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2023-2024

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Les Schwab Tire Center has a long history behind its legendary service.

Photos courtesy of
Les Schwab Tire Company



LEGENDARY SERVICE KEEPS CUSTOMERS COMING BACK TO LES SCHWAB TIRE CENTER

Supermarket selection, world-class customer service, convenient credit, written warranty

The birth of the Les Schwab Tire Company took place in January of 1952 when Les Schwab purchased a small OK Rubber Welders tire store in Prineville, Oregon. With a \$3,500 investment and a strong desire to own his own business, Les increased the sales of this store from \$32,000 to \$150,000 in the first year. Les had a powerful determination to provide opportunity for people who could not afford to go into business for themselves.

On January 1, 1954 Les started the first profit share program with his Redmond, Oregon store manager and this was just the start of things to come. In 1955, Les opened his third OK Rubber Welders tire store in Bend and, within a year, changed the name to Les Schwab Tire Center.

This was an important time for the Les Schwab Tire Company. As the company continued to grow, Les developed what is known as the supermarket tire store concept. He had a goal to have his warehouse in his showroom, so customers could walk through the racks of tires and pick out the ones they wanted for their vehicles. Along with this concept, Les decided to stock more than one brand of tire in each size to give his customers a choice. This stocking policy was not popular with the major rubber companies at the time, but was an important part of Les' supermarket tire store concept.

In 1966, the Les Schwab Tire

Company became totally independent following Les' decision to take down all OK Rubber Welders signs and replace them with the Les Schwab sign. This was a big year, as Les formed the Les Schwab Retirement Trust for his employees and purchased six stores and a retread shop in Idaho, bringing the total company store count to 18.

The company continued to grow, and by 1972 had a total of 35 stores. Retreading continued to play a big part with the company and this is the year Les Schwab's More-Mile retreading process was developed for truck tire customers. More-Mile retreading continues to play an important role in Les Schwab's truck retread business.

Today the Les Schwab Tire Company has more than 500 locations with plans to open roughly 10 to 15 new stores a year. As one of the largest independent tire companies in the United States, Les Schwab continues to expand in Colorado, Central California and California's Inland Empire.

In addition to operating one of the largest tire retreading plants in the country, Les Schwab has a distribution center with more than two million square feet under one roof in Prineville, Oregon. The company is proud to stock more than five million tires at all times, company-wide, for its customers.

The success of the Les Schwab Tire Company has been made possible by its wonderful customers, who are the

most important people in the company's business. Nothing happens in the company until a customer decides to buy a tire, wheel, alignment or any of the other services offered. Les Schwab is proud to feature neat, clean stores, supermarket selection, world-class customer service, convenient credit and a written warranty for which customers don't pay extra. "If we can't guarantee it, we won't sell it" is a commitment the company makes to its customers, and it's not taken lightly!

The Les Schwab Tire Company remains committed to offering opportunity for its employees and building people. The company's goal is to continue to provide the Les Schwab basics of customer service, to be original and innovative and to stay independent. Les Schwab employees know it's important to always remember they are in business for one thing: taking care of customers.

McMinnville Les Schwab store manager Jobe Nash has worked for Les Schwab in various locations for more than 25 years and says he's chosen a career with Les Schwab because of how the company supports its employees. Les Schwab promotes from within to reward hard work and integrity, he says.

Come in and enjoy being treated like the important customer you are at Les Schwab McMinnville, 170 NE Highway 99W, or call 503-472-4668. Click LesSchwab.com.

Carrying on the community spirit through times of growth

Companies, workers, patrons and partners all threads in a wonderful fabric

For over 30 years now, the News-Register has produced this annual publication that welcomes readers to "Meet McMinnville and Yamhill County." Internally, the sales staff has given it another moniker: "The Who's Who of McMinnville and Yamhill County." As you read through the articles and view the display ads in the following pages, you'll understand how both names are fitting.

Find out who's been in business the longest in the Century of Businesses section. Meet the new operators in town. Learn about the nonprofit organizations who are supported by owners and employees reflected in this publication. Meet the workforce who handle day-to-day operations, from the office workers answering calls and meeting customers at the counter, to the men and women in

the field providing the community-based service McMinnville and Yamhill County is known for. This publication is all about meeting your community and learning who its representatives are.

When we started this annual special section in 1993, the wine and hospitality industry was nascent, yet slowly maturing. Downtown McMinnville was just six years into its modern era of development, and surrounding downtowns were just starting to take notice. There were no visitors' associations in the county, and the bypass was a pipe dream.

Yes, we've seen incredible changes in 31 years. Community hospitals in McMinnville and Newberg have become regional health centers with sprawling campuses on the outskirts of town. World-class manufacturing facilities have

entered, while homegrown ones have expanded. The county's population has grown 50% from its 1993 numbers – and with that, new generations of service and trade workers have built careers, and often become local business owners themselves, to serve the needs of an ever-growing region.

I am, however, one to always fall back on the notion that as much as things change, things stay the same. Compare this issue of Meet McMinnville and Yamhill County to the first one, and you will find a similar snapshot of small-town community spirit.

This magazine celebrates the people, companies and infrastructure that make up the local commerce. It describes what motivates managers, skilled professionals, owners, frontline workers and many more – learning

more than just what they do at work, but also about their families, their interests and joys and their service to the community. Some faces are new, and others recognizable. But they are all integral to the fabric that weaves such a high quality of living that this region is known for.

Finally, as always with News-Register publications, we hope this issue of Meet McMinnville and Yamhill County will further instill the importance of spending your dollars at locally owned and operated businesses. When you shop local, you benefit more than just the business. You also help invest in the nonprofits that business supports, the people that business employs and the community partners it works with on a daily basis. When you spend money at home, it makes the local business terroir that much more fruitful.

OSSIE BLADINE *Editor, News-Register*

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Oregon Lithoprint, Inc.

COVER
McMinnville Soroptimists work on decorations for their Summer Soiree. Pictured are, from left, Marti Crook, Mary Corrigan and Jan Weiser.

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P.O. Box 727, McMinnville, OR 97128
503.472.5114 | newsregister.com



DID WE MISS YOU?

Sorry if we missed you! We tried to talk to everyone about having their business appear in this year's *Meet McMinnville and Yamhill County*. To make sure we don't miss you for next year's edition, call now and you'll be at the top of our list next year.

NEWS-REGISTER ADVERTISING | 503.687.1258 | advertising@newsregister.com

Meet McMinnville and Yamhill County is a publication developed entirely by the News-Register advertising department and the advertisers supporting this magazine, and is printed by our company's Oregon Lithoprint division. We hope you enjoy learning about the Yamhill County business and service community.

AMITY

AREA: 390 acres
POPULATION: 1,810
INCORPORATED: 1880
FOUNDERS: Joseph & Ahio Watt (brothers)
NAME: Originally the name of a school that was built by two rival communities after the amicable settlement of a dispute.

CARLTON

AREA: 563 acres
POPULATION: 2,324
INCORPORATED: 1889
FOUNDER: Wilson Carl
NAME: Reputedly named after town founder Wilson Carl, owner of the original post office, although some historians dispute this claim.

DAYTON

AREA: 539 acres
POPULATION: 2,666
INCORPORATED: 1880
FOUNDER: Andrew Smith & Joel Palmer
NAME: Named after Dayton, Ohio — Smith's hometown.

DUNDEE

AREA: 1,351 square miles
POPULATION: 3,249
INCORPORATED: 1895
FOUNDERS: Pioneer families (who originally named it Ekins)
NAME: Named after the Scottish birthplace of William Reid, creator of the Oregonian Railway.

LAFAYETTE

AREA: 576 acres
POPULATION: 4,487
INCORPORATED: 1878
FOUNDER: Joel Perkins
NAME: Named after Marie-Joseph Paul Yves Roch Gilbert du Motier de Lafayette, a general in the American Revolution.

MCMINNVILLE

AREA: 10.58 square miles
POPULATION: 34,515
INCORPORATED: 1876
FOUNDER: William T. Newby
NAME: Named after Newby's hometown of McMinnville, Tennessee.

NEWBERG

AREA: 5,811 square miles
POPULATION: 25,767
INCORPORATED: 1889
FOUNDER: Ewing Young
NAME: Named after Neuberg, Germany, the hometown of the city's first postmaster, Sebastian Brutscher.

SHERIDAN

AREA: 2,012 square miles
POPULATION: 6,161
INCORPORATED: 1880
FOUNDER: Absolem B. Faulconer
NAME: Named for Gen. Philip Sheridan (who was posted to Yamhill County and Fort Yamhill in the latter half of the 1850s to monitor the Native Americans at what is now the Grand Ronde Reservation).

WILLAMINA

AREA: 615 acres
POPULATION: 2,282
INCORPORATED: 1903
FOUNDERS: Willamina and James Maley
NAME: Named after Willamina Maley (later Willamina Williams), who also gave her name to Willamina Creek after she fell off her horse and into the creek in 1846.

YAMHILL

AREA: 0.42 square miles
POPULATION: 1,224
INCORPORATED: 1891
FOUNDERS: Pioneer families
NAME: Unknown, but possibly from an explorer's name for a local Native American tribe, the Yamhelas, who are part of the North Kalapuyan family.

YAMHILL COUNTY

AREA: 718 square miles
POPULATION: 108,993
ESTABLISHED: 1843
HISTORY: The Yamhill District (later county) was created in 1843 -- five years before the Oregon Territory was established. It was one of the original four districts created by Oregon's first Provisional Legislature, along with Twality (later Washington), Clackamas and Champooick (later Marion) counties. The district was originally more than 12,000 square miles, an area that was broken up into 12 present-day counties. Lafayette was made the county seat in 1847. McMinnville became the county seat in 1889.

Population data sourced from 2022 Portland State official estimates

FUN FACTS of YAMHILL COUNTY

According to most recent reports, Yamhill County's population breakdown by age is: 0-17, 20.5% (22,321); 18-64, 60.9% (66,363); 65 and over, 18.6% (20,309).

The Yamhill River locks and dam outside Lafayette, completed in 1900, was the third such structure constructed on the West Coast. It was considered a massive political feat of the time to get the U.S. Army Corps to fund and construct a dam for a county as small in population as Yamhill. Unfortunately, its effectiveness as a commercial water passage was short lived, with regular commercial steamboat use of the locks halted just two years later. The locks, dam, and associated land were sold in 1959 for \$10 to Yamhill County, and soon became the first Army Corps of Engineers dam to be blown up in the Columbia Basin. The concrete walls remain, and can be viewed from the county-owned Lafayette Locks Historical Park.

Despite its nickname, the Spruce Goose, the Hughes H-4 Hercules frame "is constructed primarily of Duramold, a birch-based wood lamination process with a silver-grey finish." (evergreenmuseum.org)



The first dedicated cemetery between the north and south Yamhill Rivers is the Malone Cemetery, located at the corner of Highway 99W and Grandhaven Drive, next to Wilco Farm Store. It was dedicated in 1850 by Madison Malone, who buried his first wife, Virginia, on the corner of his farmland. There have been many clean-up and restoration efforts over the years by local residents and businesses to maintain and restore the area. Despite being in McMinnville, it was never annexed into the city, and the 5,000 square foot site remains part of Yamhill County.

Dayton once was home to one of the nation's largest row-crop farms. At its peak in the 1950s, Alderman Farms pole bean picking crews grew to over 2,500 people, many of whom were area teenagers bussed to and from the farm. Having one of the county's largest payrolls, Alderman Farms also hosted an annual barbecue for friends and workers that drew around 4,000 people.

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Cascadia Landscaping is known for its top-notch customer service, creativity, quality of work and its commitment to doing the job right the first time. Photo courtesy of Cascadia Landscaping

FOR LOCAL LANDSCAPER, BEAUTY IS IN THE DETAILS

Cascadia Landscaping does job right every time

Anyone can dig holes and plant flowers, but it takes skill and a visionary eye to create beauty from bare dirt. For one local landscaper, this beauty is in the details.

"I love to revisit a landscape we planted 25 years earlier and see how it has matured," said Brian Wicks, landscape designer and owner of McMinnville's Cascadia Landscaping. "It changes, but in a natural and gentle way," he said. Cascadia has a 45-plus-year local history.

Wicks places a special emphasis on doing the job right from the very start. "Each project is a unique opportunity to transform an environment in a way that fits the desires of the client," said Wicks. Wicks emphasized that Cascadia uses top-quality materials and professional local labor. "We take an enormous amount of pride in serving the customer and doing the job right the first time," he said.

Cascadia Landscaping is a full-service landscape construction company emphasizing excellence in design,

construction and maintenance of both residential and commercial properties. Cascadia offers a full array of innovative services which range from irrigation and night lighting to hardscapes, such as paver stone and rock patios.

Committed to excellence, Wicks' employees are held to a very high standard. Wicks singled out Jacob Sinsel as key to the company's operation. "Jacob is an integral part of the Cascadia family and we are lucky to have him," said Wicks.

Wicks expects — and receives — the same commitment to excellence from Cascadia's fifteen other employees. "Keith is outstanding at creating beautiful patios, pathways, and retaining walls.

Cascadia Landscaping serves the entire Yamhill Valley. Call 503-472-5897 or click CascadiaLandscaping.com for more information.

"Each client is unique and so is each outdoor space," said Wicks.



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The office of Hyder Family Dentistry in northeast McMinnville offer plenty of space to make all their customers feel at home.
 Photo courtesy Hyder Family Dentistry

HYDER FAMILY DENTISTRY CARES FOR WHOLE FAMILY

Practice focuses on patients’ comfort and safety

Hyder Family Dentistry strives to make every member of the family comfortable as it takes care of all their dental needs, from check ups and cleanings to cosmetic dentistry. Dr. Hyder and his 11 employees focus on customer service and ensuring patients are at ease.

“That’s why the word ‘family’ is in our name,” Dr. Todd Hyder said. “From very young children to grandparents or even great-grandparents, we can meet the needs of the whole family.”

Dr. Hyder opened his practice in McMinnville because it’s his hometown. In fact, he’s a fourth-generation native of the Yamhill Valley.

“I love the people here,” he said. “I’m blessed to have so many wonderful patients.”

Dr. Hyder is a member of the American Dental Association, the Academy of General Dentistry and the Oregon Dental Association.

“With the advent of COVID, we have kept, and always will keep, patients’ and our team members’ safety at heart,” Hyder said.

It’s not a new endeavor for the Hyder Dental team, he said. Of course, he said, “we are experts at disinfection and sterilization techniques.”

Dr. Hyder and his wife, physician Ashley Hyder, live in McMinnville with their three children, Laney, Cameron and Addie.

Hyder Family Dentistry is located at 2080 NE Highway 99W in McMinnville. Appointments are available Mon, Tues and Thurs, 8am to 4pm, Wed 9:30am to 4pm, and Fri 8am to 3pm.

For more information, call the office at 503-472-2445 or go to their website, www.hyderfamilydentistry.com.

SEE OUR AD ON PAGE 92

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A native of Yamhill County, she started her company under the name “Mireille’s Home Services.” Five years ago, she changed it to the catchier, easier to say name.

Under any name, she said, “it brings me great joy to help those in need, especially many I have known most my life.” She especially enjoys seeing the beautiful AirBnBs around Yamhill County. “I love every last detail of Airbnb cleaning,” she said. Along with D’Hondt, each

employee brings love and a caring heart to each client’s home or place of business. Carpet cleaning technician Michael Lucas, for instance, is “dedicated, very diligent and hardworking,” she said. “He knocks each and every job out of the park with a high level of quality and excellence.”

She hopes to expand both the carpet cleaning and AirBnb aspects of her business. Organic Cleaning Life is Maid belongs to the Chehalem Chamber of Commerce and the American House Cleaners Association.

“When you hire Life Is Maid, you get honest, hard work from all team members who try and go above and beyond at each and every clean,” D’Hondt said.

To request a comprehensive quote for cleaning your home or vacation rental, call 503-560-3114, or learn more about Life is Maid’s services by visiting www.life-is-maid.com

SEE OUR AD ON PAGE 87





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ABOVE: Sally grazes the pastures of Eola Crest's family farm just minutes from downtown McMinnville and a stone's throw from 71X Farmstore.

Photos courtesy of Eola Crest Cattle

FROM FARM TO YOUR TABLE

Eola Crest believes the best beef comes from happy cows

71X Farmstore was named after the cow who started it all — 71X, also known as Scarlet. The boutique shop whose offerings include pork, lamb, poultry, eggs and high-end local goods in addition to Eola Crest beef is operated by Jennifer DeHaan and her husband Peter, who were dairy farmers for decades before deciding to shift to beef. They offer nearly three dozen cuts from animals that are grass and grain-fed, antibiotic-free and born and raised humanely on their family farm.

"It begins with happy and healthy animals," Jennifer says. "We are passionate about the quality of care our animals receive, from ensuring fresh, clean water,

to a nutritious diet, proper healthcare, and comfortable housing. This is just a fraction of the TLC our cows receive on our farm. As for pigs, sheep and poultry, if we don't personally raise them we can tell you who, how and where."

It's a true family operation, in that the beef side of the story grew in part out of daughter Hayley's passion for beef cattle. She acquired her first registered Angus heifers in 2010 as a 4-H project. That inspired Jennifer and Peter, and they've never looked back.

The family farms nearly 500 acres of mostly grass seed and other seed crops and some hay, part of which goes to feed their beef cattle, based on the belief that

a quality product and good flavor starts with the quality of what the cattle themselves eat. Eola Crest works with a nutritionist to ensure that all of their cattle are fed a balanced diet based on their nutritional needs.

Multiple local chefs and caterers have taken notice. You can buy beef at the store, or order it right off the menu at restaurants like The Diner, Red Hills Kitchen, 1882 Grille, Red Fox Bakery, Sokol Blosser, The Sage, and Hawaii Five-0-Three.

71X Farmstore is located five minutes from downtown McMinnville at 7140 SE Booth Bend Road. The store is open Wednesday and Friday, noon to 6pm and Saturday, noon to 5pm. Call the store at 503-857-3027 or visit online at EolaCrestCattle.com.

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ABOVE AND BELOW RIGHT: Top Shelf Cannabis stocks items to fit within any budget so every customer can find something affordable.

Photos courtesy of Top Shelf Cannabis

“At Top Shelf Cannabis, we like to offer products with broad appeal — something for everyone.”

TOP SHELF QUALITY, SELECTION AND SERVICE AT TOP SHELF CANNABIS

Dispensary features full line of products including large selection of no-THC CBD options

At Top Shelf Cannabis in McMinnville, we are seriously focused on quality, selection and service — that’s why we’re called Top Shelf. We’re also passionate about the benefits of cannabis. We know many people can experience relief with the right cannabis products.

At Top Shelf Cannabis, we like to offer products with broad appeal — something for everyone. We stock items to fit within any budget so every customer who walks through our door can find something affordable. We also carry exclusive top shelf products, items available locally only through us.

We feature one of the largest selections of THC-free CBD cannabis products in Yamhill County. These options offer the benefits of the cannabis plant without the “high” traditionally associated with the use of cannabis.

Our staff of six shares a unique passion for the cannabis industry and the potential ways it can benefit so many people. Most Top Shelf employees have extensive experience in the industry and considerable product knowledge. All

are committed to providing the best customer service in town. We love meeting new people and hearing the stories of our customers! At Top Shelf Cannabis, we’ll make you feel welcome and completely at ease.

Top Self Cannabis is located at 353 SE Baker St in McMinnville, about three blocks north of Walgreens. For more information call 503-472-2405. The shop

is open seven days a week from 9am to 9pm.

