in that dental chair, staring at themselves in the mirror, with a smile that just can't be wiped off.

If this sounds like the type of experience you would like to have; come visit us in an atmosphere where we can guide you through all the possibilities.

Meet Dr. Nelson

I'm Dr. James Nelson, and I've lived in McMinnville since 1957. My father Richard was a beloved physician in our town until 1986, and my brother John took over our father's practice, and continues to practice family medicine in the same office building today.



Although there have been many changes over the years for our community, one thing has remained constant – the long-term relationships built on trust and service we provide our patients have defined our professional and personal life. We believe that listening to our patients, understanding their needs, and treating the whole person are paramount to excellent dental care. Our patient-focused practice partners with every individual to create not only a fantastic smile but a durable, biocompatible solution to dental care that is comfortable, healthy and maintainable.

I believe passionately that to be an excellent dentist you have no choice but to be a continual student. I have always been a continuing education "fanatic" who has been recognized for my hours of continuing study. These endeavors enable me and my staff to offer the latest advances in material, techniques and dental systems. Knowledge is the best investment a practice can make, and there are too many practices focused on pasting on a smile that fails to result in long term function or durability.

The "Golden Rule" of our practice is to treat every patient in a way you would treat yourself or your loved ones. The trust our patients have for us has been earned over time, with a long history of honesty and looking out for the best interest of our patients.

We've been practicing right here in McMinnville for over 35 years. Come take advantage of our practical experience and the wisdom we've learned over the decades of building close friendships in our community.

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25th Anniversary Model. This exact home is at our sales center in McMinnville.
 Photo courtesy of J&M Homes

The difference at J&M Homes starts with the people behind the business. Owner James Wilson brings more than 40 years of industry experience, and many of the company's 30 employees have been long-term staff members. That consistency

CASAS: ADVOCATING FOR THE CHILDREN

CASA is only program of its kind in Yamhill County

When a child or youth is placed under wardship of the court due to abuse or neglect, that child's journey to safety and stability has just begun. As you can well imagine, this can be a traumatic and confusing journey through courts and foster care. Yamhill County Court Appointed Special Advocates, CASA's, can help make that journey a little less confusing and possibly even a bit shorter.

These trained volunteers are appointed by the court when a child is placed under wardship. Their role is to advocate for the child. Children with a CASA have better outcomes. On average, they spend less time in foster care, have better educational success and are less likely to re-enter the system.

The CASA position is unique. CASAs are legal parties to the case and the CASA is the only party directly charged with "looking out for the best interests of the child." That may seem odd as everyone on the case wants the best outcome; but attorneys, even for the child, must do as

directed by their client which may not always be an action that best benefits the youth. CASAs also have the luxury of having only a single case so their focus is ONLY the best interests of the child. This focus contributes to better outcomes in the form of more trauma, medical or mental health service recommendations and the follow through to see that each service happens. The CASA works with caseworkers, the child's parents, teachers, doctors and therapists to hear all perspectives and craft an unbiased but complete picture of the child's needs for the court. The CASA is also charged with making certain the youth's voice is heard, even for wishes that may run counter to the youth's best interests.

There are many ways to volunteer with Yamhill County CASA. The organization is always looking for community members to serve as advocates, in board positions, or in non-advocating positions such as event help. Learn more at www.yccasa.org or call 503-406-HOPE(4673).

You can help change a child's story.

SEE OUR AD ON PAGE 26

creates a depth of expertise and a commitment to service that customers praise. Their reputation speaks for itself: membership in both the Oregon and Washington Manufactured Housing Associations, an A+ rating with the BBB, and a track record of resolving every customer concern.

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As J&M Homes celebrates its 25th anniversary, the company looks ahead with the same passion that has driven it from the start: helping people achieve the dream of homeownership. With five locations across Oregon and Washington, including a showroom in McMinnville, J&M Homes is proud to keep building trust, stability, and community one family at a time.

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Here's the thing: It can be more. And you don't have to be a professional to make it happen.

At Western Interlock, we've spent years helping homeowners across the Pacific Northwest take their outdoor spaces from “blah” to beautiful. Through our DIY with WI platform, we're showing just how doable it is to build your own patio, fire pit, walkway, retaining wall, or full backyard transformation—without hiring a contractor.

