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ON THE COVER

L TO R. TOP TO BOTTOM:

Clover flower field McDougall Road, Dayton *Photo by Kirby Neumann-Rea*

Hopscotch Toys

Photo by Rachel Thompson

Laughing Bean Bistro
Photo by Rusty Rae

2024 Linfield Graduation

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2023 Fun Festival Rock of Ages/Valley View Photo by Rachel Thompson

Girls Build

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Nash & Nichol Photo by Rusty Rae

McMenamins Hotel Oregon Photo by Rachel Thompson

2023 Make Music McMinnville Photo by Rachel Thompson

Springtime dogwood tree blooms in McMinnville *Photo by Rusty Rae*

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Spend Wisely for a Better Community

By Ossie Bladine, Associate Publisher

Despite many years as a journalist, I often still find myself double checking the subtle differences in certain words. For instance, if one wants to best support their local economy, should they be conscientious, conscious or conscience? In this case, it's actually all three at once:

A conscientious consumer is one who is conscious of the benefits of shopping locally and lets his or her conscience decide to spend money in a manner that benefits the community.

No matter how you present it, any "Shop Local" campaign is driven by the same basic elements:

- · Spending locally maintains and multiplies consumer dollars in our economy.
- Those businesses create local jobs and contribute to local causes; they pay local taxes and diversify the lifestyle of our communities.
- Local businesses provide immediate service; they save us time and money otherwise spent searching often unsuccessfully for some out-of-area bargain.

As it has for many years, the News-Register's annual "Best of Mac and the Yamhill Valley" magazine is a celebration of those time-honored economic and community principles.

Our "Best of" contest represents about 100 News-Register Community Partners businesses along with many other participating advertisers. Many have earned bragging rights this year by being voted as "favorites" in a local survey. However, every business included in this publication is the favorite for many residents and visitors alike. Browse for your old favorites, and find some new favorites

Of course, we want your focus to be on the businesses within this publication and in our twice-a-week community newspaper, as they choose to spend their marketing dollars locally while simultaneously supporting local, independent journalism. But more than that, this publication is presented to encourage locals to always be conscientious, be conscious and to use their conscience while spending their dollars.

We hope you will keep this 2024 "Best of" as a year-round reminder to do even more to support these and other Yamhill County businesses that serve so many community needs.

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TOP: "Romeo and Juliet" cast members prepare for a 7:30 p.m. curtain time backstage at Gallery Theater. Actors Kylee Longaker, left, Olivia Caudell and Adrian Martin share a laugh while Rebecca Suzanne helps Kaelyn Nichols with her costume, and Wade Moran applies makeup. *Photo by Rachel Thompson* **BOTTOM:** Round dance couples — including Deena and Don Myatt, center, Jennie and Nate Ramer, front left, and Kevin Steward and Carol Roos, front right — circle the floor at the McMinnville Grange Hall, where the Braids and Braves Square Dance Club hosts events on the third Saturday of each month. Round dances alternate with square dances, which involve four couples moving in a square formation. *Photo by Rusty Rae*

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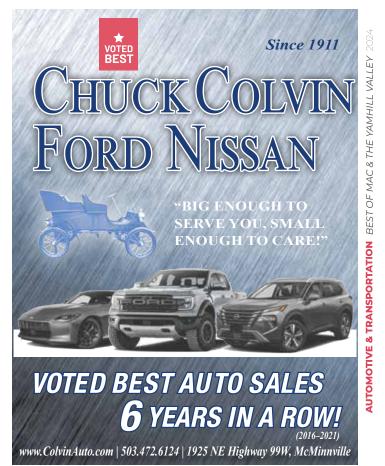


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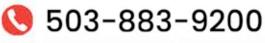


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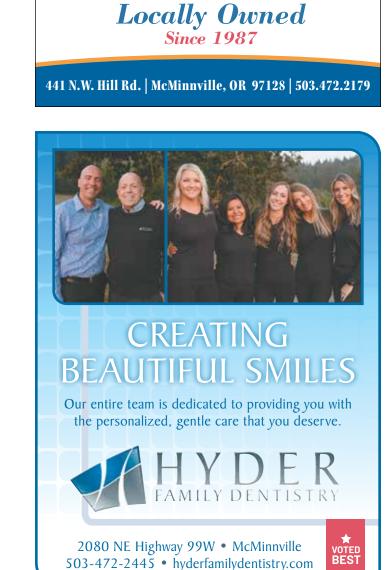


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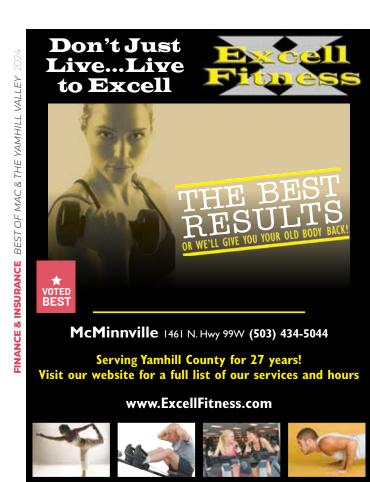
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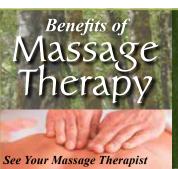
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Salem visitors enjoy last year's Wine & Food Classic. From left are Donna Kahnamooian, Andrea Wandera, Daniel Wandera, Margaritha Stewart, Ron Stewart and service dog, Zoey. Advance ticket sales for this year's event were up by half, organizers say. Photo by Rachel Thompson