Stop by and check out Top Shelf Cannabis. We’d love to meet you, show you our shop, explain our products and answer any questions you may have. Cannabis can offer many benefits and Top Shelf may be the best place to discover how it might help you!

SEE OUR AD ON PAGE 63



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Moving your body doesn't need to feel like a chore or bring about stress and anxiety. At Boho Yoga, we provide our students with tools and experiences that will result in the ability to move with more joy and trust after each class.

Our thoughtful programming is also intended to result in a deeper connection to the community and this very special place we call home. At Boho Yoga we believe that developing a deep understanding and connection with the natural world is at the core of our ability to self-heal and thrive. There is no "one way" to be healthy and we aim to support your wellness journey on multiple fronts: yoga classes, special events, functional training, community gatherings, educational opportunities, and seasonal nature experiences.

Our well-ventilated studio is located on the backside of the BOHO building on 1st Street, with a view of trees in the distance. Many of our classes are taught with the doors open and we encourage wearing layers and bringing your own mat, when possible.

Beginners and advanced practitioners in all bodies and from all backgrounds are welcomed and celebrated. Our studio is woman-owned, queer-owned, and offers discounted memberships for tribal members, seniors, students, and anyone experiencing financial hardship. In addition, Boho Yoga aims to be a safe space for our Recovery community. Some of our other offerings include: Mantra Chanting and Kirtan, Gentle yoga, Vinyasa, Hips and Low Back and more! Boho also hosts special events throughout the year, and can curate a personalized experience for your, friends and family.

If you are a local Yamhill County resident, email us for your free first class! Thank you for your continued support! We are excited to embark on our seventh year of serving residents and visitors of Yamhill County with our unique and thoughtful offerings.

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HOMETOWN DENTAL PUTS FOCUS ON PATIENTS

Dr. Bomberger offers general care with eye on prevention

Dr. Brian Bomberger and his staff at Hometown Dental provide patient-focused dental treatment.

"The ability to take care of people" led Dr. Bomberger to choose dentistry as a career.

Dr. Bomberger trained at the Oregon Health & Sciences University School of Dentistry, then opened his dental office on Booth Bend Road in 2005.

He has enjoyed working with good people in the McMinnville community, including his patients and coworkers.

His children attended McMinnville schools and he has been the board president of the McMinnville Youth Football program for the past seven years.

He employs two hygienists, two assistants and two front office workers, who have worked at Hometown Dental ranging from two to 18 years. Seeing a familiar face each visit is a guarantee.

Dr. Bomberger belongs to the American Dental Association, the Oregon Dental Association and the Alpha Omega Study Club, an organization of local

dentists "dedicated to cultivating excellence in comprehensive dentistry."

Dr. Bomberger said he continues to learn and update his skills and techniques. He wants to provide the best possible care for his patients, whether they come in for cleanings, implants, whitening or general care and prevention.

"Dentistry doesn't have to be painful," he said. "A little planning can go a long way to avoid future problems."

When not tending to his patients, he loves to golf, coach his kids' sports games, watch the Oregon Ducks and spend time in Central Oregon with his family.

Dr. Bomberger's Hometown Dental office is located at 1160 SW Booth Bend Road, McMinnville. Hours vary on weekdays.

For more information, call 503-474-1007 or send email to info@hometowndentalmac.com. The website is hometowndentalmac.com.

SEE OUR AD ON PAGE 87


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H&R Block is the largest provider of tax preparation services in the world. That means H&R Block's McMinnville office, like its other offices, has the most experience in the tax field to draw from when it runs into uncommon situations, as well as routine ones.

Kevin Olson owns and operates the McMinnville office as well as H&R Block offices in Newberg and Lincoln City. All three provide a full range of services: both personal and business tax preparation, audit/notice services for tax compliance issues, payroll, bookkeeping, tax planning and tax consultations.

"I love helping people resolve their problems and putting them at ease when it comes to the most stressful financial situation of the year," Olson said.

He especially enjoys being based in McMinnville because, although it's growing, it still has a small-town feel. "You are able to maintain relationships and really know what you are doing is making a difference in someone's life," he said.

During the tax season, Olson's three offices are staffed by 35 people, including tax pros who specialize in certain categories, such as military, investment income or rentals.

Each of the state-licensed tax pros is required to complete at least 30 hours of continuing education annually. That's valuable, Olson said, "There are always changes to the tax code so learning new things each year excites us," he said.

Since the pandemic, H&R Block has increased its use of technology so that clients no longer have to come to the office. They can now have their local tax pro complete their return while remaining in the comfort of their own home.

H&R Block's McMinnville office is located at 865 N.E. Highway 99W, Ste. F. For more information, call 503-472-4596 or go to the website, www.hrblock.com.

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NEWBERG COMPANY MAKES ‘WORLD’S BEST POPCORN’

Miss Hannah’s Gourmet Popcorn Co. offers something to satisfy every craving, whether it’s sweet, salty, spicy or savory. The company’s high-quality, small-batch popcorn offers “an experience that makes your day,” said Hannah Jodoin, President and CEO. The company offers an array of options, from custom snack sizes to popcorn in bulk. They package up and ship their popcorn year-round from their website, as well as offer corporate gifting options during the holidays or any time of year. “We are here to make your life easier and more full of our popcorn, so don’t ever hesitate to reach out,” Jodoin said.

Her parents, Mike and Linda Jodoin, opened the popcorn company in 2001. They named it Miss Hannah’s Kettle Korn in honor of their young daughter, later renaming it Miss Hannah’s Gourmet Popcorn Co. to better reflect the quality and uniqueness of their product.

The couple, who are still involved owners in the company, started out selling their kettle corn locally at the Portland Farmers Market. Over the next 15 years, they also traveled to communities all over the country to offer popcorn at festivals and events. Jodoin mentioned how it was a

fun rhythm to travel every weekend as a child growing up in the business her parent’s began. “Because of their hard work and dedication,” she said, “I’ve been able to take the foundation they built, and with the help of new talent, build Miss Hannah’s into the growing sustainable business it is today.”

She finds running the company enjoyable and fulfilling. “I love to create teams, lead and provide safe spaces for people to challenge themselves and grow as individuals” she said.

Now based in Newberg, the company sells through its own storefronts (in Newberg and at Bridgeport Village) and is planning to open more locations to better serve customers.

“Our family has always believed that hand-stirring the world’s best popcorn is our simple way of valuing, honoring, seeing and loving each person we get to share it with,” Jodoin said.

Miss Hannah’s has grown over the years to a steady team of 30 who are trained to make the best popcorn possible, as it is still hand-stirred over a propane high-heat flamed kettle like Mike and Linda used to do.

Hannah said they hadn’t expected such an overwhelming and positive response as they’ve

received in Yamhill County since opening their store in Newberg in 2020. “It has been tremendous to be so welcomed into this wine-loving, food-inspired place,” she said.

“The support we’ve received has been transformational and allowed us to grow at the rate we have.”

She said Miss Hannah’s does whatever it can to assure a tasty, high-quality product. “I think a lot of people assume we make cheap popcorn and sell it for a lot, and that’s just not the case,” she said. “The price point of our products factors in a living wage for over 30 people on our payroll that otherwise wouldn’t have such a fun place to work.” In addition, she said, “we care about the quality of the products that are sold in our stores. We have very high standards for what gets to be labeled as ‘Miss Hannah’s Gourmet Popcorn,’ making sure our customers get the World’s Best Popcorn every time.” Next time you’re visiting the area, pop in to Miss Hannah’s Gourmet Popcorn to try out their current seasonal selections of gourmet popcorn, or better yet, order online at misshannahpopcorn.com to try it today!

SEE OUR AD ON PAGE 60



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At Vineyard Heights Retirement and Assisted Living in McMinnville, residents enjoy an active and engaging lifestyle that promotes wellness and independence. The goal is to keep residents linked to resources and opportunities in the community that will fulfill their interests, needs and goals.

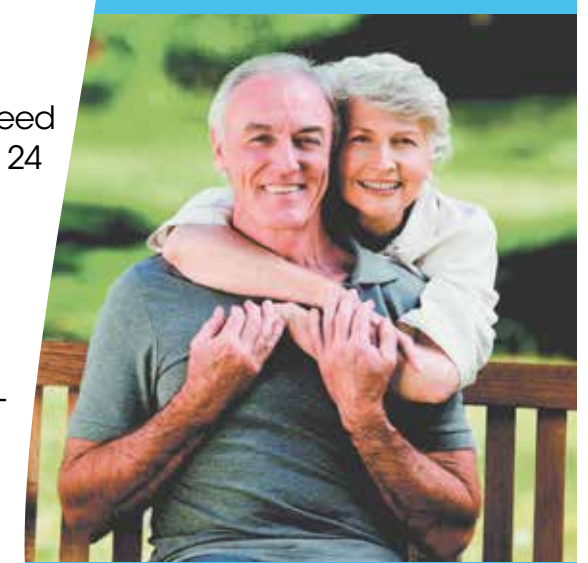
Vineyard Heights offers a wide array of apartment options providing conveniences and comforts that will accommodate your needs. Living quarters come in several styles, ranging from 350 square foot studios to 689 square foot apartments. All include a kitchenette, a private bathroom with a walk-in shower and bedroom/living area, depending on your preference. Retirement cottages offer even more space and amenities, including a washer/dryer and garage. No matter the size, these residences enable you to live in a comfortable and stress-free space so retirement living comes to life!

Assisted living offers an array of care services customized to each individual need while still promoting independence. The amazing and caring staff is available 24 hours a day for those times when there is any type of need for assistance.

Residents at Vineyard Heights have regular opportunities to participate in a variety of life-enriching activities and events designed to stimulate the mind, body and soul. From cocktail hour gatherings where you can learn about the nuances of a good Pinot Noir, to a discussion of the latest best-seller in the Life-Long Learning Series, to exploring new ways to stay healthy in a fitness class, you can expect the unexpected.

Without a doubt, discovering new interests and making new friends is why many seek retirement living at Vineyard Heights. Situated in the heart of wine country, and next to one of the most beautiful cities in Oregon, it stands out from the crowd. At the heart of it all is the healthy and stimulating lifestyle you've been seeking.

Escape to Vineyard Heights and join residents here for the good life! If you'd like to learn more about how senior living really can be different, schedule a visit at 345 SW Hill Road in McMinnville. Call 503-435-1000 or visit online at **www.VineyardHeightsAssistedLiving.com** today.



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TIMMRECK & MCNICOL JEWELERS SHINING BRIGHTER THAN EVER

Over 80 year history establishes jeweler as local leader

Like a diamond reflecting a perfect spectrum of light, Timmreck & McNicol Jewelers wants local folks to know that its services span a full spectrum of the fine jewelry industry.

"We offer a lavish selection of diamonds, precious gemstones and metals and giftware," said Dave Spalding, co-owner of Timmreck & McNicol. "We also feature a trustworthy staff with almost a century of combined industry experience."

Spalding pointed out how Timmreck & McNicol offers a full range of repairs and maintenance of almost any kind. "We have a certified gem lab on-site," he said.

Spalding is a Master Graduate Gemologist/Appraiser with over 40 years of experience. "We travel to Antwerp, Belgium twice a year where we hand-pick customers' diamonds," said Spalding.

Spalding is understandably proud of his store's long local history. "We've been serving Yamhill County since 1939 and we've been on Third Street for over 60 years," he said. Spalding is the third-generation owner of the shop, with Jean and Jordan Spalding continuing the TMJ legacy as the fourth generation.

Spalding emphasized that jewelry is more than simple decoration. "It's about sentiment, esteem, tradition and trend," he said. Timmreck & McNicol will help customers find what best accentuates his or her individual style.

"We offer the brilliance you deserve," said Spalding. Timmreck & McNicol is located at 428 NE Third Street. Call 503-472-6812 or click TMJMac.com.

SEE OUR AD ON PAGE 19

DELICIOUS OFFERINGS IN HISTORIC BUILDINGS

Ideal Destination for Northwest Inspired Spanish Cuisine

Blending Spanish influences with the freshest ingredients the Northwest has to offer, La Rambla has a large menu of tapas, paella, fresh local oysters, full entrée selections and decadent deserts.

La Rambla offers a lengthy award-winning wine list focusing on Northwest and Spanish wines, and has been recognized by Wine Spectator and Wine Enthusiast as one of the nation's most wine friendly restaurants.

A long copper cocktail bar featuring craft cocktails is available to dine at as well.

We offer a welcoming, warm vibe to all, from couples seeking an intimate meal to groups ready to top off a day of wine tasting.

Owner Kathleen Stoler moved to McMinnville in 2003 after purchasing the Shilling Building in which La Rambla resides. The building is the oldest brick building in McMinnville built in 1884.

Stoler resided in the loft for six years and decided it was a bit too close to work.

The upstairs loft is now one of the most popular vacation rentals in town.


Originally opened in 2014 as the Gem Creole Saloon, the building next door has been repurposed to become La Rambla's Social Room, which accommodates more customers, private parties and wine pairing dinners. Inquiries, details, and reservations for La Rambla's Social Room can be found on Eventective.com.

Both buildings have been fully restored and are on McMinnville's Historic Register.

"The Yamhill Valley has been a wonderful place to grow my business with the outstanding support from customers and fellow businesses", said Stoler.

Come find us at 238 NE Third Street in McMinnville. Visit our website at www.laramblaonthird.com or call us at 503-435-2126 for reservations and hours.

SEE OUR AD ON PAGE 19



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Amity Cut and Style Salon, nestled in Amity, Oregon, embodies the essence of a beloved local business. With Jonna Pappas, boasting 21 years of experience, and Tasia Arnold, with 14 years of hair expertise, the salon offers top-notch hair services. Brittney Beam, an esthetician and cosmetic tattoo artist with 12 years of experience, adds to the team's versatility. The salon's warm and welcoming atmosphere has made it a cherished fixture in the community. The commitment of Jonna, Tasia, and Brittney reflects their dedication to local businesses, underscoring the enduring beauty of establishments like Amity Cut and Style Salon in the heart of Amity, Oregon.



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Welcome to the 30th year of the Art Harvest Studio Tour. Each year, nearly 50 talented artists open their studios to more than 1500 visitors from throughout Oregon during the first two weekends in October. Attendees meet the artists in their working environments while supporting their livelihood through the purchase of the artwork. Visitors gain appreciation of artists' unique creative processes as they tour the studios. The tour generates significant ancillary business activity because visitors stay, shop, and dine throughout the county over the six day event. The success of the Art Harvest Studio Tour is made possible through corporate and private contributions, and the sale of entry buttons. As the 2024 tour coordinator,

I am proud to be part of this important county-wide arts experience. We acknowledge our talented AHST artists who have donated countless volunteer hours and open their studios as ambassadors for the Yamhill County artistic community. We appreciate the support of our corporate and private contributors whose generosity guarantees this successful event. The Tour makes important connections between the visual arts community and the public. Our goal is to provide an opportunity for visitors to meet the artists in their working environment, gaining insight into their creative process and a greater appreciation for the value of the work our artists produce.

James Nelson | Tour Coordinator

3RD STREET FLATS OFFERS TRAVELERS STYLISH HOSPITALITY IN 2 LOCATIONS

An authentic wine country experience for visitors

Inspired by their own travels, locals Erin Stephenson and Brian Shea created 3rd Street Flats, a boutique lodging company with two locations in downtown McMinnville. Stephenson and Shea, who run the business with their partner Ben Perle, said that the lodgings help give visitors an authentic wine country experience.

"3rd Street Flats offers guests the stylish touches of a hotel, the hospitality of a bed-and-breakfast and all the amenities of a vacation rental," said Stephenson. The flats are European-inspired nightly apartment rentals located in the heart of Historic Downtown McMinnville.

"With eleven beautifully-decorated flats, each with a unique vibe, 3rd Street Flats offers visitors the chance to experience the best the Yamhill Valley has

to offer," said Stephenson. Guests can book a single night or stay for a month. Each flat includes a private kitchen, bath, dining area and bedroom.

During their stay, guests are treated to local delights including wine and chocolates. 3rd Street Flats offers two charming locations in picturesque downtown McMinnville: at the Historic McMinnville Bank and at the Odd Fellows Lodge. Click ThirdStreetFlats.com for rates and a virtual tour or call 503-857-6248.

"We found that the best way to experience a new place was to rent an apartment for a few nights in the historic core of town and immerse ourselves," said Stephenson. "3rd Street Flats was built on that idea."



Rebecca Kiser



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ABRAHAM HANSON - LAW OFFERS A VARIETY OF LEGAL SERVICES TO THE COUNTY'S RESIDENTS

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The firm's roots go back to the 1980's when Abraham's father, Eric, opened a private practice to serve the Willamette Valley.

Currently, the law firm employs three full time lawyers, Abraham and Associate Lawyers; Hayley Capener and Matthew Fouts. Hayley joined the firm in 2020 and quickly found her feet in the fast-paced practice of Criminal Law. She has since expanded her practice to include Estate Planning with Trusts and Wills. Matthew joined in 2023 and practices in the areas of both Criminal Defense and Immigration Law. He has been a great addition to the office. The office also employs Pieper Wardell and Jennifer Cantera to make sure the office runs smoothly, and clients have good access to the lawyers.

Abraham's law practice has expanded in recent years to help meet the needs of community members. The firm's current areas of practice are: Criminal Defense, Accident and Injury Law, Estate Planning and Immigration. The firm's commitment to its clients and to positive outcomes are what set Abraham Hanson- Law apart. Personalized and committed representation help its clients achieve their goals in a stressful situation.

The law firm offers services in the English and Spanish languages. Abraham and his staff speak fluent Spanish.

All members of the law firm live locally. Community and commitment to community are core values at Abraham Hanson-Law. The law firm hopes to be involved in McMinnville and Yamhill County for decades to come.

SEE OUR AD ON PAGE 18



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State Farm agent Rich Utti celebrates 35 years' service

Agent continues to carry the tradition of excellent service


A second-generation McMinnville State Farm agent, Rich Utti is proud to celebrate his 30th anniversary with the company! Rich started his career with State Farm in the late 1980s, working as a claims adjuster in Portland. After three years in claims, Rich decided to embark on a career as an agent in Gresham. "I am proud to promote a company that truly cares about their clients," says Rich.

In 2001, Rich's father — a longtime State Farm agent in the Yamhill Valley — retired and Rich moved his family to McMinnville to take over the agency. "Looking back, that was one of the best decisions I ever made," says Rich. "The people in Yamhill County are the warmest, most genuine people in the state."

As an agent for State Farm, Rich and his team offer insurance and financial services, including retirement accounts and banking products. "State Farm has a long tradition of being the customer's first and best choice for the products we offer," Rich says. "We want to continue that tradition — our focus is on our clients, to best serve their insurance and financial needs while staying within their budgets."

The Utti Insurance Agency is located at 620 SW Linfield Avenue, adjacent to Linfield College in McMinnville. Office hours are weekdays, 9 a.m. to 5 p.m. Visit www.uttiinsurance.com or call 503-472-6328 for more information.