“We're a local company, and that means we're focused on helping people directly,” says Western Interlock operations manager, Landon Pegg. “Our goal is to make sure that anyone who wants to build something beautiful can do it—with the right knowledge, tools, and materials.”

Our DIY with WI tutorials break down hardscape projects into simple, manageable steps. Whether you're building a raised patio, installing a retaining wall, or laying your first paver path, we'll walk you through everything from the ground up—including planning, layout, excavation, and finishing touches.

“We're not just showing people how to lay pavers,” says hardscape instructor Colin Domaschofsky. “We're teaching them how to build something the right way—something that will last. The work is worth it, and the satisfaction of doing it yourself is unbeatable.”

Not sure where to start? That's totally normal. Stop by our display in Rickreall to get inspired. Or give us a call—our team is happy to answer questions and help you plan your project from start to finish.

When you're ready to roll up your sleeves, we're ready to help you build something great.

Check out our full range of DIY resources at www.diywithwi.com and turn your backyard into the getaway you've been waiting for.



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SEE OUR AD ON PAGE 2



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Superior customer service, honest advice and fair prices, as well as performing high quality work, are of the greatest importance to us. As a Gold Certified NAPA Autocare service center, all of our work is covered by a 3 year/36,000 mile nationwide warranty. We do our best to ensure your comfort and safety on the roads ahead.



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When you walk into Hagan Hamilton Insurance Solutions, you can be confident that you're in the hands of a team that has spent long hours staying ahead of the latest changes in the fast-moving insurance industry. The experience is one of education, risk management and problem solving. The purchase of a policy becomes a secondary part of a larger conversation.

Hagan Hamilton open its doors in 1910 as the W.L. Warren Agency. For more than a century, the company has proudly served as an independent local solution for all types of insurance needs, managed by professionals who live and play here.

"This is the community most of us grew up in," says Hagan Hamilton President and CEO Rick John. "Being able to earn the trust of people we have known

for years, new families and businesses that recently moved here and seeing them thrive...it's a great feeling to know we are part of that."

Hagan Hamilton has access to a multitude of carriers for both personal and business insurance needs as well as employee benefits, Medicare and individual health insurance.

You'll find offices in seven locations, including Newberg, Sheridan, St. Helens, Junction City, Salem, Corvallis, and our newly renovated McMinnville headquarters. Visit the McMinnville office at 448 SE Baker Street to find out how your local insurance experts can help you. For information call 503-472-2165, email insurance@haganhamilton.com or visit HaganHamilton.com

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ABOVE: Guests enjoying the sunshine and views at Domaine Willamette.

Photo courtesy of Sproutbox

TRADITIONAL METHODS PRODUCE OUTSTANDING SPARKLING WINES

Established in 2022 by Jim and Jan Bernau, Domaine Willamette was founded with a singular purpose: to craft world-class méthode traditionnelle sparkling wines. At the center of this mission is an underground aging cellar, carved into the hillside of Oregon's Dundee Hills AVA, where wines mature slowly on the lees to build character, depth and refinement.

The estate is set within the Bernau Estate Vineyard, a 20-acre site farmed to rigorous biodynamic standards and certified by Demeter. Originally planted with Pinot Noir in 1994, the vineyard was expanded in 2019 to include Pinot Meunier and Chardonnay, the classic varieties of Champagne. Together, these grapes provide the backbone for the sparkling wines that define Domaine Willamette.

Guests to the winery are greeted with an experience that blends wine, food and place. Tastings feature méthode traditionnelle sparkling wines alongside Pinot Noirs from the Dundee Hills AVA and bold red wines sourced from the Oregon side of the Walla Walla Valley. Culinary pairings highlight local ingredients, and guided tours introduce visitors to the estate's biodynamic gardens and vineyards. The property has also become

a sought-after venue for private gatherings and holiday celebrations, offering a setting that pairs modern hospitality with the quiet beauty of Oregon wine country.