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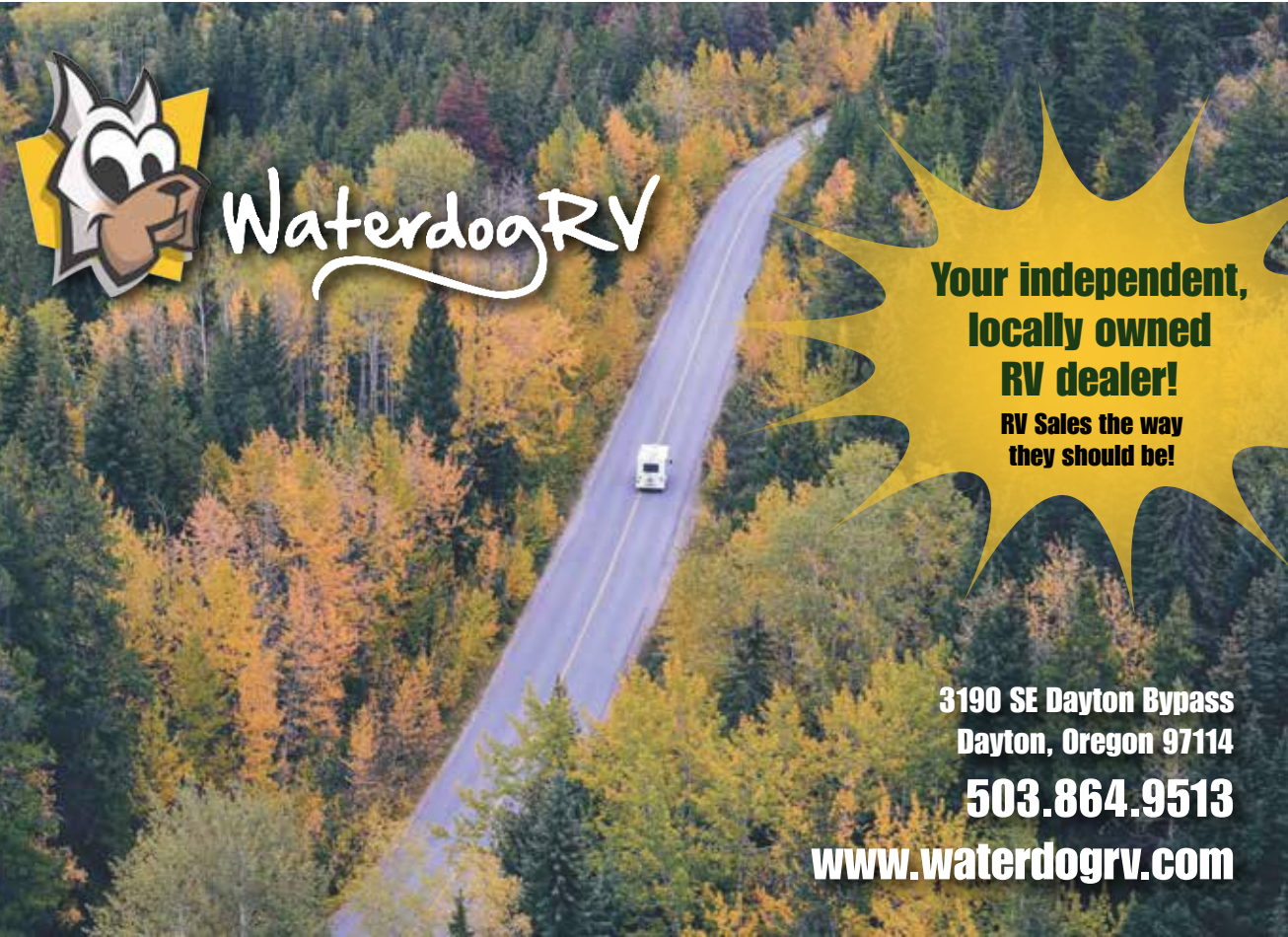



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ABOVE: Western Interlock instructor Colin Domaschofsky explains planter construction to the homeowner in our recent DIY Backyard Makeover video series.

LOCAL MANUFACTURER CATERS TO DIY CUSTOMERS

Western Interlock has educational resources for homeowners

The last few years have been a whirlwind, and everyone we know is ready for a break. Travel is really expensive right now though, so vacationing at home is becoming more and more popular. So what do you do if your backyard can't handle more than the occasional barbeque? What if you've always wished it could be so much more? Did you know that you can enhance your backyard yourself?

Local paving stone and retaining wall manufacturer Western Interlock caters to DIYers and homeowners looking to do it themselves. They have a wide range of products, a 10,000-square-foot outdoor display in Rickreall that's open 24/7 and a knowledgeable sales staff to help make product selection as easy as possible.

"As a family-owned business, we like to serve our customers directly," says company vice-president Landon Pegg.

With their "DIY with WI" series of videos and blog posts, they want everyone to know that a beautiful outdoor living space is something that a homeowner can build. These resources cover the

process of building a paving stone patio and other hardscape related projects in easy-to-follow steps. With a wide and constantly expanding selection of materials available on their website, there's sure to be something that will prove helpful on your next project.

"Our goal is to spread the knowledge of the correct way to install and maintain a hardscape," says instructor Colin Domaschofsky. "The work involved is worth the satisfaction of having added an area yourself."

If you are ready to get started and you want to get a little more hands-on guidance, Western Interlock also has a staff of salespeople who are ready and willing to help walk you through your project from start to finish.

For more information and to view the entire library of resources, visit www.diywithwi.com.

SEE OUR AD ON PAGE 59

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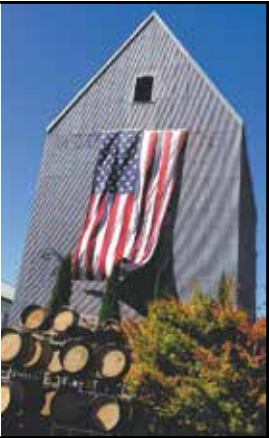
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When you walk into Hagan Hamilton Insurance Solutions, you can be confident that you're in the hands of a team that has spent long hours staying ahead of the latest changes in the fast-moving insurance industry. The experience is one of education, risk management and problem solving. The purchase of a policy becomes a secondary part of a larger conversation. Hagan Hamilton opened its doors in September 1910 as the W.L. Warren Agency. For more than a century, the company has proudly served as an independent local solution for all types of insurance needs, managed by professionals who live and play here. "This is the community most of us grew up in," says Hagan Hamilton President and CEO Rick John. "Being

able to earn the trust of people we have known for years, new families and businesses that recently moved here and seeing them thrive...it's a great feeling to know we are part of that." Hagan Hamilton has access to a variety of carriers for both personal and business insurance needs as well as employee benefits, Medicare and individual health insurance. You'll find offices in five locations, including Sheridan, St. Helens, Junction City, and an expanding Newberg branch. Visit the McMinnville office at 448 SE Baker Street to find out how your local insurance experts can help you. For information call 503-472-2165, email insurance@haganhilton.com or visit HaganHamilton.com

SEE OUR AD ON PAGE 68

DID WE MISS YOU?



Sorry if we missed you! We tried to talk to everyone about having their business appear in this year's Meet McMinnville and Yamhill County.

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Hunter Communications is the fastest-growing internet provider in the Northwest, providing fiber-optic and fixed wireless internet and voice services to homes and businesses in Yamhill County.

Photo courtesy of Hunter Communications

AT HUNTER, WE'RE COMMITTED TO KEEPING YOUR FAMILY SAFE

As the fastest-growing internet provider in the Northwest, Hunter Communications is dedicated not only to delivering lightning-fast and dependable internet service, but also to safeguarding our customers and their loved ones online. That's why we're introducing Hunter Shield, our suite of internet security products.

According to Michael Wynschenk, CEO of Hunter Communications, "This is very personal to me, my family, my employees, and our customers. There is nothing more important for parents and grandparents than keeping our children safe no matter where they are."

Hunter has internet security products that are designed to keep you and your family safe and connected, including:

HunterIQ App: Bundled with Hunter Wi-Fi and a provided router, this app lets users easily manage their Wi-Fi, view connected devices, set up guest networks, run speed tests, and change passwords.

Hunter Protect: Available with HunterIQ, this feature boosts home network security by blocking viruses, malware, and harmful websites.

Hunter Control: For \$5/month, enhance your network security. Set rules, create profiles, filter content, block apps or sites, and set time limits for devices.

Bark Parental Control App: In partnership with Bark, Hunter offers this essential tool for parents. For just \$14/month, Bark monitors digital content, alerts for bullying and online threats, manages screen time, filters websites, blocks specific content, and tracks child location.

According to the Cyberbullying Research Center, student-reported cyberbullying has risen 55% since 2015 and tripled since 2007. Almost half of middle and high school students have been cyberbullied, with female teens three times more likely to be targeted than males.

Wynschenk continued, "If we are going to provide internet to the communities we serve, then it is our responsibility to help our customers keep their families safe. That is why we have also made Hunter Control and Bark available to our employees at no charge, because this isn't just a business decision for us, it's a personal one."

For more information on the Hunter Shield suite of internet security products, please call 503-883-9200 or visit HunterFiber.com/HunterIQ.

SEE OUR AD ON PAGE 49



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ABOVE: Budget Blinds offers high quality and stylish window coverings for any décor and most budgets.

BELOW RIGHT: A free consultation from Budget Blinds includes expert advice to complement your existing décor.

Photos courtesy of Budget Blinds

MERGING FORM AND FUNCTION

Functional, high quality and stylish window coverings from locally owned Budget Blinds

Window coverings run in the blood of the Thompson family. With over 30 years in the business, Jason Thompson's extended family knows the industry inside and out. "My in-laws own Budget Blinds in Bend," said Jason. "When they asked me to work part-time for the previous owner of Budget Blinds in McMinnville, I thought it was a great opportunity." Jason enjoyed the window covering business so much, he jumped at the chance to purchase the franchise outright five years later. "It really does run in the family," laughed Jason. He's right: in addition to his in-laws, an uncle works for a major window treatment manufacturer and his sister operates a Budget Blinds franchise in Minnesota.

Launched by a trio of college buddies in 1992, Budget Blinds has expanded to over a thousand locations in three countries. "We've become the number-one window covering franchiser in the U.S.," said Jason. "This provides a lot of options for our customers but allows us to operate on a totally local level." Jason said local ownership means great service from people who are vested in the local community.

Budget Blinds offers high quality and stylish window coverings for any décor and most budgets. "Our goal is simple,"

said Jason. "We want to provide you with the best products and services to enrich your home environment."

With a sweeping selection of window treatments including shutters, blinds, draperies, shades and even window film, Budget Blinds has customized window covering solutions ready for you — regardless of the window's size or shape. "We do have a convenient showroom," said Jason. "But one of the best aspects of Budget Blinds is we bring the showroom to you, with a free in-home consultation." Jason emphasized the free consultation includes expert advice on what types of window coverings will complement

your existing décor. "And it's totally free," he repeated.

Budget Blinds is conveniently located at 1411 NE Highway 99W, Suite B in McMinnville. The showroom is open Monday through Friday from 9am to 5pm and Saturday by appointment. The McMinnville franchise serves McMinnville, Sherwood, Newberg and Forest Grove. To learn how Budget Blinds can provide your home with beautiful and functional window treatments, call 503-472-0792 or visit BudgetBlinds.com. "Let us show you how Budget Blinds can enhance the beauty and privacy of your home," said Jason.

SEE OUR AD ON PAGE 54



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FIFTH-GEN FARMERS, THE CAMPBELLS, ADD SECOND WINERY

Pike Road serves full range of affordable, quality wine

Pike Road Wines was established in 2016 as a sister winery to Elk Cove Vineyards, the second stand-alone winery to be owned by the Campbell family.

"We wanted to craft affordable, quality made wines from Willamette Valley fruit," said Adam Campbell, owner/winemaker, and Anna Campbell, owner/creative director.

The siblings are fifth-generation farmers. They grew up at Elk Cove, where their parents, Joe and Pat Campbell, planted 10 acres of vines in 1974; now they grow about 400 acres.

Fifty years ago, the Campbells were among a handful of winemakers in Oregon and the only ones with a deep history of farming.

Adam and Anna Campbell are carrying on that tradition.

"We believe great winemaking starts with great farming," they said. "That's why we've made it our mission to support small family-owned vineyards to create

wines of quality, value and integrity."

Pike Road sources fruit for its white wines, Pinots and other award-winning wines from more than 20 farms in six unique sub-AVAs: Chehalem Mountains, Dundee Hills, Eola-Amity Hills, Laurelwood, Tualatin Hills and Yamhill-Carlton. The Campbells also recently planted new vines on Pike Road, west of Yamhill. After offering tastings in Carlton for several years, Pike Road opened a new tasting room at 701 N.E. Third St., in downtown McMinnville this year. Dane Campbell, director of retail sales, oversees tastings seven days a week. "He's not related," the Campbell siblings quipped. "He just happens to have a great name."

Pike Road Wines' tasting room is open from noon to 6 p.m. Sunday through Wednesday, noon to 7 p.m. Thursday and Friday and 11 a.m. to 7 p.m. Saturday. For more information, send email to info@pikeroadwines.com or go to the website, pikeroadwines.com.

SEE OUR AD ON PAGE 73

ATTICUS HOTEL OFFERS SUPERLATIVE HOSPITALITY IN THE HEART OF OREGON WINE COUNTRY

Luxury accomodations found in Downtown Mac

Surrounded by the world-famous charm of historic Downtown McMinnville, the Atticus Hotel sits at the epicenter of Oregon's storied wine country. Built on the vision of people with a passion for travel and deep roots in the local community, the Atticus Hotel showcases the unique splendor of the Yamhill Valley in a manner designed to delight the most discerning guest.

McMinnville's first full-service luxury hotel, the Atticus Hotel offers 36 uniquely designed rooms — no two are alike. From comfortable micro studios and tasteful suites to a luxury bunkhouse and even a two-bedroom, multi-bath penthouse, the Atticus Hotel is designed with guests' comfort in mind. Created using a concentric approach to sourcing locally, the hotel's distinct personality captures the independent

spirit of wine country, all presented with the flawless concierge, bell and valet service expected by the demanding traveler. The Atticus Hotel embodies wine country comfort.

Business partners Erin Stephenson, Brian Shea and Ben Perle — bring a wealth of travel and hospitality experience to the hotel, incorporating their own high standards for luxury accommodations into the Atticus Hotel ethos. Altogether, the Atticus Hotel promises guests a visit unmatched by other local lodging options.

The Atticus Hotel is located at 375 NE Ford Street in downtown McMinnville. Visit AtticusHotel.com or telephone 503-472-1975 for more information or to book your stay.

SEE OUR AD ON PAGE 22



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ABOVE AND BELOW RIGHT: Dunn Chiropractic Clinic has been serving the McMinnville area since 1922. Dr. Siegfried joined the practice in 1984.

“ Thanks Dr. Siegfried.
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itis, snoring, mouth
breathing, sleep
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He joined the Dunn Chiropractic Clinic
in 1984, after practicing in Italy from 1983
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SEE OUR AD ON PAGE 56

CELEBRATING 31 YEARS OF LOCAL DANCE EDUCATION

Faculty fosters determination, hard work, growth

Dance instructor Edwina Castle found learning dance gave her a remarkable freedom she wants to share. “To reach a state of grace when movement becomes truly effortless is exhilarating freedom,” Edwina said.

Offering a broad assortment of dance disciplines like tap, pas de deux, Irish, character, modern, jazz, and boys’ movement, the Gallery Ballet & Tap (GB&T) state-of-the-art dance studio is unique in its emphasis on classical ballet while also providing diverse styles both family-friendly and age-appropriate. Along with community performances, the studio also presents The Nutcracker and a professionally-styled classical ballet each spring.

MAC Irish Dance Performance Troupe, which is a natural extension of our ongoing annual performances during St. Patrick’s Day, Celtic Heritage Alliance’s MAC Scottish Festival, and other community events, will be performing at the Tigard Street Faire.

GB&T’s instructors nurture students’ best capabilities. With extensive

backgrounds and training from world-class institutions, Edwina and her staff have performed, competed, and taught all over the globe. “We love sharing our dance experience,” said Edwina. “We know students can achieve personal excellence though the joy and challenge of dance.”

Many GB&T dancers have gone on to prestigious summer intensives, received dance scholarships at universities, and Oregon Ballet Theater (OBT), and performed in OBT’s and Eugene Ballet’s Nutcracker.

Gallery Ballet & Tap is located at 906 NE 11th, Suite B in McMinnville. Click www.galleryballet.com or call 503-472-4886.

SEE OUR AD ON PAGE 96

BETH CASTER PROMOTES THE YAMHILL VALLEY

REALTOR® has deep affection for, knowledge of area

When Beth Caster discovered the Yamhill Valley in the early 1990s, she fell in love with the rich assortment of vibrant communities that populate this picturesque corner of Oregon. In the 29 years that she’s called McMinnville home, Beth has made it her mission to share her affection for the people, products and property that make this area so special.

“I love what I do!” says Beth. “I can’t wait to get up in the morning and go to work each day!”

Beth is a full-time, full-service REALTOR® who uses her infectious enthusiasm for this area to showcase some of the valley’s outstanding properties, both large and small. Possessed of a deeply-rooted commitment to excellent customer service, she goes out of her way to give her clients what they need. “I am always available when my clients need me,” says Beth.

A naturally creative and energetic person, Beth knows the field of real estate is the perfect fit for her. “I love that, in the course of any day, I can go

from showing a modest home in town to a luxury home on acreage that has spectacular views of the valley,” she says. According to Beth, no two days are ever alike, no two deals are ever alike and no customers are ever alike, grow and create possibilities every day,” she says.

Beth has a unique outlook when it comes to things local — a perspective that can benefit her clients. “Prior to becoming a REALTOR®, I was a retail store owner, an artist and a freelance writer,” she says. Beth’s popular wine column ran in the News-Register for years. Today, Beth focuses most of her inventive energy on her work but she still tries to make time to create. “I am an avid knitter and fiber enthusiast,” she says.

Beth maintains offices at 220 NE 7th St. in McMinnville. She can be reached via telephone at 971-241-2509 or by email at beth@bethcaster.com.

Call Beth today or check out some of her outstanding listings at bethcaster.kw.com

SEE OUR AD ON PAGE 96





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PROPERTY MANAGEMENT FIRM FOCUSES ON INTEGRITY

Chehalem Property Management helps owners and tenants alike



Photo courtesy of Chehalem Property Management

Chehalem Property Management LLC makes sure renters find good places to call home and property owners protect their investments, so they can realize profitable returns. “We are fully committed to delivering quality service to our owners and tenants,” owner Jeff Borg said. Established in 1999, Chehalem Property Management is an independent company with no connections to real estate brokerage firms.

Chehalem Property Management helps owners and tenants alike. Borg joined CPM 10 years ago as the maintenance manager. He enjoyed meeting tenants and owners and taking care of their issues. He purchased the company in July 2021. “The past two years have been a wild, but enjoyable adventure,” he said, adding that it’s been a great opportunity to serve his community.

Business is growing. In the past year, Borg said, CPM has seen a 17% increase in the number of properties it manages. He said he’s looking forward to adding more employees as the company serves even more single and multi-family dwelling units. “Owners want a reputable, caring and trustworthy company to protect their investment with a profitable return,” he said proudly.

Chehalem Property Management values integrity and thorough communication, Borg said. The staff can always be reached by phone or text. They strive to make sure everything is taken care of in a timely manner. And CPM never charges any extra or hidden fees. In addition to the owner, the company employs three people:

Property manager assistant Denise Wilford, an 8 ½ year employee, takes care of almost everything, from rent payments and lease preparations to accounting. Amy Fouch, the company’s other property manager assistant, shows properties and has been instrumental in getting the office organized.

Tyler Borg, Jeff’s son, became the new maintenance manager in September 2021. His strengths are paying attention to details and making sure work orders get completed in a reasonable time. Borg said proudly that Tyler already has earned a reputation as a person with integrity. “The other day, one of the tenants said to me, ‘He is such a sweet and kind young man,’” he said. “That made my heart proud.”

Chehalem Property Management, based at 2303 D Portland Road, Newberg, is open 9 a.m. to 5 p.m. weekdays or by appointment. For more information, call 503-554-0219 or send email to office@cpmoregon.com. Or go to the website, www.cpmoregon.com.

SEE OUR AD ON PAGE 11

HOSPITAL FOCUSES ON FULL RANGE OF HIGH-QUALITY CARE

Willamette Valley Medical Center aids community health



Willamette Valley Medical Center is dedicated to providing its neighbors in McMinnville and the Willamette Valley with the highest-quality, patient-centered health care.

Since the 60-bed acute-care hospital’s founding more than a century ago, it has been dedicated to being a trusted provider of quality care for generations to come.

Part of Lifepoint Health, WVMC is accredited by The Joint Commission, the American College of Radiology, the Eon Center of Excellence and other organizations.

Led by a mission of *making communities healthier*, Willamette Valley Medical Center features a 24-hour emergency department with around-the-clock imaging and laboratory services and a wide range of inpatient and outpatient services. WVMC is advanced certified in total hip and knee replacement by The Joint Commission, and houses an intensive care unit, a senior behavioral

health services unit, a bariatric weight loss program, a family birthing center and a wound care and hyperbaric medicine center.

Its Hoover Cancer Center, which offers specialty radiation oncology services, is undergoing a multi-million dollar upgrade to equip it with some of the latest technology for improved patient outcomes and experiences.

WVMC is one of the area’s largest employers, with more than 480 physicians and other workers, including pharmacist Tony Lopez, its 2022 employee of the year.

It distributed \$57.9 million in payroll and benefits and paid \$4.6 million in taxes in 2022. The company invested \$4.82 million in technology and facility improvements that year, as well.

In addition, the hospital annually contributes to many local organizations, from With Courage to Henderson House to McMinnville schools.

Photo courtesy of Willamette Valley Medical Center

SEE OUR AD ON PAGE 85






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BRINGING OUT THE MAGIC OF THE LAND

Left Coast Estate never loses sight of potential

In 2003, our family arrived in Oregon on the plot that was to become Left Coast Estate. In those early years there were just 35 acres of vines and a scruffy, prefabricated cottage. Nevertheless, the sweeping vistas, the canopies of 400-year-old oaks, and wild herons on the lake spoke of unimaginable potential. Since then, in fits and starts, we have worked to bring out the magic inherent in this land.

We love this land and strive to create wines that are truly reminiscent of our natural terroir. We are thankful for the wonderful team we've been able to assemble in pursuit of this goal. Joe Wright leads the charge and oversees both winemaking and viticulture. Joe believes that great wine starts in the vineyards and takes a holistic approach

to our all Estate wines. Each step in the winemaking and growing process is approached thoughtfully. This starts in the earth beneath the vine and continues to the final touches coming off the bottling line. We are inspired daily by the large extended family that we have developed over the years to run our Estate with the integrity, care, and an attention to detail that our customers deserve.

We welcome you to share our wines with guests, friends, family, and those you love.

Our Estate is located at 4225 N Pacific Hwy 99W, and open daily from 12pm to 5pm. Call 503-831-4916 or visit our website LeftCoastWine.com for more information.

—Submitted by Left Coast Estate

SEE OUR AD ON PAGE 14

Accounting firm proud of Yamhill Valley roots

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McKenzie Duncan Johns is an office of five CPAs, four staff accountants, and a terrific administration team. We are also an office of parents, grandparents, board members, local food and wine enthusiasts, and adventurers grateful for the beauty and bounty of this valley. Yamhill County has been our home for decades, and our clients are not only the foundation of our business, but are the neighbors, business owners, farmers, and builders that inspire and focus our dedication.

Mike McKenzie and Meg McKenzie have practiced more than 65 combined years in McMinnville. Their expertise, discretion and personable approach set the standard for the firm of McKenzie Duncan Johns and our continued insistence on excellence and care. We offer tax planning and preparation, business consulting, financial reporting, payroll and

QuickBooks support, and estate planning. Services are scaled to fit the unique needs of each client, and we strike that balance by listening and collaborating.

Our history as local trusted advisors is a source of pride and a responsibility we take to heart. It is our great pleasure to support the people who keep this community vibrant. We look forward to continued service for many years to come.

McKenzie Duncan Johns, CPAs, LLC is located at 290 SW Hill Road in McMinnville. Call 503-434-3121 or visit www.mckenziecpasllc.com for more information.

—Submitted by McKenzie Duncan Johns, CPAs, LLC
PHOTOS BY CWK photography- Carolyn Wells-Kramer











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HOPSCOTCH EMPHASIZES PLAY THAT SPARKS IMAGINATIONS

Toy shop connects with community through commerce

A neighborhood toy store, Hopscotch Toys, Candy & Games encourages child-led creative play.

"It's really important that kids have tools that help develop their creativity, imagination and critical-thinking skills," owner Linda Hays said. Instead of technology and things to watch, she said, Hopscotch offers toys that inspire creative thinking and brain development, such as blocks, plastic animals, dress up items and other basics.

The shop's six employees also love retro toys, "because nostalgia is such a fun, potent emotion, and because old toys are really good." Hays grew up in McMinnville, where her parents ran a shoe repair and leather shop — on the same block where Hopscotch was launched. In 2003, when the previous owner was considering closing the toy store, she bought it.

Hopscotch was located on Baker Street for several years, then settled at 438 N.E. Third St. It now offers a huge selection of candy, as well as plenty of toys.

"I love this community so much," Hays said. "The people are kind; they care about us, and we care about them."

The store offers several services to help when it comes to gift-giving, including free gift wrap all year long, gift selection service and shipping and delivering. Hopscotch also hosts birthday parties and sets up birthday clubs and bins/wishlists.

Hopscotch belongs to the American Specialty Toy Retailing Association. It has been named Business of the Year twice by the McMinnville Downtown Association and won "Best of" awards in the News-Register's annual business survey. In addition to providing toys for brain development and creativity, Hopscotch's mission is to help children develop an emotional connection to their community through commerce.

"Local economies make everything happen, and we want kids to get what makes them happy on Main Street, instead of the internet," she said.

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PASSION POWERS MCMINNVILLE'S FAVORITE FUN FAMILY RESTAURANT

Laughing Bean Bistro much more than just coffee

If you long for the days when restaurant fare was delicious, plentiful and inexpensive, McMinnville's Laughing Bean Bistro is for you. "I am a foodie at heart," said Kristi Smith, who, along with co-owner Ken Searles, opened Laughing Bean eleven years ago. "I enjoy cooking, baking and, most of all, entertaining," she said.

Kristi is convinced her culinary passion shows in the quality of Laughing Bean's fare. "Our breakfasts are huge, family-oriented and very popular," said Kristi. The menu features cleverly-named items like the Sam Elliott salad (because "he's delicious") and the famous Mother Clucker Chicken Sandwich. "Inspiration for naming our menu items comes from the humor in everyday living," she said.

The Laughing Bean's menu features all kinds of tasty homemade delights. Customers have come to love some of the restaurant's delicious signature treats like cinnamon rolls and the Laughing Bean Bar (white chocolate, dark chocolate, cranberries, coconut, and pecans).

In addition to great breakfast and lunch menus, the Laughing Bean offers gourmet coffee, espresso and the world's best smoothies. "Virtually everything is homemade," said Kristi. The Laughing Bean can even cater special events.

"Come see us, we're like family — the kind you want to visit," said Kristi. "We've got fun, great food and a laid-back atmosphere." The Laughing Bean Bistro is located at 2274 SW Second Street, in McMinnville at the intersection of Hill Road. The restaurant is open seven days a week, with the drive thru open from 6:30am to 2:00pm and the dining area open from 7:00am to 2:00pm. Call 503-883-9628 or visit on Facebook.

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GRAIN STATION WELCOMES DINER, DINNER HOUSE TO GRANARY DISTRICT OFFERINGS

Don't forget the new indoor sports center, too

Jeff and Kelly Glodt purchased The Grain Station Brew Works in McMinnville's Granary District in 2016, three years after it opened. From its beginnings, customers have flocked to the restaurant and brewery for its from-scratch meals and beverages. "We like to take advantage of all our wonderful local communities that serve us everything from hops to vegetables," the Glodts said. Brewmaster Joseph D'Abooy has won multiple Oregon Beer Awards for his brews.

Across Alpine Ave., breakfast diner Alpine Kitchen and dinner house Alpine Crossing recently opened, along with the Loft & Lies indoor sports room, featuring three indoor sports simulators that specialize in golf, but include other sports as well.

The Glodts both come from families with three generations in food service and hospitality. Both families have operated restaurants in the Willamette Valley since the 1930s.

"We embarked on our own path of incorporating what has been done for generations with our own experiences in our travels," Jeff Glodt said.

Jeff and his wife considered this area to be a "wonderful" next chapter of their lives. "We couldn't be happier," they said. They were thrilled, as well, to find just the right location in an old, renovated timber barn. Customers enjoy the unique ambience of the refurbished building, a central gathering spot in the revitalized former industrial district.

The Glodts are longtime residents of the area; she is a Linfield graduate. Both were student athletes, so they are very supportive of local sports, especially those featuring the Linfield Wildcats.

The Grain Station, 755 N.E. Alpine Avenue, Ste. 200, is open daily 11 am to 9 pm. For more info, call 503-687-2739 or visit grainstation.com; Alpine Crossing & Kitchen, 920 8th Ave NE, call 503-687-2737 or visit alpinecrossingoregon.com.

SEE OUR AD ON PAGE 90

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FAMILY FAVORITE EATERY IN CARLTON

Carlton Corners offers good food and brew

With jokes about gas station sushi flying around, the fact that Carlton Corners is a convenience market, restaurant and, yes, gas station, could be fodder for bad humor. But the menu at Carlton Corners is no laughing matter. Carlton Corners is the type of place where they know your name when you walk through the door — the sort of joint that serves up honest food at an honest price.

Vince Larson bought the landmark service station in the early 1990s and his son, Mike, added the deli side in 2013. Soon after, Mike's daughter, Heidi, came aboard — making sure to keep him in line. Together, they have built the business into a beloved restaurant with an expansive menu celebrating classic American cuisine.

Featuring a full range of mouthwatering, array of exotic burgers, including the Elk Burger and the Critter Burger, a combination of bison, elk, and wild boar and pizza. The Corners also sports hearty country breakfasts and popular children's selections.

"Our house-made Billy Bob Mike's Brand-Name Pizza is pretty popular," says Mike. It's worth noting The Corner has earned "best burger and breakfast" honors more than once.

Oh, yes, and beer. With more than 13 rotating craft beers and ciders on tap, The Corner plays host to The Carlton Growler Boys, home of one of the original Growler Fill Stations. While he does keep the offerings fresh, he makes sure to keep some of his customers' favorite brews on tap every day.

Each quarter Carlton Corners sponsors the Corner Love Program where a local non-profit is chosen to promote and raise funds for. Juliette's house and Willamette Valley Cancer Foundation are two non-profits that have benefited from this program so far.

Carlton Corners is located at 150 N Yamhill Street in Carlton. Call 503-852-7439 or click www.CarltonCorners.com for more information, including business hours.

SEE OUR AD ON PAGE 38

SCOTT'S OFFERS EXPERTISE IN ALL KINDS OF VEHICLE REPAIR

Mac native Scott Hinchcliff, experienced team stay on top of latest technology

Scott's Automotive is your trustworthy partner for repairs on all kinds of vehicles, both gasoline-powered and diesel. The shop at 2600 NE McDonald Lane, McMinnville, can diagnose and repair engine problems, fix brakes and air conditioning, and make sure everything else, from suspension to electrical wiring, is working right.

Owner Scott Hinchcliff grew up in McMinnville and became an ASE certified technician in 1999. He opened his own shop in 2007, first at Highway 99W and McDonald Lane, then, after quickly outgrowing that space, at the current location. "Hometown means something to us," said Hinchcliff, who lives in Mac with his wife, Elizabeth, two children and two unruly labradoodles.

Scott's Automotive supports local schools by donating annually to Grad Night and PTA programs, and as board president of non-profit Cruising McMinnville to help raise funds for scholarships and teacher grants. "It is a privilege to take care of our neighbors

and give back to our community," Hinchcliff said. He said he and his wife and repair team appreciate the community's support, as well, especially during the Pandemic.

Hinchcliff said his "love affair with anything mechanical" started at the age of 6, when his father brought home a 1940 Ford Coupe that needed restoration. They worked on it together. Now, with more than 25 years of technical experience, Hinchcliff specializes in diesel repair.

His team includes service consultants, Chuck, with more than 30 years experience, and Devon, with over 10 years experience. ASE certified Technicians Paul, Doug, and Seth, round out the team. They all engage in hundreds of hours of continuing education in order to stay on top of rapidly changing technology. This makes the team ready to "expertly service the entire vehicle, and take care of our customers" Hinchcliff said.

Scott's Automotive is the only NAPA



Scott's Automotive is equipped with the latest diagnostic equipment and your vehicle is repaired by highly qualified, ASE certified technicians. Photo courtesy of Scott's Automotive

Auto Care Gold Certified repair shop in McMinnville. An AAA-approved repair facility, Scott's is a member of the Northwest Autocare Alliance and the National Institute for Automotive Service Excellence. Scott's was voted Best Automotive Repair Facility in Best

of Mac 2021 & 2022. Scott's Automotive is open from 8am to 5pm weekdays. For information and appointments, call 503-472-9622, send email to scott@hinchcliffinc.com, or go to the website, scottsautomotivemac.com.

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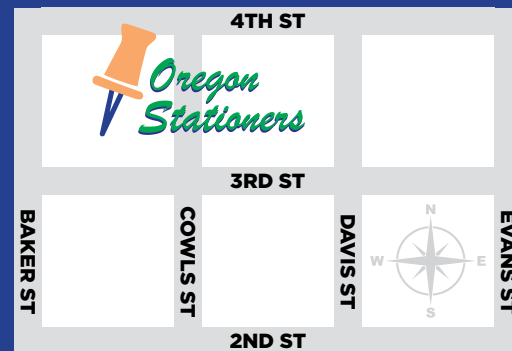


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THE ART OF EXPERIENTIAL LEARNING AT LINFIELD UNIVERSITY

“Applying my art in real-world settings has not only enhanced my education but has connected me to a vibrant community.”

At Linfield University, students learn beyond the classroom walls. They study sea stars on the Oregon Coast, practice sport management skills by organizing a local 5k and work in childcare settings to enrich their early childhood education.

Art student Allison Hmura '24 is taking her education to Third Street.

The studio arts major is the muralist and gallery curator for Acorn to Oak Wine Experience, the new tasting room and learning lab in downtown McMinnville.

Hmura currently has one of her own original murals painted on a wall of Acorn to Oak, but she hopes to showcase student art throughout the entire space.

“I plan on curating the gallery once every couple of months and encouraging as many students as possible to contribute their work to the space,” she shared.

The experience has been more than just an artistic outlet for Hmura; it has been a hands-on experience in the art business.

“I gained a lot of experience painting on a large scale and producing the art that the client wanted. These have been incredible learning experiences,” she said.

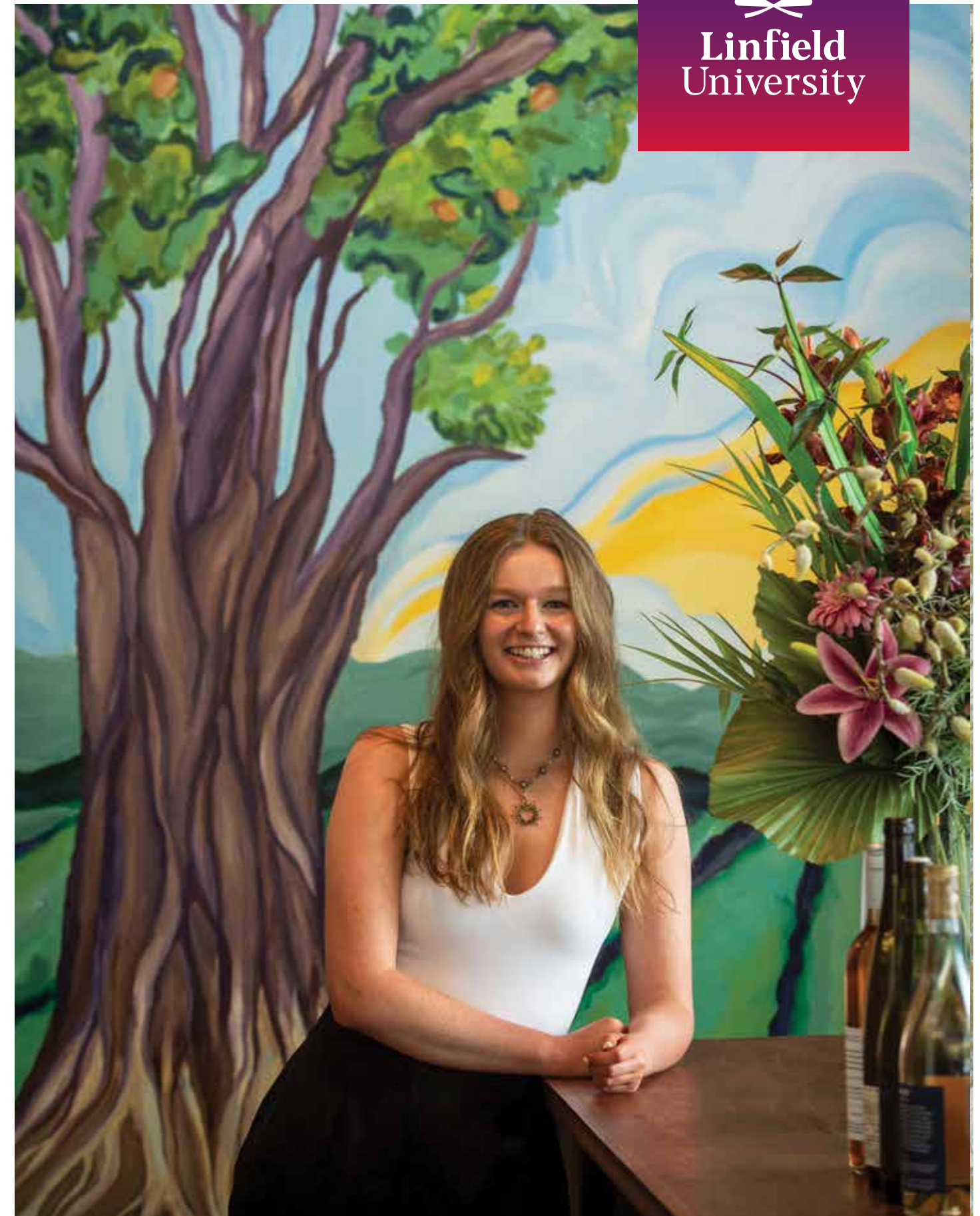
Opened in September, Acorn to Oak serves wines from the Willamette Valley, as well as snacks and charcuterie. Unique to the business is the various opportunities it gives Linfield students like Hmura, including:

- Pouring and serving wines (for those ages 21+) and learning customer service and hospitality skills.
- Managing inventory and building business-to-business relationships.
- Creating and executing marketing and promotional plans.
- Adjusting pricing based on cost analyses.
- Performing public poetry readings and live music.
- Displaying student-created art or photography.

Looking forward, Hmura envisions a future beyond graduation where she is able to continue her passion for painting. Thanks to her experience with Acorn to Oak, that future is closer than ever — a testament to Linfield’s commitment to providing students with opportunities to grow through experiential learning.