The sparkling wines are produced in the traditions of France's Champagne region, using time-honored methods adapted for Oregon. After secondary fermentation in the bottle, the wines are aged a minimum of 18 months in the underground cellar. During this time, the lees impart texture and complexity before disgorgement, a precise process that ensures clarity and consistency while preserving delicate bubbles and aromas. The result is a portfolio of sparkling wines that balance elegance with a distinctly Oregon expression of fruit and terroir.

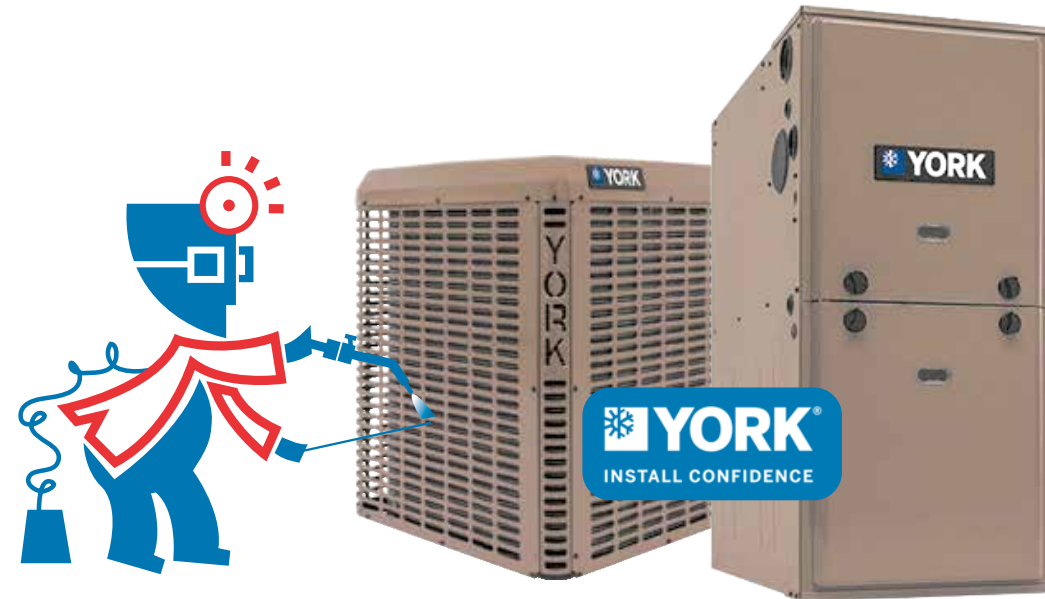
Domaine Willamette's winery and tasting room were designed with both artistry and sustainability in mind. In 2023, the property was recognized with the Portland Business Journal's Landmark Award, which honored its innovative use of sustainable materials such as a mass timber roof and solar shingles, as well as art installations by regional artists. Water features, open spaces and natural design elements evoke the landscape of the Willamette Valley, creating a destination that celebrates both wine and place.

The estate is part of the Dundee Hills Winegrowers Association and the Willamette Valley Wineries Association, underscoring its commitment to regional collaboration and quality standards. Its recognition within the broader Oregon wine community reflects a balance of innovation and tradition — a hallmark of the state's wine industry.

The vision for Domaine Willamette traces back to Jim Bernau, who founded Willamette Valley Vineyards in 1983 with the dream of producing world-class Pinot Noir in Oregon. Domaine Willamette represents both a continuation and an evolution of that vision. Built in partnership with Jan Bernau, the project was guided by a belief that Oregon's soils and climate could produce world-caliber sparkling wines.

From its Demeter-certified vineyard to its underground cellar, Domaine Willamette was designed with singular focus. It is more than a tasting room or winery; it is a place where visitors can encounter the full breadth of Oregon's wine story. Each glass reflects the union of land, tradition and craft, and each visit offers an opportunity to connect with the roots of a region that has earned a place on the global wine stage.

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ABOVE: Fircrest Senior Living features assisted living apartments and memory care companion suites with cozy home-like environments.

Photos courtesy of Fircrest Senior Living

FIRCREST SENIOR LIVING AND MAPLE VALLEY MEMORY CARE

A commitment to family and community to ensure loved ones live with purpose

Our communities at Fircrest Senior Living and Maple Valley Memory Care in McMinnville are much more than just care residences; they are active communities that adapt to the individual needs of each resident.