ALLISON HMURA '24

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~John E., McMinnville

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~Alexandra S., Newberg

"Who loves going to the dentist? Not me for sure. But, Dr. Nelson and all his staff are Great. I had a front tooth break in half, he made it look better than my natural tooth! Best of all, it didn't hurt. He does beautiful work!!"

~Sam B., McMinnville

"I moved to McMinnville two years ago and was so lucky to find Dr. Nelson's office. I had some work I had put off. They genuinely listened to me and explained things in terms I understood. No surprises, not even with the bill. When the work was done Dr. Nelson called me at home that night to see how I was feeling. That's old school and Appreciated."

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My Confession to Yamhill County...

Dear Friend, When I meet people in McMinnville, they usually say, “Oh, I know you. You’re the doctor that I’ve seen on YouTube with your son Chris, from the Bachelorette.” Well, I want you to know a little more about that picture and why I use it in my ads. In 1976, when I was studying to be a chiropractor, I received an amazing treatment at age 26 that totally changed my life and got rid of my chronic headaches, sinusitis and snoring from falls, bumps and thumps in sports, even a few fights growing up on the streets of Philly. It is called the Bilateral Nasal Specific Treatment from my teacher Dr. Stober, at the University of Western States in Portland. And all I could say then, even now, was WOW! After that first treatment, I was able to breathe so much better through my nose. And my headaches? Felt like a knife was taken out of my head. Even my vision improved from needing glasses to not needing glasses. At age 26, you learn how to put up with a lot, but I was at the “end of my rope”, desperate, in spite of being a competitive athlete pitching in the semi-professional Portland City League. Once I had that adjustment, “the lights went on for me” and I knew at that moment I wanted to learn this special technique, developed, practiced, and taught by Dr. Stober for over 30 years before I had my first treatment in 1976. I was so committed to learning his technique that I spent over 1,000 hours over a 10-year period observing and studying with him and am now a leading expert. I became his protégé and his only student to treat him for his chronic headaches he suffered with from a bad head injury as a kid, leading him to develop this special, non-surgical treatment. I also truly believe he saved my son Chris, from a lot of suffering as well.

From Conehead to the Chicago Cubs
You see, when Chris was born, after a 36-hour intensive labor and homebirth, he had

a conehead and we were told that he could have some cerebral palsy due to the stress on his head from the birth process. The day after he was born, I took him to Dr. Stober for his first Bilateral Nasal Specific treatment. Right in front of our eyes, my wife and I could see the shape of his head changing. I took over Chris’s care from there and he became an All-Star baseball pitcher and soccer player in high school, a walk on at the University of Portland, and drafted by the Chicago Cubs in the 11th round and the 354th pick and pitched for them for 5 years. One just never knows how valuable a Bilateral Nasal Specific treatment and sound nutrition can do for a person’s health. It’s strange how life is because I have treated many patients since 1976 with chronic migraines, sinusitis, snoring, concussions, whiplash, birth trauma, and other conditions related to blows to the head or difficult births.



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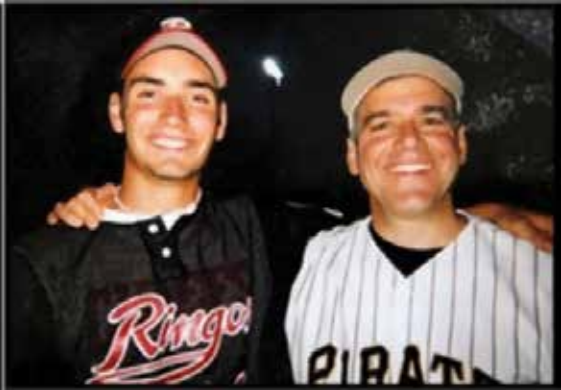
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My name is Landon Haney, and I am now 77 years old. I have had sinus problems off and on since I was teenager. The most recent one started in 2011 and continued until recently. My nose was completely plugged off and I heard about Dr. Siegfried on the radio. I knew from past treatments he had done for me and always helped me, so I called for a consultation. He started his Bilateral Nasal Specific Treatments, and I started noticing improvements after the first few treatments. I’ve had over 9 treatments now and my sinuses have been completely clear. The results of his treatments are, according to my wife, I no longer snore. I don’t have sleep

apnea anymore. I’m sleeping through the night, and I am breathing really well with no blockage in my nose. It’s amazing.

Now, My CONFESSION is that I don’t heal anyone!! I never have. I don’t treat or cure any of the problems patients come to me with. Here’s how it works: I make a specific adjustment to the spheroid bone in your head. Your brain and nervous system then function better. It’s your body that does the healing. And I’ve had amazing results in practice since performing this special, non-surgical treatment thousands of times since 1976. **Unique offer—It shouldn’t Cost an Arm and a Leg to Breathe Better!!** If you bring in this article, or mention it from online, you will receive a full consultation for only \$97 to see if you are a candidate for my Bilateral Nasal Specific treatment. This consultation usually costs \$297 to find out if you are a candidate for this potentially life-changing treatment and could benefit from my non-surgical care plan. If you qualify for care, and decide to take your first treatment, I will waive the consultation fee. **CALL NOW 503-472-6550.**

My qualifications? I have been practicing my Bilateral Nasal Specific treatment for over 40 years, the protégé of Dr. Stober, a leading expert in the field, and have even been called the “Godfather” and “guru”, having performed the procedure thousands of times. I’ve treated jockeys, dancers, professional world class athletes, and everyday patients from infants to age 98. I’m committed to helping as many people as I possibly can. My office assistants are wonderful!! Our office is both friendly and warm and we try our best to make you feel at home. This is a potentially life-changing treatment for you. Please call my caring and enthusiastic staff to schedule your appointment today. I would like to change your life too. You can also watch videos, read reviews and my **FREE REPORT** on my website at nasalspecific.com. Hope to see you soon! **– Dr. Siegfried**



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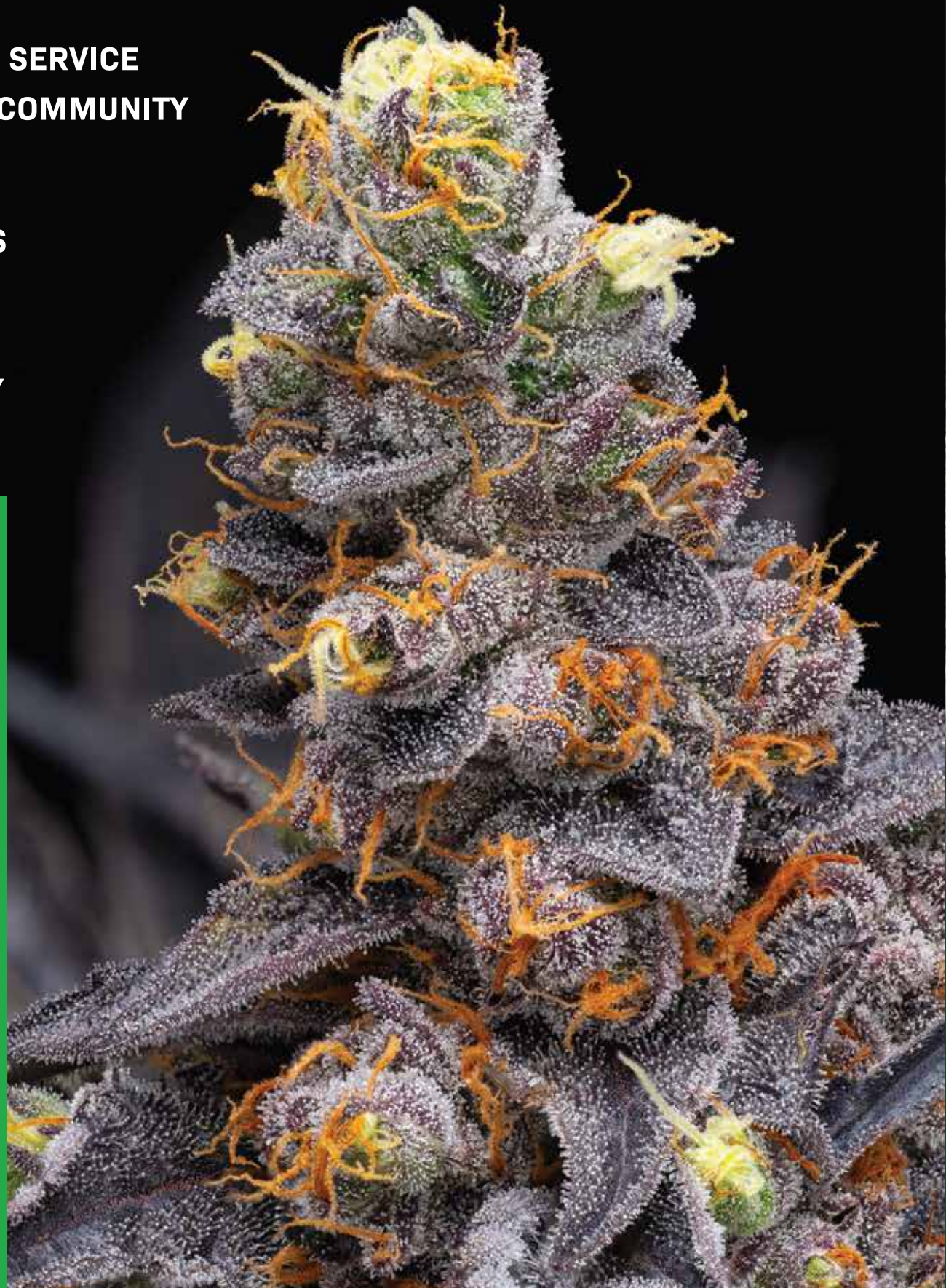
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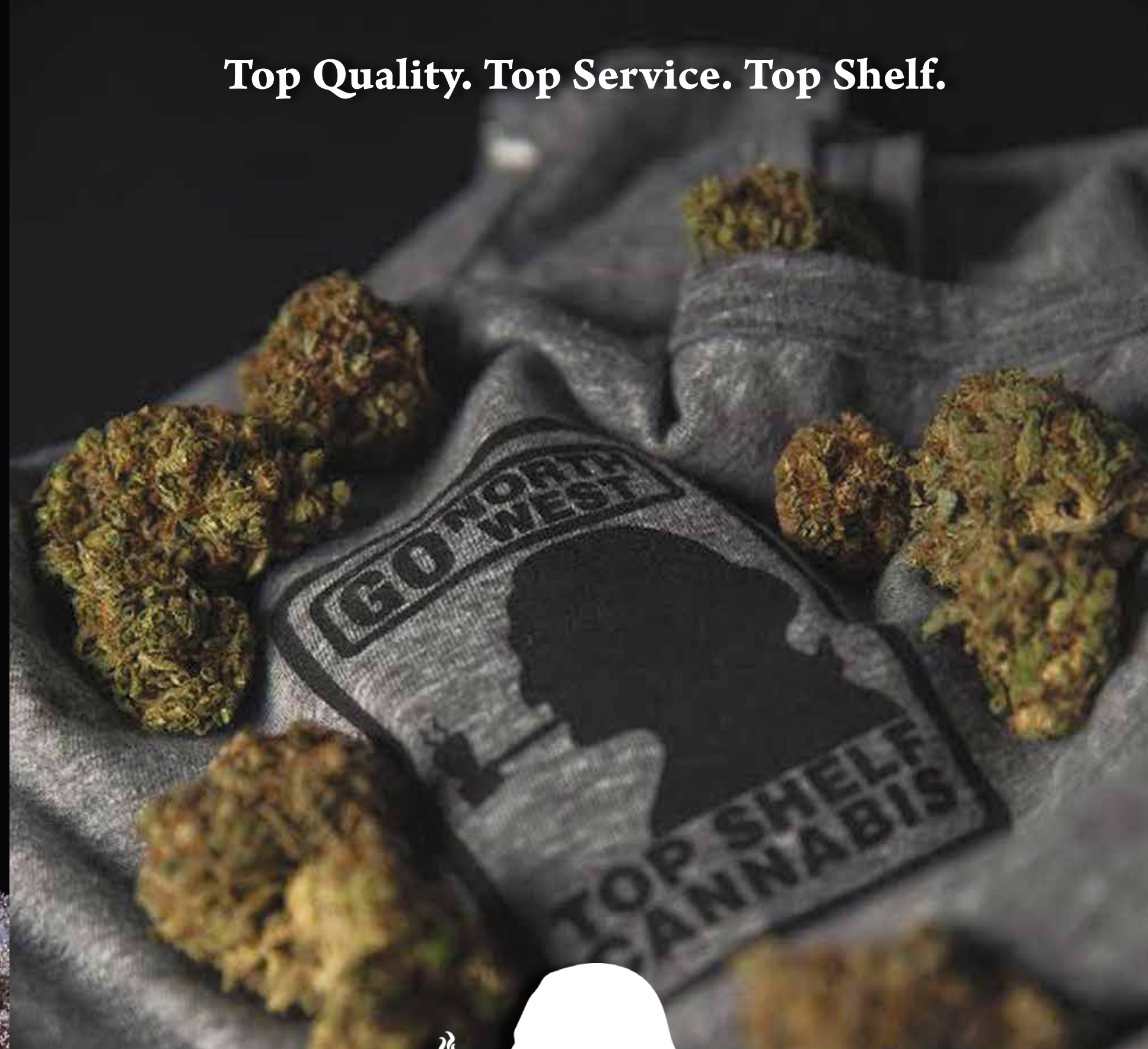
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Abbey Road Farm is a unique destination with a luxurious converted silo inn (B&B), beautifully crafted winery, indoor/outdoor tasting room, and events venue located on a bucolic 82-acre working farm. Our estate vineyard highlights 15 organically-farmed varietals grown on 45 gently sloping acres, which produces wine with respect to old-world philosophies and a focus on modern techniques.

www.abbeyroadfarm.com

THIS IS ABIGAIL!



ABOVE AND BELOW RIGHT: Abbey Road Farm is a unique bed-and-breakfast experience that lets guests sleep in luxuriously converted grain silos.

Photo by Nick Hoogendam Photography

“Each member of the staff brings a unique skill set, and all are valuable to the overall operations of the farm.”

RELAX, TASTE WINES, STAY IN A GRAIN SILO B&B

Abbey Road Farm offers ‘reprieve’ from hectic life

Abbey Road Farm offers it all: more than 40 acres of wine grapes, a tasting room with a variety of fine wines, a beautiful event center, and a unique bed-and-breakfast that lets guests sleep in luxuriously converted grain silos. “It is a very welcoming place where you can come and leave the big world behind, stay the night, taste the wines, take in the views and just relax,” owners Daniel and Sandi Wilkens said. Although it’s just an hour outside Portland, they said, “it is a wonderful reprieve for when life starts getting a little hectic.” The couple said they first saw Abbey Road Farm during a drive in the country. They fell in love with the gorgeous property just east of Carlton and “the feeling of peace being out in the country gave us,” so they took a chance and bought the place. Emily Everett is the manager of the property, which employs close to 20 people including contractors. Each member of the staff brings a unique skill set, and all are valuable to the overall operations of the farm. They are an amazing team, the Wilkens said. Blair Trathen is Abbey Road Farm’s director of

wine making. In the tasting room, visitors can try a variety of types of wine, including estate wines from the farm’s own vineyard. Indoor and outdoor seating is available, including covered pergolas and picnic tables on the lawn that offer a chance to enjoy wine with a view. Abbey Road harvested its first wine grape crop in 2021. A couple of wines from that vintage are among those in flights served at the tasting room. “We are looking to a full harvest this year,” the Wilkens said. The couple, who live in Lake Oswego, also are co-owners of a lauded Portland restaurant, Quaintrelle. “Our goal is to be able to provide all of our needed produce for

the restaurant entirely from the farm,” they said. The garden also contributes to the multi-course breakfasts for B&B guests prepared by innkeeper and chef Will Preisch. The farm also is adding more animals each year. Its event center is busy with activities such as retirement dinners, weddings, holiday bazaars and other private parties. “We are wrapping up a pretty busy event season,” the Wilkens said, adding that they are looking forward to the next round of events. Abbey Road Farm is located at 10200 N.E Oak Springs Farm Road, east of Carlton and north of Lafayette. The tasting room is now open from 11 a.m. to 5 p.m. seven days a week. Reservations are recommended. For more information, call the main number, at 503-687-3100, or the winery, at 503-687-3101, or send an e-mail to abbeyroadfarm@gmail.com. The website is www.abbeyroadfarm.com



DECADES OF DELICIOUSNESS



The Brigittine Monastery in Oregon is a quiet place of prayer and the home of glorious artisan chocolate confections in a host of flavors. For decades the monks have refined their remarkable recipes for velvety smooth fudge and huge, luscious truffles. Recently they created bite-sized versions of their most popular truffle flavors, tucked nine in a box, and called them Petite Truffles.

You'll find the peaceful Brigittine Monastery behind a hazelnut orchard, 6 miles from Bellevue on Hwy 18. (Access through Amity is blocked until late 2023 due to bridge construction.) Open daily 9 to 5, and Sundays 1 to 5, you can visit to taste and choose from 9 remarkable flavors of Fudge Royale; 14 flavors of Truffles Royale (four 1.25 oz hand-rolled truffles in a box) plus two collections; and 3 collections of Petite Truffles (nine tiny truffle treasures in a 4.5 oz box). Some flavors are seasonal, check the website at Brigittine.org. Order online and they'll ship quickly (except truffles can't be shipped in summer heat).

Heaped with praise by local and national press and many happy customers, comments include, "Best chocolate on the planet, any planet" or "... the best fudge I've ever eaten ..." and "the truffles are just unbelievable!" On Yelp, "The best truffles and fudge you are liable to ever find in this world (or possibly the next), coupled with tranquil, quiet grounds and kindly people."

When you visit, stop into the church for a quiet moment, or join the Sunday mass. Stroll the grounds and look for herons on the lake. Founded in 1370 and dedicated to a life of prayer and work, the Brigittine Monks are completely self-supporting. This community was founded in California in 1976. The monastery outside of Amity, Oregon has been their home since 1986.

In McMinnville, Harvest Fresh, NW Food and Gifts, Incahoots, and Velvet Monkey Tea carry a selection of Brigittine chocolate, or in Amity you'll find it at Blue Raeven Farms and Coelho Winery.

SEE OUR AD ON PAGE 14

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Baker Street Real Estate offers local knowledge

Baker Street Real Estate's team has a combined 90-plus years of experience selling residential, commercial and agricultural real estate in the Yamhill Valley.

"We have a special connection to our community and a passion for finding our clients the perfect fit for their real estate needs," said team members Stacy Martin, Jen Feero, Justin Smith and Barry House and his daughters Trisha House and Tonya House, and granddaughter Ashley Hernandez.

Stacy is an experienced negotiator, mediator and marketing specialist. A former educator and the daughter of longtime real estate professional Mary Martin, she is active in community events.

A realtor for 10 years, Jen knows the towns of Yamhill County well, along with many opportunities the area offers. A small business owner herself, Jen is experienced in marketing and helping buyers and sellers negotiate.

Barry is a true local expert with 30 years experience in real estate and knowledge of developing property.

One of his greatest joys is working with daughters and granddaughter.

Tonya, who joined the family business almost 20 years ago, has a wealth of local knowledge, focus and experience. Trisha, with six years experience, is known for her professionalism and consistency. And Ashley, a third-generation agent, understands the value of home ownership and the importance of home equity.

Four years into his career, Justin Smith specializes in country property and has an extensive knowledge of working with governmental agencies and service providers.