Fircrest Senior Living provides a welcoming environment where older adults find the perfect balance between independence and support. Whether residents require assisted living or memory care, Fircrest offers tailored services to address a wide range of needs, from mild care to specialized memory support.

At the heart of Fircrest's success is its compassionate and highly-trained staff. From caregivers to wellness coordinators, the team provides personalized care that respects each resident's individuality. Staff members build meaningful relationships with residents, ensuring they feel supported, valued, and understood.

With 29 assisted living apartments, Fircrest offers a cozy, home-like environment where residents can build meaningful friendships without feeling lost in a large crowd. The atmosphere is warm and inviting, more like a family home than

a bustling place. Residents enjoy thoughtfully prepared meals, health and wellness services, and a variety of social activities designed to nurture both body and spirit.

Beyond the daily routine, Fircrest fosters connections for our memory care residents through group activities, outings, and shared spaces that encourage social engagement. The focus on holistic well-being ensures residents feel valued, supported, and part of a vibrant, caring community. For families seeking a place where their loved ones can thrive, Fircrest delivers a personalized and enriching experience that feels like home.

Next door, Maple Valley Memory Care provides a safe haven for those living with advanced Alzheimer's and other forms of dementia. Here, the focus is on dignity and understanding. Maple Valley Memory Care is a residential community dedicated to providing compassionate care for adults with advanced Alzheimer's disease and related forms of dementia. Our enhanced services are designed to manage behavioral expressions often associated with advanced dementia. We have developed unique operational

protocols to promote a higher quality of life, prioritizing autonomy and security within our community. Through our Honoring Choice Memory Care Program, we offer a variety of life-affirming activities tailored to each resident's abilities, cognition, and life history. Staff offer compassionate, person-centered care that supports residents' cognitive health while also fostering moments of joy and connection.

What truly sets Fircrest Senior Living and Maple Valley Memory Care apart is their commitment to family and the community. Loved ones are encouraged to stay involved, creating a network of support that brings peace of mind. For families, Fircrest and Maple Valley are more than care providers; they are trusted partners in ensuring their loved ones live with respect, purpose, and a sense of belonging. Together, these communities redefine senior care, offering a nurturing environment where residents and their families feel supported every step of the way.

To learn more, visit www.fircrestliving.com or call 503-472-2200.

SEE OUR AD ON PAGE 28



Nice comfy chairs and friendly, trained staff will help make for a welcoming shoe-buying experience. Photo courtesy of Shoemates Footwear & Repair

SHOEMATES FOOTWEAR: “WALK A BLOCK TO SIT AND FIT”

Repairs, multiple footwear brands in Mac and Newberg

Shoemates Footwear began on Third Street when there had not been a dedicated shoe store in either McMinnville or Newberg that carried great brands of footwear. Shoemates began a “sit and fit” storefront in 2013 to carry a few brands. We are now open in Newberg since early 2024 and are located across from WFB on the main retail block in central Newberg alongside the other fine apparel shops. Our offerings include major brands of footwear with good inventories. We took a leap of faith in both towns and the returns have been many. We have friends who return to shop with us from both towns and all over the region and we serve the wine industry with world-class winery footwear. Almost everything grows in Oregon and new members of the community are also growing. Shoemates has been fortunate to have a downtown location on Third and Ford streets in McMinnville. We look forward to the newly designed downtown corridor. The dining out venue and many MDA events are success stories for many downtown retail businesses.

There are a few things in life that must be comfortable: car seats, pillows, and footwear. So many people come in with special foot and arch support needs. Shoemates has several lines of insoles

at reasonable prices (including individual Birkenstock insoles) and we help people “sit and fit” so they can walk out with what makes for a good journey ahead on their feet.

Footwear shopping is unlike other retail experiences due to the complexity of our foot bones and tendons and other special needs for feet, in addition to the fashion aspect. Shoe form should follow function and it is important to get a good fit before buying. We can help with that and many of the area's therapy clinics refer people to Shoemates for proper shoe and arch fitting. Of course, good looking styles and the right shoes and boots for the right uses also matter. Every several months we go to trade shows to book shoes and boots for whatever season is around the corner.

Please come in and/or see our website (www.shoematesmac.com) for what we carry. The smell of new leather footwear is part of the experience. Our efforts to gain the brands that work for all customers has been rewarding. Service, fit, style, foot health and competitive prices: all in both stores. Please keep in touch to see what is available on markdown in both towns. Our sale prices are significant during each seasonal turn-around.



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ABOVE: At Cherrywood, activities designed to stimulate the mind, body, and spirit include gardening, art, gentle exercise, one-to-one conversations and more.

Photos courtesy of Cherrywood Memory Care

“Honoring Choice cultivates a sense of purpose and belonging, helping residents flourish emotionally, socially, and cognitively.”

FULL OF CONNECTION AND JOY

Cherrywood Memory Care’s unique program focuses on residents’ hearts and minds

Cherrywood Memory Care provides a foundation of compassion and care for individuals with Alzheimer’s and other forms of dementia. Nestled in McMinnville, our community offers more than just a place to stay. Cherrywood is a place to call home.

At Cherrywood, the focus is on creating a sense of familiarity where residents can thrive emotionally, socially, and cognitively. The environment is thoughtfully designed to provide comfort and security. What truly sets Cherrywood apart is its people-centered approach. Life here isn’t just about feeling safe and warm, it’s about experiencing moments of success, finding purpose, and knowing that your life matters.

One of the unique characteristics of Cherrywood Memory Care is its commitment to honoring every resident’s choice in every aspect of their day. As part of the Chancellor Health Care family, Cherrywood utilizes and embraces the Chancellor Honoring Choice Program. Understanding that every individual’s journey with memory loss is different, this uniquely designed memory care program encourages our residents to

pursue the life they want to live. Honoring choice means we strive to get to know our residents’ hearts and minds. It is through understanding who they are and what they value that we can support them to live a dignified life with autonomy. Honoring Choice emphasizes respect, dignity, and individuality, creating an environment where residents feel valued and supported. Honoring Choice cultivates a sense of purpose and belonging, helping residents flourish emotionally, socially, and cognitively.

Life at Cherrywood is full of possibilities for connection and joy. Residents are encouraged to participate in a variety of activities designed to stimulate the mind, body, and spirit. From outdoor gardening and art classes to gentle exercise sessions and social gatherings, there’s always something to look forward to. In addition to providing activities designed to promote well-being through socialization, Cherrywood recognizes that some residents may not be comfortable with large groups. For these residents, Cherrywood offers quieter, more personalized activities that align with their preferences, such as individualized one-to-one

conversations, reading sessions, or individual hobbies.

Staff at Cherrywood play a vital role in providing compassionate and person-centered care. They are responsible for maintaining the person’s dignity and well-being. Providing appropriate care involves understanding dementia’s unique challenges, such as memory loss, confusion, and behavioral changes. It also involves responding with patience, empathy, and clear communication. Cherrywood’s staff work with families and healthcare professionals to develop care plans that promote independence and personal choice. This plan enables staff to provide the care and services residents need while maintaining the dignity and respect they deserve.

Choosing a memory care community is a significant decision. Naddine Spare, Executive Director at Cherrywood ensures that the transition to Cherrywood is personalized, prioritizing the unique needs and preferences of each resident. Her goal is to assist families in making informed decisions, knowing that the well-being and comfort of their loved ones are at the heart of every decision.

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A-dec is the largest privately held employer in Yamhill County, with more than 1,200 people working at its Newberg headquarters. From machinists and robotics programmers to engineers and assembly teams, the company encourages the creative talents of local residents to bring innovation to life. Every piece of equipment is designed, tested, and built with care in Oregon before being shipped worldwide, backed by support services that are as reliable as the products.

That commitment extends beyond the factory floor. Helping others, whether here in Yamhill County or around the

world, is at the heart of the company's mission. Locally, A-dec invests funding, equipment, and volunteer resources to support education, health care, and community causes. Globally, A-dec partners with Rotary Clubs and nonprofits to bring portable dental solutions to underserved communities. A-dec's leadership has always believed that a business prospers best when its community thrives alongside it.

With more than 60 years of steady growth, A-dec remains family-owned and guided by the same values that started it all: integrity, quality, and care for people. While its dental products shape the future of dentistry worldwide, its people and principles continue to shape the culture and economy of Yamhill County.