Susan Stubberfield is a newly licensed real estate agent who recently joined the team at Baker Street Real Estate. Prior to her career in real estate, Susan spent thirty years teaching in the McMinnville School District, which has given her a deep understanding of the local community.

Baker Street Real Estate is located at 708 N.E. Baker St., McMinnville. For more information, call 503-472-0576.

SEE OUR AD ON PAGE 11



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FUNERAL DIRECTORS HAVE LONG HISTORY OF COMFORT, CARING

Macy & Son serves Yamhill Valley for over a century

The death of a loved one is one of the most difficult experiences to endure. For surviving family members, the burden can be immense. One local family has a long history of easing the suffering of those who are experiencing such loss.

"Macy & Son Funeral Directors has been a part of this community for over 100 years," said Corey Rich, a licensed funeral director who married into the Macy family. "That history gives us an intimate understanding of the needs of local folks," he said.

Established in 1903, Macy & Son assists families with making burial or cremation arrangements. The firm occupies a place at the forefront of the funeral profession by offering a wide range of service options to meet

the needs of every family. "We want to fulfill the needs of our clients and we tailor arrangements accordingly," said Rich. In addition, Macy & Son operates the only crematory in Yamhill County. Is it important to know where the crematory is located and who is operating the crematory? "Absolutely," said Rich.

Steve and the late Scott Macy, along with Rich and Scott's son, Glen, have been involved with government, community and church as both leaders and volunteers. "Dedication to our community is a family responsibility and tradition," said Rich.

Macy & Son is located at 135 NE Evans Street in Historic Downtown McMinnville. Call 503-472-6151 or click MacyAndSon.com for more information.

SEE OUR AD ON PAGE 88

MAKE AN APPOINTMENT TO VISIT THE ALPACAS

Wings and a Prayer offers fiber items, breeding, tours

Randy and Barbara Coleman established Wings and A Prayer Alpacas in 1998 with a female named "Wings." They expected to enjoy raising animals and running a farm, and to maybe even make a little "extra" money.

Today the farm is home to about 60 female and male alpacas of nearly every color and age.

"We started with 'Wings and a prayer' that things would work out well," the Colemans said. "It has worked very well and we've never looked back."

Randy quit his "paycheck" job as a journeyman mechanic in 2003 to operate Wings and A Prayer Alpacas fulltime. Barbara's job as an executive secretary ended two months later, and both have been fulltime alpaca farmers ever since.

"These animals are our passion AND our livelihood," they said.

The couple found serenity and space when Wings and A Prayer Alpacas moved to 18100 S. Highway 99W, Amity, in 2007. Their farm is surrounded by rolling hills and numerous wineries.

Suri alpacas are available in a variety of colors. The farm offers adults, weanlings, bred females, pet/fiber animals, and packages.

Its herd sires, or breeding males, have taken the farm to a new level. Females visit for breedings, and crias, or baby alpacas, can be seen in the pastures.

In addition, there's a waiting list for Great Pyrenees puppies, which make great livestock guardians.

The farm's retail store carries alpaca fiber socks and other items in various colors, sizes and prices.

Both the store and the farm are open by appointment. Tour offerings include the 30-minute Alpacas101 and a longer AlpacaTrek that lets visitors lead an alpaca around the farm.

For more information, or to schedule a visit, call 503-263-6944 or 503-310-9367, email wapalpacas@frontier.com or go to the website, wingsandaprayeralpacas.com.

SEE OUR AD ON PAGE 36



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For over 26 years, Excell Fitness has been helping its members to perform their best by offering cutting-edge health and fitness programs. Located in McMinnville, Excell features the widest range and most up-to-date group exercise classes, NASM-certified personal trainers and lifestyle coaching available to both members and non-members.

Owner David Faxon is constantly looking for ways to improve his gym with new equipment, contemporary classes and fresh ideas.

Excell offers group exercise classes such as pump, yoga, cycling and Zumba

in addition to group strength training classes and small group training. Excell's one-on-one training and state-of-the-art cardio equipment is well-known.

Excell offers an education-based nutrition program and counseling, as well as new-member orientation training sessions. "We promote long-term health benefits that help people change their lives," Faxon said.

In McMinnville, find Excell Fitness at 1461 N Hwy 99W or call 503-434-5044. Hours are Monday through Friday 5am to 9pm, Saturday and Sunday 7am to 5pm. Kids' room available. Click ExcellFitness.com.

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In the climate of the Pacific Northwest, it's nice to know you have a relaxing way to get rid of that Oregon pallor. Tan Republic offers just such an option. One of nearly 50 locations throughout the state, McMinnville Tan Republic will make you look and feel your very best.

The salon is locally owned and operated, offering four separate levels of tanning beds, which differ by time, features and UV lighting. Patrons can relax and tan in our entry-level 20-minute silver beds, or maximize their skin's color potential with our top-of-the-line Ergoline high-compression diamond bed. Other levels of tanning include UV-free sunless tanning in the VersaSpa and the UV-free red light therapy, which focuses on rejuvenating and healing the skin.

Local tanners can purchase single tans or packages for the McMinnville location or, for tanners who travel to other parts of Oregon on a regular basis, Tan Republic offers memberships that allow them access to any of our nearly 50 locations across the state. The membership — Bronze Without Borders — includes monthly benefits, discounted rates and is available for every level of bed.

McMinnville Tan Republic is located at 1461 N Hwy 99W in McMinnville, inside Excell Fitness. Tan Republic is open from Monday through Friday 5am to 9pm, Saturday and Sunday 7am to 5pm. Tan Republic is a way of life, making you feel and look your very best.

I'd Love to Talk with You About Your Real Estate Goals



I am a native Oregonian and have been investing in real estate for over 20 years. After establishing one of the first vacation rentals in Yamhill County, I have come to specialize in residential, vacation and extended stay properties and in assisting buyers and sellers with their homes and investment real estate.

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Our nimble and certified staff is ready to take on the entire spectrum of automotive issues. Whether it's dent repair or weather damage, accident assistance or more significant structural damage, CarStar is at the ready—with open arms

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Our knowhow and commitment to excellence has earned us I-CAR GOLD STATUS and 10 OEM Certifications. We are members of such an elite crew, celebrated by the community for our thoughtful service. At J&W CARSTAR in McMinnville, we can offer the same sincere remark to every customer, with full confidence and the resume to back it up.

"Relax, we'll take it from here!"

J&W Carstar is located at 1100 NE Lafayette Avenue in McMinnville. The shop is open Monday through Friday from 7:30am to 5:30pm. They are closed on Saturday and Sunday. Contact them at 503-472-0328 or visit them online at JWCarstar.com.

SEE OUR AD ON PAGE 13

ARE YOU UNABLE TO WORK?

You Can Get Local Help With A Social Security Disability Claim

Dealing with the Social Security Administration for a Disability claim can be very frustrating and complicated, especially if you are denied and have to appeal all the way to a Hearing. Luckily McMinnville has a local attorney who can help.

Attorney Daniel Cuppett has been practicing law for over 23 years and handling Social Security Disability claims for over 17 years. "I want people to know that there is no fee for my time unless you win your case and fees are based on a percentage of backpay only. Everything is explained in detail up front – no hidden fees, tricks or surprises."

Mr. Cuppett says that if you've been paying FICA taxes from your paycheck for years, part of those are premiums paid into the Social Security system. If you now have impairments that make you unable to work, you might be able to get Social Security Disability benefits. If you have taken early retirement benefits because you can no longer work, you might be able to file for Disability and no longer have an early retirement penalty. However, the Social Security system is complex and winning a claim can be hard. It's not just telling a judge you can't do things anymore. Opinions must be obtained from doctors, records properly obtained, vocational analysis performed, along with other complex tasks.

If you want to discuss your options you can reach Attorney Cuppett by calling (503) 583-2492, emailing dan@McMinnvilleDisabilityLawyer.com or visiting www.McMinnvilleDisabilityLawyer.com.

**LAW OFFICE OF
Daniel Cuppett**

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ABOVE AND BELOW RIGHT: First Baptist Church.

Photos courtesy of Washington Roofing

“Referrals have always been our primary source of new business, and we are proud to have a reputation our clients can pass along.”

WASHINGTON ROOFING: OVER 55 YEARS OF QUALITY AND PRIDE IN WORKMANSHIP

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Washington Roofing Company epitomizes ingenuity, quality and professionalism. Since 1968 we have provided stellar roofing services to communities across Oregon and Washington. Focusing on the client's needs, Washington Roofing Company provides solutions for new projects and existing properties. Our customers come back to us through the decades because of our commitment to excellence in our work and our friendly community-oriented business culture. The entire team at Washington Roofing Company is committed to treating your roof as if it was our very own.

Referrals have always been our primary source of new business, and we are proud to have a reputation our clients can pass along.

Fifty-five years of successful practices has afforded Washington Roofing Company the ability to be dedicated to giving back to the community. We respect and value our ties to our community, our customers and associates.

Visit our facility and you will find a crew of people in which we support

their professional and personal development. With our focus on safety and quality we foster an attitude of pride in workmanship. To our clients, this means Washington Roofing Company's crew is always precisely trained and solutions based.

We invite you to join our network of life-long customers. We will deliver years of experience, cutting-edge products and equipment, as well as long-term thinking for the health of your building. Washington Roofing Company is always loyal to exceptional quality and service.

—Submitted by Washington Roofing



SEE OUR AD ON PAGE 115

GORMLEY PLUMBING + MECHANICAL: 5 GENERATIONS OF COMMUNITY SERVICE

Local folks always know: “Gotta get Gormley!”

Gormley Plumbing + Mechanical has added a fifth generation to the family-owned business... Kort, 11, and Kaden, 8, the sons of Kori Gormley Huppert, Company President and CEO. They aren't quite ready to go to work yet but are part of a family tradition of great customer service and commitment to the McMinnville community.

Gormley Plumbing + Mechanical offers a huge selection of hard-to-find parts and plumbing fixtures; delivers plumbing services from certified back-flow testing to drain and sewer cleaning; plumbing repairs, remodels and upgrades around Yamhill Valley.

With the largest service staff in Yamhill County, Gormley offers both 24/7 emergency service and convenient

Saturday scheduled appointments.

Gomley is known throughout Western Oregon and Southwest Washington for completing large commercial projects on time and on budget. Mechanical work includes first class Winery Construction, School District 40, Willamette Valley Medical Center, Chinook Winds Casino, Portland Public Schools and State of Oregon Treasury Dept.

Ed and Candy Gormley have retired from the business, but Ed is still working as a consultant to the business.

Gormley Plumbing + Mechanical is located at 1715 NE Lafayette Avenue in McMinnville. The Retail Store is open Mon-Fri 8:00-5:00 pm. Call 503-472-4101 or visit Gormleyplumbing.com for hours or information.

SEE OUR AD ON PAGE 26

I'd Love to Talk with You About Your Real Estate Goals

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I am a native Oregonian and have been investing in real estate for over 20 years. After establishing one of the first vacation rentals in Yamhill County, I have come to specialize in residential, vacation and extended stay properties and in assisting buyers and sellers with their homes and investment real estate.

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CARRYING ON A LEGACY

Continuing the family restaurant business

Heidi Davis dreamed for many years of having her own restaurant. As a teen in a Clackamas Community College restaurant management class, she drew up plans for an eatery based on her family name and one of her siblings' favorite meals: The Larson House, serving elbow macaroni cooked in tomato juice. “It's the family recipe,” she said, recalling they enjoyed it with cubes of cheese or peanut butter and jelly sandwiches.

Her dream has come true, halfway, at least, in a restaurant bearing the family name. She and Mike Larson— her father and the cook who produced many pots of those tomatoey dinners—have opened The Larson House in Yamhill. The menu is different from the one she once sketched out, though. “No noodles,” said Davis, who instead has created a robust menu of pizza, salads, chicken, paninis, and other lunch and dinner fare, including specialty drinks.

The Larson House has opened in the former home of Zippy's Pizza and Yamhill Rooted, and long before that,

Fran's Tavern. Despite the updates, the building still retains its historical feel with modern amenities such as large screen HD televisions to view all your sporting events. The theme of the restaurant is an homage to the blue collar workers in the area, including loggers, firefighters, and other industries that support the Yamhill area. In return, The Larson House wants to compound on that community minded way of life by becoming the local hang out spot for families after youth sport games. Heidi and Mike, and their staff, have put a lot of work into making The Larson House a community gathering space a bit like their other restaurant, Carlton Corners. “We want it to be community, family, cozy, homey, fun, and welcoming,” Heidi said. “We want people to come in and feel like they belong.”

The Larson House Pizzeria and Eatery is located at 190 S Maple Street in Yamhill. Call 503-662-0079 or look them up at www.larsonhouseyamhill.com or on Facebook for more information, including business hours.

SEE OUR AD ON PAGE 36



ABOVE: Growing and harvesting vegetables in the Hillside community garden are one of many social, intellectual and cultural opportunities available to residents.

Photos courtesy of Hillside

“In HumanGood, Hillside has found an ideal partner in its desire to evolve in lockstep with the wants, needs and lifestyles of its residents.”

LIFE AT HILLSIDE: IT'S ALL UPSIDE

Hillside has earned a reputation as The Willamette Valley's premier Life Plan Community. Now, with a recent change of ownership, Hillside is embarking on a brand-new day.

Getting better yet.

Since joining the HumanGood family of nonprofit Life Plan Communities, Hillside is focusing on empowering and celebrating the talents and contributions of its residents.

You've come to the right place.

The residents at Hillside live in a countryside oasis, where they enjoy close proximity to vineyards that produce world-class wines. The quaint and walkable streets of historic downtown McMinnville are minutes away. Closer to home, our campus offers first-class amenities, innovative wellness programs and creative dining options along with social, cultural and lifelong learning opportunities.

And you've come at the right time.

In HumanGood, Hillside has found an ideal partner in its desire to evolve in lockstep with the wants, needs and lifestyles

of its residents. One such recent innovation is a new, more affordable pricing program on select residences.

The “what” and “why” of Life Plan Community Living.

Hillside is a nonprofit Life Plan Community, a model that is growing, thanks to the independence and flexibility it offers — both personal and financial — to its residents and their families.

Here, people live freely as they always have. However, should the need arise,

higher levels of healthcare are all right on campus. That peace of mind is what residents describe as the best gift they ever gave to their families or received for themselves.

To learn more about Hillside's new pricing plans on select residences to schedule a tour, or simply to ask more questions, the community sales team can be reached at **503-461-2972** and via ExploreHillside.org.

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Taking the Fear Out of Going to the Dentist

By Dr. James Nelson

A lot of people dream of having an attractive smile and healthy teeth that are durable and sustainable. Realizing that dream can be quickly squelched by various beliefs and fears. Will I be able to afford it? Will I be embarrassed and feel judged when I seek treatment? And of course, will I be able to handle the drills, needles, and the whole process of getting dental work done?

Developing a personal and trusting relationship with your dental team is the first step. There is no substitute for people who really listen to you, understand your goals, concerns and fears. Our

team has helped many people in McMinnville overcome fear of the whole dental experience that was preventing them from taking care of minor and major dental problems.

There are wonderful tools available to us to overcome anxiety. For many, Nitrous (laughing gas) is a very practical and popular way to relax. When your treatment is finished, you can go on with the rest of your day.

For those who need a little more to relax, oral sedation may be the answer for you. We place a little powdered medication under your tongue and

before you know it, you're ready for your driver to take you home. The beauty of this type of sedation is time seems to fly by. If needed, a lot of work can be done at once and you will have little memory of your treatment.

We love seeing patients who never thought they would be able to tolerate being in that dental chair, staring at themselves in the mirror, with a smile that just can't be wiped off.

If this sounds like the type of experience you would like to have; come visit us in an atmosphere where we can guide you through all the possibilities.



Meet Dr. Nelson

I'm Dr. James Nelson, and I've lived in McMinnville since 1957. My father Richard was a beloved physician in our town until 1986, and my brother John took over our father's practice, and continues to practice family medicine in the same office building today.

Although there have been many changes over the years for our community, one thing has remained constant – the long-term relationships built on trust and service we provide our patients have defined our professional and personal life. We believe that listening to our patients, understanding their needs, and treating the whole person are paramount to excellent dental care. Our patient-focused practice partners with every individual to create not only a fantastic smile but a durable, biocompatible solution to dental care that is comfortable, healthy and maintainable.

I believe passionately that to be an excellent dentist you have no choice but to be a continual student. I have always been a continuing education "fanatic" who has been recognized for my hours of continuing study. These endeavors enable me and my staff to offer the latest advances in material, techniques and dental systems. Knowledge is the best investment a practice can make, and there are too many practices focused on pasting on a smile that fails to result in long term function or durability.

The "Golden Rule" of our practice is to treat every patient in a way you would treat yourself or your loved ones. The trust our patients have for us has been earned over time, with a long history of honesty and looking out for the best interest of our patients.

We've been practicing right here in McMinnville for over 35 years. Come take advantage of our practical experience and the wisdom we've learned over the decades of building close friendships in our community.

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TEXTILE GRAPHICS CELEBRATING 45 YEARS!



Owners of promotional products and apparel company Textile Graphics attribute the company's success to its collaborative and long-tenured staff. Photo courtesy of Textile Graphics

This year Textile Graphics celebrates 45 years of providing businesses across the nation with top-notch Screen Print, Embroidery, and Promotional Items.

Owners Katie Mealue, Amy Hoff and Daniel Zellner are well aware what an honor and accomplishment such a large anniversary symbolizes. With more than seventy years of combined employment at Textile Graphics, this company is both their future and their passion.

Katie Mealue credits their longevity not just on Textile's customer service but on the customers themselves. "We have impeccable Customer Service, it is always at the forefront of our minds to take care of our clients. It has never been about slapping a logo on something and moving on; we establish relationships with our clients and sincerely appreciate that they have shown loyalty to us. Our customers are amazing and not only come back for their own projects, but help us grow by recommending us to their networks of business associates and family members."

Daniel Zellner, who started at Textile Graphics in 1982, attributes the company's success to its persistence of their

long term employees. "It has really been a team effort. We persevere through the battles together."

Amy Hoff also praises the staff for their longevity and success. "It feels like we are a well-oiled machine; our staff knows what needs to be done and just does it. Our Sales Team cares for our customers and makes sure they are getting the very best product, value and service. It's very refreshing to know we are all on the same page about daily tasks and the future of the company."

Textile Graphics is a member of Promotional Products Association International and SAGE, both international organizations that support and connect the promotional products industry. This gives the well-respected McMinnville company access to practically anything a client may want their logo on. Their website, www.textile-graphicsinc.com, links to all products they are able to source.

Textile Graphics is located in the big, red building at 3555 SW Squires Way, McMinnville. Hours are M-F 8:30-4pm. Call 503-472-1493 or email amyh@textilegraphicsinc.com.

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LOCAL SHOP EXCELS ON LIGHT DUTY DIESEL PERFORMANCE

But Bowers can also take care of all automotive needs

Bowers Diesel & Auto Repair is a local repair shop located in McMinnville dedicated to service, maintenance, and repairs to cars and light duty trucks. We are a bumper to bumper repair facility taking care of all your automotive needs.

Although we work on almost anything, light duty diesel repair and performance is where we shine! Cummins, Duramax, and Power Stroke diesel engines are what we love.

I have been in the auto repair business since I graduated trade school in 1999. My love for vehicles has been around since I was a child, so it was always in my blood. I was fortunate to have a great high school auto shop, and instructors that helped me move forward in this field.