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Photos courtesy of A-dec Inc.

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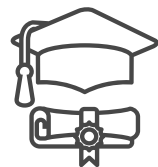
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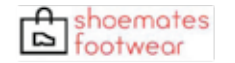
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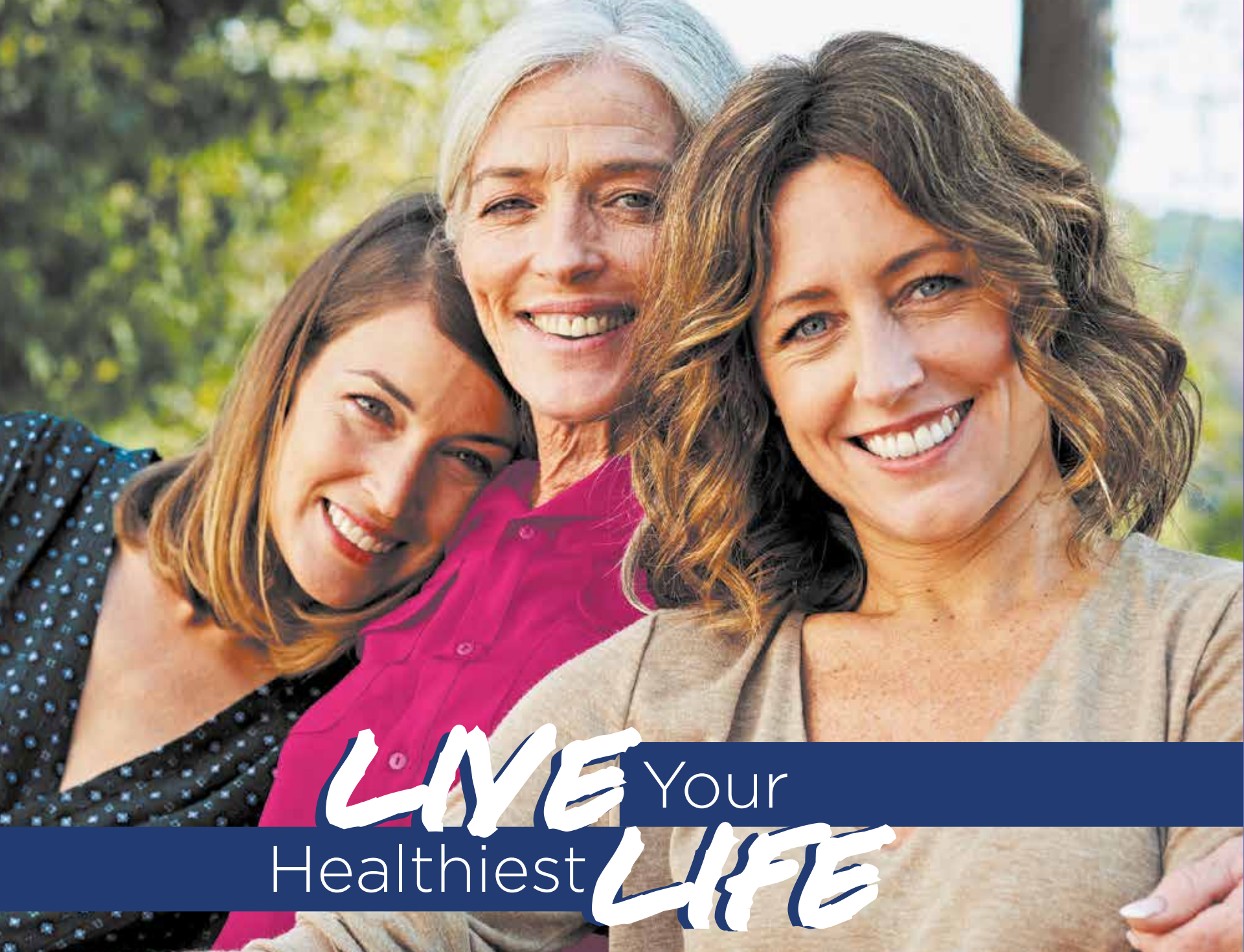
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