Here at Bowers Diesel & Auto we run a four man crew. I am the lead tech and do all of the diagnosis of vehicles. We also have Mason who is really great! He has worked in a few different shops around town, and we feel lucky he landed here. He is very passionate about cars and trucks, and he is always excited to work on something new. His enthusiasm (and music choice at the shop!) has been a really great addition. Newest to our team is Daniel, who joined us recently with a background working for Mercedes-Benz in Salem. He is a great balance to the team, and we are excited to watch him continue to develop his skills as he is a recent grad from Dallas High

School. We also have our shop apprentice, Ashton. He is really helpful around the shop, and we all really enjoy his company, and watching his skill set grow.

As business is always growing, we look forward to working with more apprentices as well. I really enjoy being able to assist young people that want to learn the trade and give them a solid foundation for their future.

I have been a resident of Mac for over 13 years now, and my wife graduated from Mac High. She also worked for Evergreen Aviation for a number of years. We really love this community, and are so happy with our choice to build our future, and family here. We, as a family, do everything we can to support other local businesses in the area. We love the small town atmosphere, and the ability to walk downtown and see people who I have done business with and say "Hi!" It's really amazing.

As we think about the future of Bowers Diesel, we are always striving to keep the personal touch of a hometown repair shop, and we really enjoy getting to know our customers. We are always working on furthering our team's education so we can stay current and up to date on the advancements in the industry.

—Submitted by owner James Bowers

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Bowers Diesel & Auto Repair is a clean and professional family owned business with a "Fix It Right The First Time" attitude. -Photo courtesy of Bowers Diesel & Auto Repair

VADNAY CHOCOLATE STARTS WITH CACAO BEAN

Mac company offers products as well as wholesale chocolate

Established in 2021, Vadnay Chocolate Company is one of only a handful of businesses in Oregon that manufactures chocolate directly from the cacao bean.

Joseph and Mandy Vadnay started with a retail shop where they sold chocolate manufactured on site.

They sold their Baker Street building in 2023 and now manufacture chocolate in another part of McMinnville. They concentrate on making chocolate for wholesale customers, who can put their own brand on it or use it as an ingredient in their food products.

In addition, they sell their own signature Vadnay products at local shops such as Harvest Fresh, Union Block, Vortex Records, Serendipity, Magik Attic and Flag & Wire Coffee. They also provide chocolate products for wineries and events.

"We have really been embraced well by the community considering how young our business is," she said. "We have built up so many great relationships with other businesses and organizations to provide them special orders and wholesale."

The Vadnays, who have been

entrepreneurs for most of their 15-year marriage, started working with chocolate during the pandemic. When Mandy bought Joseph some cacao beans, she said, "he was immediately able to make delicious chocolate out of it!"

They run their chocolate production business themselves, but eventually expect to have several employees. Their 4-year-old twin daughters are growing up learning to understand the chocolate business, too. Some people think Vadnay Chocolate is a candy company, but Mandy said their primary business is making chocolate from the cacao bean using no additives.

"Of course, we want to offer some delicious chocolate products besides straight chocolate," she said.

For instance, the Vadnays partner with One Fork Caramels, another Yamhill County company, to make their chocolate sea salt caramels. "It's an incredible piece of candy," she said.

In addition, they sell Flourless Brownies, Guinness Chocolate Cake, Chocolate-Covered Caramel Corn,

chocolate bars and holiday shapes. "Our hope is that more locals will try our products and realize how special this is to have in town," Mandy said. She and her husband are excited about starting to sell online, as well. They are planning a pick-up window at their new location and even delivery, in some cases.



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Meet Yamhill County's Real Estate Brokers



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MACHUB OFFERS SUSTAINABLE SOLUTIONS FOR GIVING

Nonprofit offers job opportunities as it sells donations

MacHub Community Warehouse “changes lives one donated item at a time” by taking in unwanted goods and finding their value to others.

The proceeds from donations given help create jobs with partner job training programs. Additionally, items are put to sustainable use for other partner nonprofits, benefitting those in need.

MacHub began in 2015 when community leader Cami Nyquist realized there was a problem to solve with waste and consumers. She wanted to bring community and technology together to solve that problem. And she did.

MacHub's donation pickup program fills about 10,000 square feet of warehouse space — thereby keeping those unwanted items out of landfills. Original owners no longer needed those things, but others did, and MacHub gave them new life through its production process and online marketplace sales.

The nonprofit's part- and full-time employees sell donations through MacHub's e-commerce platform, online auctions and events where

very-discounted items are offered.

Dedicated personnel and volunteers make the program work, Nyquist said. More volunteers are always needed for various tasks.

“We want to be a service and a place for people to come together and help those in need,” she said, noting that MacHub offers internships and job placement programs. “We love how supportive this community is. Every single day we feel the love and support of everyone around us.”

Nyquist started with the idea of providing community jobs with Yamhill County Gospel Rescue Mission. SwedemomCenter of Giving took over MacHub and made a new mission in 2017.

MacHub offers donation pickups based on need and volunteer availability. Its donation center at 1294 NW Highway 99W, behind Staples, is open from 10am to 3pm weekdays and by appointment.

For more information, call MacHub at 503-883-9524, send email to admin@machub.org or visit Machub.org

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CANCER PATIENTS NEED MORE THAN MEDICAL CARE

That's where the community-based Willamette Valley Cancer Foundation steps in

The community-based nonprofit Willamette Valley Cancer Foundation helps cancer patients and their families in Yamhill, Lincoln and Tillamook counties with other needs, such as food, transportation and utility payments.

Services are customized to meet each patient's needs. The foundation provides direct assistance with bills and expenses, allowing patients to concentrate on their health and healing.

Applicants in the three counties must have a current cancer diagnosis, be undergoing cancer treatment or within six months of treatment, and demonstrate financial need.

Executive Director Patty Williams joined the cancer foundation in 2020. Administrative assistant Lisa Boschke does the day-to-day work helping patients/clients with bills and other needs. Both employees and board members of WVCF wish the organization wasn't necessary, Williams said. “But the reality is cancer is here,” she said. “Nearly

everyone knows someone” suffering from the disease.

Cancer hurts more than patients. “Families can literally be financially and emotionally sidelined by a cancer diagnosis,” Williams said. That makes the cancer foundation's mission so important: “So No One Fights Alone.”

Established in 2002, WVCF enjoys a close relationship with Willamette Valley Medical Center and Oregon Oncology Specialists. Its office is located at WVMC in the HR Hoover Cancer Center, providing access to resources and keeping its operating costs low, Williams said.

Both the hospital and OOS make substantial financial contributions, as well.

WVCF is a member of the McMinnville, Chehalem, Lincoln City, Tillamook and Newport Chambers of Commerce.

For more information about services, or to learn how to contribute, visit www.willamettevalleycancerfoundation.org.

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GRAND RONDE TRIBE LOOKS BEYOND ITS PAST TO SECURE ITS FUTURE

Serving members, celebrating sovereignty and preserving traditions

The story of the Confederated Tribes of Grand Ronde is one of persistence and perseverance. A western Oregon Treaty Tribe, Grand Ronde includes more than 30 tribes and bands that resided throughout western Oregon, southwestern Washington and northern California. They lived off the land where fish and game were plentiful.

Tribal members were removed from these homelands and relocated to the Grand Ronde valley after signing treaties with the United States Government in 1855. The original 60,000-acre Grand Ronde Reservation was formally established in 1857, but federal policies chipped away these lands. Tribal lands were eventually reduced to a single cemetery by the time Grand Ronde was terminated in 1954.

Grand Ronde community members refused to accept termination as its fate. After years of hard work and dedication, the Grand Ronde Tribe was

restored in 1983 and took possession of its 10,000-acre reservation in 1988. The opening of Spirit Mountain Casino in 1995 provided financial stability to the Tribe while being one of the largest employers in Polk and Yamhill counties. Its success has allowed the Tribe to rebuild its land base and provide opportunities and services to the community and its members.

The Grand Ronde Tribe is a community known as a caring people dedicated to the principles of honesty and integrity. Since restoration, Grand Ronde has continued to rebuild its nation, strengthen its culture, and develop programs to meet the needs of its members. Grand Ronde strives to preserve tribal sovereignty, its tribal culture and its cultural traditions for future generations.

For more information visit: www.GrandRonde.org.

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The tasting room in Historic Downtown McMinnville offers an inviting and relaxing place to explore Willamette Valley Vineyards' award-winning wines.

Photo courtesy of Willamette Valley Vineyards

TASTE WILLAMETTE VALLEY VINEYARDS IN HISTORIC DOWNTOWN MCMINNVILLE

World-class hand-crafted Pinot Noir since 1983

Willamette Valley Vineyards is a story about a native Oregonian with a bold idea. Jim Bernau was introduced to wine by the first emigrating winemaker since Prohibition, Richard Sommer, who believed it was in Oregon — not California — where he could grow world class Pinot Noir. Looking for a lawyer to obtain licenses the state hadn't issued in over 30 years, Richard drove to Roseburg, where he hired Jim's dad.

In 1981, Jim began a search for vineyard land, finding an overgrown pioneer plum orchard in the Salem Hills. Two years later, he planted Pinot Noir, watering his vines with a patchwork of garden hoses.

While the vines grew, Jim helped Oregon winegrowers enact legislation making wineries a permitted use on farmland and allowing direct shipment of wine, wine tastings in stores and

restaurants and the establishment of the Oregon Wine Board.

Today, Jim has received much recognition for his work. Named "One of America's Great Pinot Noir Producers" by *Wine Enthusiast Magazine*, Willamette Valley Vineyards sustainably farms more than 500 acres of vineyards to produce small lots of estate-grown Pinot Noir. The picturesque vineyard in Turner is an intimate experience of beautiful vistas and world-class, sustainable wines.

Visit the tasting room in McMinnville located at 300 NE Third Street in charming downtown McMinnville. Safety procedures have been put in place to accommodate all guidelines outlined by the Oregon Health Authority. Call 503-883-9012 or visit WVV.com/McMinnville to reserve a tasting experience.

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FAMILY VALUES RUN DEEP THROUGH CROWN HILL FARM

Family farm features many diversified offerings

Crown Hill Farm is a third-generation family-owned-and-operated business and retail outlet. Established in 1920 by Damien and Zephirine Mochettaz, the farm was operated for many years by their daughter, Juliette. It is now owned by their grandson, Lucien Gunderman.

Crown Hill Farm offers beef, sheep, a rental division, timber and you-cut firewood. Additionally, the farm features a retail outlet for heating equipment, specializing in wood, pellet and gas stoves as well as inserts and accessories.

Alex Bergstrom, at Chimney Cleaners NW, is an integral part of the heating division at Crown Hill. Alex handles most of the installation, repair and service work, in addition to doing masonry repairs and chimney cleaning.

As a valued partner in the farming and rental divisions, Chimney Cleaners NW is licensed and bonded and Alex adheres to the same values and principles as Crown Hill.

The farm and family members have received many honors from farm and business organizations and government agencies. Crown Hill Farm can be depended upon to provide only quality products with the best prices and service possible, in an easy-going, non-pressured country atmosphere.

Evening, weekend and regular business hours make it easy to visit Crown Hill Farm, located six miles west of McMinnville at 18155 NW Baker Creek Road. Call 503-472-5496 or email crownhillfarm@frontier.com.

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CHRIS BROWNE INSURANCE OFFERS PERSONAL SERVICE

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Chris Browne Insurance (CBI) offers personalized expert service, giving clients access to the most competitive insurance carriers and products available.

Whether you're seeking individual and family, group health, Medicare, Medicaid (OHP), or life insurance, CBI agent advisors will understand your needs, coverage goals, budget, and match you with the options offering you your best value.

"We genuinely appreciate the opportunity to help our clients achieve peace of mind knowing their income and assets are safeguarded with the best financial protection and customer service support available," said Jim Myers, Principal Agency Owner.

Jim and his partners purchased CBI in July 2021. It was founded in 1988 by Chris Browne, who recently retired. Like Chris, Jim is a Montana native; he and his wife, Gina, have made the Willamette Valley their home since relocating in 1999.

"We're excited to take Chris Browne Insurance forward with growth in our

staff, including new agent, Tiffany Meyer, a local native, and moving to our new, larger office space at 1405 NE Lafayette Ave in McMinnville."

Over the years, CBI has built a reputation for performance excellence and active participation in the community. "We truly enjoy the partnering relationships we've developed with our community support organizations, and with our clients and the events and charitable endeavors we know are important to them," Jim said.

Jim and Tiffany are ready to help with the complex process of researching and buying health and life insurance products. "We love making it easier for our clients to understand their options, and then crafting solutions tailored to fit the needs of each individual or group," Tiffany said.

For more information, call (503) 474-3612, email jim.myers@cbinsagency.com, or tiffany.meyer@cbinsagency.com, or visit www.chrisbrowneinsurance.com.

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SEE OUR AD ON PAGE 9

MCMINNVILLE HOME RICH IN HISTORY NOW WELCOMES GUESTS

Four beautiful bedrooms and a block from Third Street

Built in 1905, this beautiful Craftsman home was the residence of Ralph Wortman for many years. In fact, his famous steam-powered Locomobile was likely kept in the basement garage. It was the first vehicle to drive to the Oregon Coast, and the first to deliver mail in McMinnville. The Wortman family established the First National Bank of McMinnville in 1883, and was the first family in McMinnville to own a car, motorcycle and an airplane.

Remodeling over the years expanded the upstairs from a single bedroom to multiple rooms. A second bathroom and parking lot were added. The sun porch, once open, was glassed in with a stunning arched window looking east. Creative Company, a local marketing and branding firm, used the home as their

office from 2001 to 2016. After updates and fresh paint, the house was opened in 2017 as a four-bedroom vacation rental.

Furnished with an eclectic mix of antiques and art, some from the time period of the house, it's ideally located just a block from Third Street. Renters have left glowing reviews about the furnishings, the home and its proximity to the exceptional food, wine, beer and shopping nearby on Third Street.

Do you have family coming into town for holidays or a wedding? Or are friends visiting who want to be close to our town's famous downtown? Instead of a motel, they would appreciate the cozy atmosphere, easy access, parking lot, and comfort of this luxurious home. Learn more and book at 726fourth.com.

SEE OUR AD ON PAGE 30

LOCALLY OPERATED UTILITY HAS BEEN DELIVERING WATER AND ELECTRICITY TO CUSTOMERS FOR NEARLY 135 YEARS



Mac W&L supports the community in a number of ways

As one of the oldest utilities in the Pacific Northwest, McMinnville Water & Light is proud and honored that we have been a vital part McMinnville's history and community for nearly 135 years. Since the beginning, MW&L leaders have set the standard in planning for future power and water needs for McMinnville.

MW&L's water system, located in the Oregon Coast Range west of McMinnville, is the envy of many communities throughout the region, and our power supply is considered 96% carbon-free. In the last 35 years, as our customer base has more than doubled, our leadership has continued to innovate and operate with vision and strategy to address more growth while maintaining the value customers have always received from MW&L:

Affordability: Customers enjoy some of the lowest water and electricity rates in the Pacific Northwest.

Reliability: MW&L recently earned a Platinum Level Reliable Public Power Provider (RP3) ® designation from the American Public Power Association (APPA) for providing dependable and safe electric service.

Safety: MW&L recently received safety awards from the Northwest Public Power Association and the American Public Power Association.

Community: MW&L is a not-for-profit, community-owned public utility that employs local residents, supports local businesses and gives back to the community.

"People do not think about what goes on behind the scenes and what it takes to develop electric and water infrastructure to deliver water to residential taps and power to the lights in our homes," said MW&L General Manager John Dietz. "The McMinnville Water and Light Commission and staff are always thinking about what it takes to serve all of its customers."

Learn how to start your service at www.mc-power.com.

The McMinnville Water & Light headquarters on Marsh Lane, a road the utility named after in honor of longtime MW&L attorney Eugene Marsh.

Photo courtesy of McMinnville Water & Light

SEE OUR AD ON PAGE 22



Mike McKenzie, CPA



Meg McKenzie, CPA



Casey Duncan, CPA



Jenny Johns, CPA



Dawn Owens



Dan Vandehey, CPA



Stephanie Wegner



Jim Klein



Megan Welliver

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HUGE SAVINGS ON HOME FURNISHINGS

Encore adds to huge inventory on a daily basis

Thanks to its loyal customers, Encore Home Furnishings continues to provide high-quality, affordable furniture, mattresses and décor at its expansive McMinnville location.

What sets Encore apart from competitors are its discount prices, constantly changing selection, and huge on-site inventory. Encore carries a wide selection of brand-new items with warranties and new factory seconds, all priced at 40-80% off retail. "Other stores bring in new floor models annually. We introduce new products on a daily basis," said owner Nikki Elliott. The store warehouses a massive amount of inventory so customers can avoid long order times. This includes 40 mattress models made in the Northwest by Serta, Englander and Oregon Mattress Company, in addition to over 50 name-brand factory second mattresses. Customers can take most purchases home right away or have them delivered. They offer a professional delivery service within 250 miles of McMinnville, easy financing options

with zero interest, and a 30-day layaway program.

Thousands of customers have come to appreciate Encore's mission: to make furniture buying an affordable, stress-free experience. The staff, including managers Casey Ranger, Michael Stanley, Josh Horton, Jacob Horton, Mitch Davis and Ben Minten, are focused on providing customers with the highest quality of service and making them feel like they are part of the Encore family.

Encore is thankful for 18 years of community support and strives to give back generously. The store donates to various schools, Veterans' groups, Habitat for Humanity, YCAP, and other organizations helping those dealing with abusive situations and illness. Open seven days a week, Encore Home Furnishings is located at 2730 NE Bunn Road, just off Highway 99W by Price Honda. Shop their showroom or online at www.EncoreHomeFurnishings.com, or call 503.474.1937.

SEE OUR AD ON PAGE 48

COMMON CUP: GOOD COFFEE, GOOD CONVERSATION

Amity spot known for its unique waffle bar, too

The Common Cup in Amity is not just a place to get an excellent cup of coffee and a bite to eat. It's also a community gathering spot where customers have a chance to linger and talk.

Jeanne Coelho, who grew up in Amity, founded The Common Cup in 2017 in the Trade Street Commons, 516 S. Trade Street, Suite 103. She had recently returned to town after 10 years away, studying and working as an interior designer and traveling the globe.

Always eager to learn about other cultures, she said she realized the value of having a good conversation, with great people, over a beverage. Amity needed such a place.

The Common Cup serves coffee made with beans from Portland roaster Coava. Flavored syrups are available to complement the natural flavor.

In addition, The Common Cup offers sandwiches, pastries and its popular waffles topped with a wide array of sweet and savory items. Several popular combinations are available, along with

seasonal specials; customers can create their own, as well.

A "Bubbly Brunch" on the first Sunday of each month features sparkling wine from the Willamette Valley and other breakfast cocktails.

Food is made to order from scratch in the open kitchen. "We believe food is fuel, it should be real and made with love," Coelho said.

Coelho praised her staff, "a curious bunch with great empathy." They are praised by customers, as well, and no wonder, she said: They are "passionate about creating a space where everyone can feel at home," even if they are just visiting.

The Common Cup is open daily from 7 a.m. to 3 p.m. Dine-in, take-away and call-in orders are available, along with patio seating. Follow along on Facebook or Instagram, and learn more at thecommoncupamity.com.

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Discover Oregon Properties with Beth and Mikkel Jacobsen.

Beth Jacobsen has worked in sales all her life and has been a real estate broker for nearly two decades. With Yamhill County ties reaching back to the Oregon Trail, and after living abroad for years, she's uniquely qualified to connect with clients.

"I like to put the pieces of the puzzle together, finding the right property and home for a client," she says. "It requires being a good listener and sometimes going outside the box to connect the dots. I'm not just selling a home...I'm making a connection." Jacobsen's connection to Yamhill County goes back to the fifth generation of her family, who settled in the Carlton/Yamhill area after arriving on the Oregon Trail.

Her grandfather was a Carlton mayor, and she even lived for a time in the house that was once home to beloved children's author Beverly Cleary! But she's also lived abroad. After marrying her college sweetheart Mikkel, they lived in Hong Kong for 12 years. When it was time to move back, they were drawn to her childhood home. "This is my home and an amazing place to live," she says.

With a strong work ethic, she does not give up until she finds a perfect match between a client and a property. She's knowledgeable about all kinds of transactions: farms, commercial buildings, vineyards, vacant lots, small acreage and, of course, residential homes. No one is a more enthusiastic ambassador for Yamhill County living.

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WASHINGTON WINERY BRINGS FUN TO MAC TASTINGS

Jacob Williams also offers live music, events and wine club perks!



"Life is stressful, wine should not be," say the folks at Jacob Williams Winery, which opened a tasting room in McMinnville this year.

"We are proud to be a part of the McMinnville community," said Shantel Shake, who manages the winery's first tasting room outside its main facilities in Wishram, Washington.

Jacob Williams offers "diverse and expressive wines of the highest of quality with an affordable price point, General Manager Regina Durrant said. Its list of offerings is growing: it will release its first sparkling Chardonnay in the Fall and Petit Verdot and Tempranillo in October.

Founder/owner Bradley Gearhart named the boutique winery for his sons, Jacob and William.

After starting in 2007 with a temporary production facility and a small tasting room, the award-winning winery opened its facility in Wishram, Washington in 2011. The facility boasts sweeping views of the Columbia River and Mt. Hood!

It chose McMinnville this year to bring its wines to the Willamette Valley.

Described by the manager as "warm, inviting and oh, so chic," the tasting room at 232 NE Third is open 12 to 8 pm Thursday through Saturday, 12 to 7 pm Sunday and Monday 12 to 5 pm. Live music events and special paired tastings are offered.

Jacob Williams' staff is passionate about wine and the winery's casual, fun approach. Several tasting room workers join in the harvest and help Winemaker Peter Cushman in the barrel room.

Cushman focuses on local grapes and a natural, mindful approach to winemaking. He holds a degree in biology and chemistry at the University of Oregon.

The winery also values "employees" of the furry kind. Its popular Sadie Red wine is named in honor of the loyal winery dog who passed away earlier this year.

Jacob Williams, which has won dozens of awards over the years, belongs to the Willamette Valley Wine Association and the Columbia River Gorge Wine Association.

It offers a wine club that gives members access to releases in February, May and October, as well as discounts, wine pairing classes and winemaker's dinners.

The Wishram site is open 11 am to 6 pm daily; call 541-645-0462. Jacob Williams' McMinnville tasting room can be reached at 503-376-6601.

For more information, go to www.jacobwilliamswinery.com, or send email to regina@jacobwilliamswinery.com.

Photo courtesy of Jacob Williams

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BLUE RAEVEN: THE FRESHEST FRUIT MAKES THE BEST PIES

Amity farmstand offers pies and much more

Since 1987, the fourth generation family farm owned by Ron and Jamie Lewis has delighted those who yearn for simpler times, great tasting berries and local produce.

Named after Jamie's maiden name, DeRaeve, the farm encompasses about 180 acres near Amity that is filled with blueberries, marionberries, blackberries, boysenberries, strawberries, apples, peaches and more. In 2007, Ron and Jamie decided to take the operation to another level and opened the popular Amity farmstand. There you can get Blue Raeven's delicious, signature pies, and much more.

With a hands-on approach in the growing operation, Blue Raeven is able to maintain the highest level of quality from the time the fruit is harvested until it is processed and used in their mouth-watering hand-crafted pies and other gourmet products.

"I would love for people to know that we

have so much more than pies," said Katie, Ron and Jamie's daughter. "During the winter, we have soups along with our deli sandwiches, all with gourmet local products and gifts. And we also have a selection of local wines."

Those who sample Blue Raeven's pies and other products tend to become repeat customers and emissaries for the farmstand: The company's bakery has been voted "Best in Mac" for five years. In 2015, Oregon State University presented them with an Excellence in Family Business Award.

Come and taste what people are talking about! Visit Blue Raeven Farmstand at 20650 South Highway 99W in Amity. The farmstand is open Monday through Saturday, 9:00am to 5:30pm, and Sunday 10:00am to 5:00pm. Contact Blue Raeven by phone at 503-835-0740, email farmstand@blueraeven.com or visit them online at BlueRaeven.com.

SEE OUR AD ON PAGE 9

LAFAYETTE COFFEE SHOP IS ALL ABOUT COMMUNITY

Caf  yette offers beverages, food, gathering place

Opened by Eric and Marie Quillan in 2022, Caf  yette serves coffee from To The Roots roasters along with home-made food, cooked to order and using local ingredients when possible.

Residents and visitors can socialize over a good cup of coffee and a meal, the Quillans said. "We pride ourselves on being a local business serving the local community," they said. "Our coffee shop is a meeting place and community center."

Eric Quillan lived and worked in Holland for a couple years, and realized what an important role the local coffee shop or pub played in the lives of the Dutch. "Coffee is not just a drink there; it is a social event," he said. "I have always wanted to replicate that kind of ambience here in Lafayette."

Quillan, a teacher at Dayton High School, and his wife, who comes from Puebla, Mexico and is bilingual, moved to Lafayette eight years ago. They quickly saw the need for a sit-down coffee shop.

Naming their shop "Caf  yette" as a play on the question, "Coffee yet?" and the name of their town, they made it happen in a former bank building at 392 Third St. Caf  yette delivers in downtown Lafayette, in addition to serving onsite.

The Quillans love doing business in Lafayette; the community has been "overwhelmingly supportive," they said.

Caf  yette employs six people, including the Quillans and their daughter, Daisy, the manager, who just received a degree in hospitality. Its baristas went to "Barista Boot Camp" with the roasting company.

To learn more, or to see what the rotating homemade Soup of the Day and other menu items, you can visit Caf  yette on Facebook, or call them at 503-857-6023.

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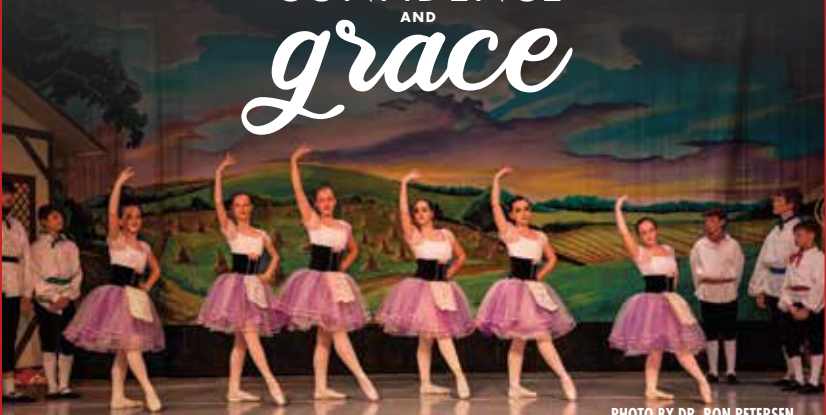



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ABOVE AND BELOW RIGHT: Lacey Summers has a strong network of contractors and service individuals who ensure homes are showcased in the most desirable manner when they hit the market.

Photos courtesy of Bella Casa Real Estate Group



"Summers Homes NW works with a broad range of media to publicize homes and reach the target audience of buyers."

UNDERSTANDING CLIENT NEEDS AND DESIRES IS FIRST STEP IN THE PROCESS

Real Estate agent Lacey Summers takes innovative approach to exceed goals

Lacey Summers grew up in McMinnville and her journey in the world of real estate is more than just a career; it's a heartfelt commitment to her community. After earning her degree from Santa Clara University and spending a decade in the dynamic field of marketing, Lacey transitioned seamlessly into real estate, bringing together her marketing acumen and passion for helping others. Her mission is clear: to make the process of selling or buying a home not only seamless but enjoyable. Lacey goes the extra mile, providing "extras" like expert staging advice, delightful surprise gifts, and the touch of having a seller's house professionally cleaned. But Lacey's commitment doesn't stop at the closing table. She maintains lasting relationships with her clients, staying connected throughout the year with events and offering up-to-date equity reports to help them make informed decisions about their investments.

Understanding that relocating to McMinnville is not just about finding a house but a new way of life, Lacey takes

the time to educate her clients on neighborhoods, schools, community events, and local culture. Zillow testimonials describe her as warm, encouraging, proactive, and organized, making the process of settling into their new McMinnville home a smooth and enjoyable experience.

Outside of the real estate business, Lacey enjoys home improvement projects with her husband, indulging in competitive games, finding inspiration in podcasts, and passionately cheering on her three children, who attend McMinnville schools. As someone deeply entrenched in the community, Lacey is not just your real estate agent; she's your neighbor and friend, ready to guide you on your journey to call McMinnville home.

- President of McMinnville Lions Club, 2023
- Yamhill County Board of Property Tax Appeals, 2023 & 2024
- Ramsey Endorsed Local Provider



SEE OUR AD ON PAGE 44



ABOVE: Part of a collage of old News-Register wooden printing blocks and plates that depict the storied history of the company.

BELOW RIGHT: The newspaper is printed on the offset web press at the Oregon Lithoprint plant in McMinnville's industrial park.

LOCAL, AWARD-WINNING JOURNALISM AND QUALITY PRINTED PRODUCTS

Pride and responsibility go hand-in-hand with a multi-generational family business

Oregon Lithoprint and the News-Register, two pillars of McMinnville's business community, have roots that go nearly as deep as the history of Yamhill County itself.

Two Lafayette newspapers (one of which moved within a few years to McMinnville) that started in 1881 and 1886 merged to form the Telephone-Register, and in 1928, Lars Bladine of Iowa bought it. His eldest son, Jack, moved to McMinnville to begin family operation of the newspaper. His younger brother, Philip, soon joined, and together they eventually purchased the News-Reporter (whose lineage dated back to 1866 with the Lafayette Courier) to create the News-Register. For more than 90 years, the News-Register has been a Bladine family-owned newspaper, currently operated by Lars' descendants who live in and are dedicated to the community. The paper is now edited by Philip Ossie Bladine, the fourth-generation to preside over the paper, while his father, Jeb, continues as publisher/president.

"There's definitely a unique sense of pride and responsibility that comes with being part of a multi-generational family business," Ossie said.

Oregon Lithoprint was created in 1963 as a sister corporation to the News-Register Publishing Co., and the two companies merged in 1983, with OLI surviving as corporate name and printing operation, and News-Register Publishing Co. helming the newspaper operation.

OLI, located in McMinnville's industrial park, is a regional provider of commercial offset printing and related services, specializing in the printing, binding and distribution of newspapers, magazines, bound books and other printed products.

The company gained statewide stature for producing Oregon Voters' Pamphlet projects from 1988 through 2000. Operating out of a 35,000-square-foot facility built in 1996, OLI is recognized around Oregon and the Pacific Northwest for its consistently high quality web and digital printing services.

"There's only a handful of operations in the state with our capabilities, and few, if any, that produce as high quality of work," Ossie said.

The News-Register continues to forge ahead with an award-winning staff that rivals the size and expertise of many daily papers in the region. Supported by advertisers and subscribers who understand the importance of local, independent and professionally reported journalism, the News-Register is a key player in the community — writing history's first draft, and providing a forum for local readers to discuss and debate current issues.

"The importance of local journalism has never been greater," Ossie said. "Our goal every day is to foster better understanding of local issues and encourage residents to engage in each process that effects their daily lives."

In 2023, the News-Register staff moved

from its downtown headquarters to the OLI building, so that the two sides of the company can now operate more cohesively.

The newspaper isn't the only locally-produced publication that rolls off OLI's presses. Oregon Wine Press, an essential monthly on the latest wine industry news, is also produced and printed here, along with the popular annual Best of Mac, Yamhill Valley Visitor Guide, Roots to Roofs, and the publication you're holding in your hands. Collectively, these and other local publications provide an unparalleled and reliable source of the region's business and lifestyle trends.

"Our readers are more connected to their community and more knowledgeable about the local news, events and decisions made that immediately affect their day-to-day lives," Ossie said.

Stop by the News-Register, Oregon Lithoprint and Oregon Wine Press offices at 1315 N.E. Miller St. in McMinnville, open 8am to 5pm, Monday through Friday. Closed on traditional holidays. Call the News-Register at 503-472-5114 or visit online at www.newsregister.com; call Oregon Lithoprint at 503-472-5114 or visit online at www.oregonlitho.com.



SEE OUR AD ON PAGE 82



ABOVE: Marjorie House Memory Care is specifically designed to make life as easy as possible for those with a diagnosis of dementia, including Alzheimer's.

Photos courtesy of Marjorie House

ADAPTING TO CHANGES NOTHING NEW AT MARJORIE HOUSE MEMORY CARE

Team excels at adjusting to new situations, including COVID-19

Marjorie House Memory Care Community has been welcoming residents and their families since it opened in the fall of 2015. Marjorie House was designed specifically to enhance the lives of those with a diagnosis of dementia, including Alzheimer's.

With many large windows that provide light on even the rainiest day, a spacious courtyard accessible from two gathering areas in the community, and sight lines designed to have a high level of visibility for safety, Marjorie House invites you in and says "Welcome Home."

Family owned and managed, there is every effort made to give families and residents a sense of not being divided from the decision makers, but rather being a part of a team with everyone having input into the well-being of the residents. The last three years have been challenging because of COVID-19. Dealing with the coronavirus pandemic restrictions demanded so much sacrifice on the part of families and residents, but we've been able to create ways of keeping in touch and staying close. The caring staff at Marjorie House has made every effort to keep everyone in "touch." Although the folks at Marjorie House look forward

to the days of gatherings and laughing moments over shared meals, we still must schedule visits; we still must require that visitors wear masks and be screened when they enter the building.

Activities are at the center of days at Marjorie House. Like every human being, those with a dementia have a need for a purpose-driven life. Our competent, creative Life Enrichment staff tries daily to make sure that happens. At Marjorie House, we believe each individual has potential of one sort or another until life is over. Our job is to tap that potential, serve it, and continually reassess it. That served potential can give purpose. Since the doors opened, Marjorie House has offered a Life Enrichment program for all its residents. That means staff are there seven days a week, more than eight hours a day, to "engage people in a productive way." The community Life Enrichment staff develops monthly activity plans filled with five to seven group options residents can enjoy each day. While most activities are done in groups, one-on-one engagement between a resident and a staff member can be equally enriching, and is sometimes the most appropriate way to create a resident's sense of peace

and purpose.

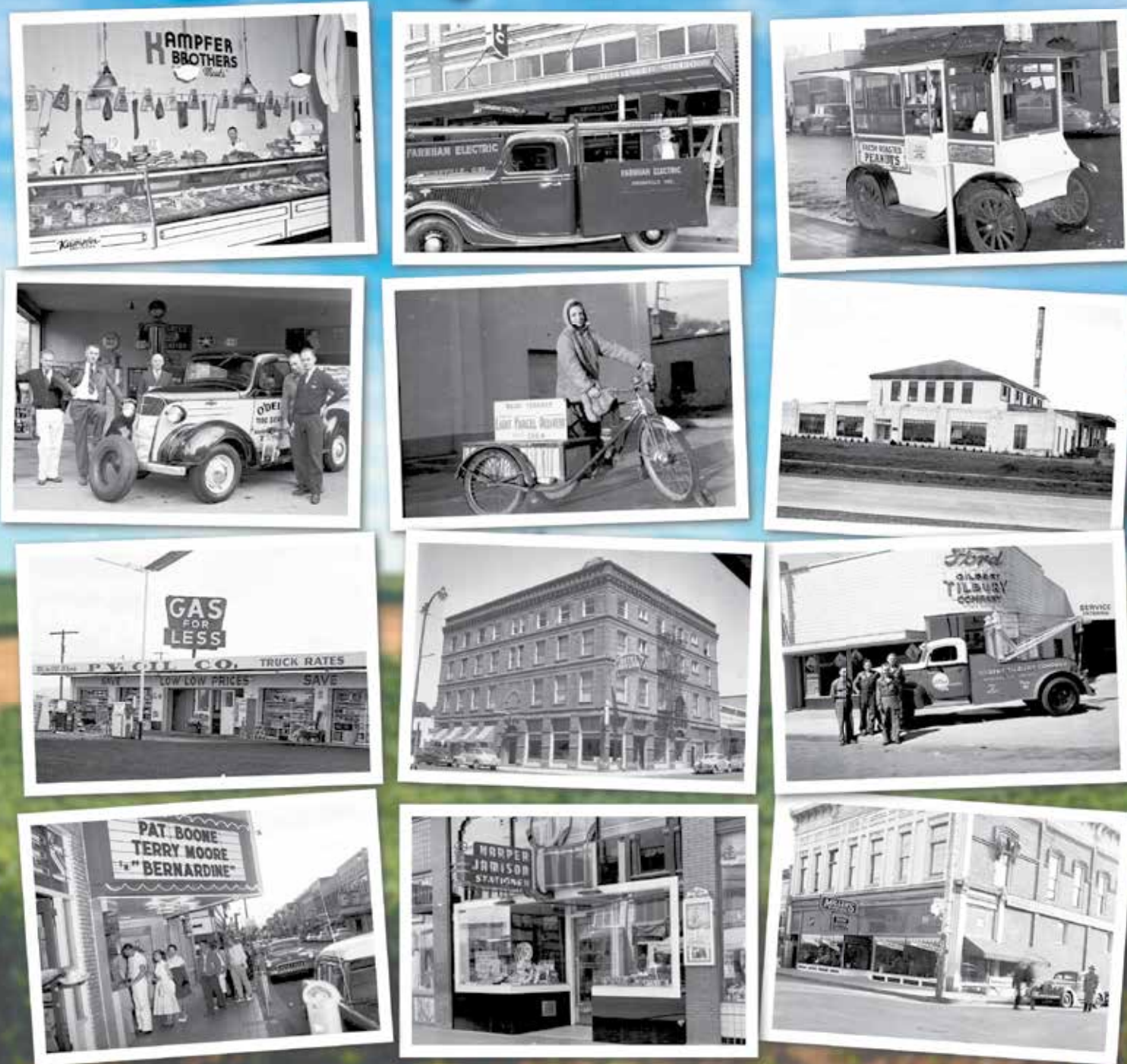
The nature of dementia is for the body and brain activity to decrease, often making people reclusive. But keeping the mind and body active and engaged has plenty of positive benefits, such as helping to spark memories and increase people's physical ability. And elevated physical ability can lessen the risks, for instance, of a life-ending or debilitating fall, which is a critical concern in long-term care.

Keeping residents engaged also makes them happier. Negative behavior and depression in individuals with dementia often happen as the result of boredom, but residents who are busy and have something purposeful to do are less likely to show negative behaviors.

Administrator Marshall Martinez welcomes your calls and is happy to give you a tour through Marjorie House. Let the Marjorie House staff show you that there is a way for individuals with a diagnosis of dementia to live life in safety and dignity, while receiving 24-hour loving care. Every day the staff at Marjorie House strives to leave each resident with a sense of purpose, pleasure and peace.

SEE OUR AD ON PAGE 57

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