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Scott and Elizabeth Hinchcliff talk about their community activities, which include organizing the annual Cruising McMinnville event that raises money for scholarships, STEM grants and other nonprofits. Their efforts led to them being named Junior Citizens of the year in the annual Distinguished Service Awards program. Photo by Rusty Rae



From left, Yadira Duran and Dylan Hudson, both eighth-graders, celebrate the opening of Duniway Middle School's new podcast studio with Rachel Godfrey of the Traveling Light Foundation and Elizabeth Hinchcliff of Cruising McMinnville. The latter organization supported Traveling Light's effort to create the new studio at Duniway, where Godfrey's son, the late Ronan Godfrey, was a student. Photo by Rachel Thompson

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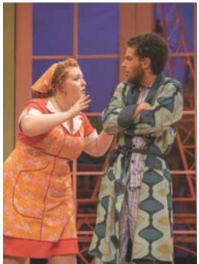
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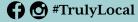
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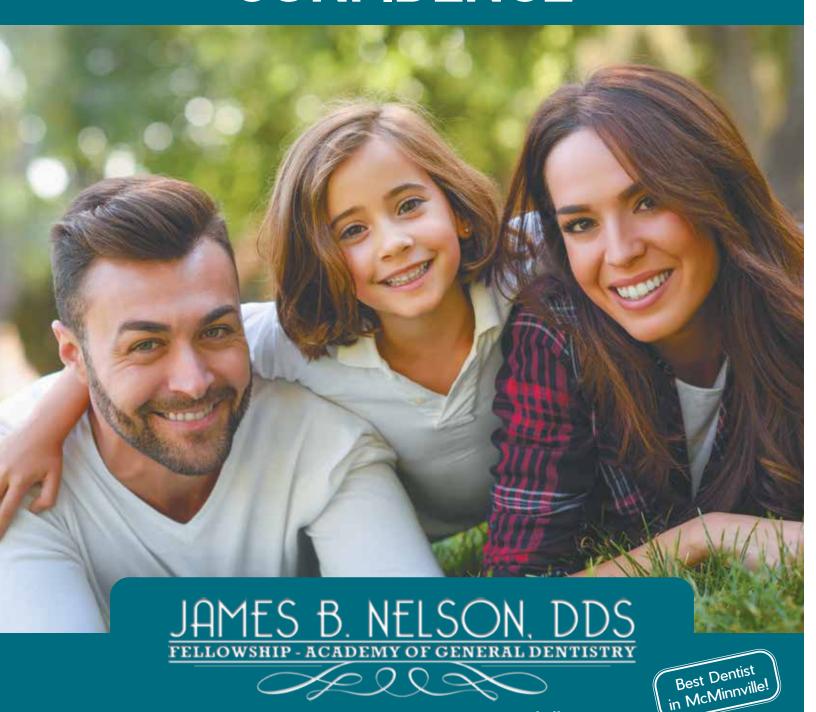
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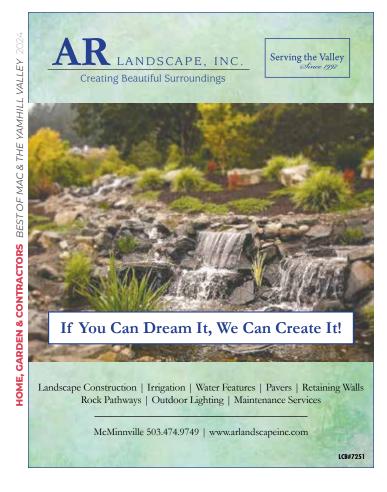
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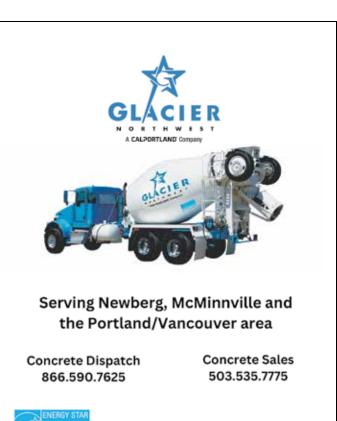


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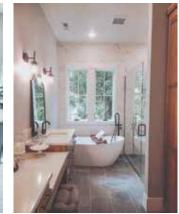


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Erin Rainey, one of the organizers of the Amity Daffodil Festival, shows off various hues of daffodils in her shop, The Rainflower. Photo by Rachel Thompson



Dusk falls on the 99W Drive-In, which marked its 70th anniversary in 2023. Posts from the old speaker system still delineate parking, but audio comes through a radio FM channel that plays on car radios. Photo by Rusty Rae



Left-hander Jim Shimota uses his right arm for balance as he rolls a ball down the lane about 9:30 p.m. on a Tuesday. Shimota bowls at Walnut City Lanes several times a week, including during league play. Photo by Rachel Thompson

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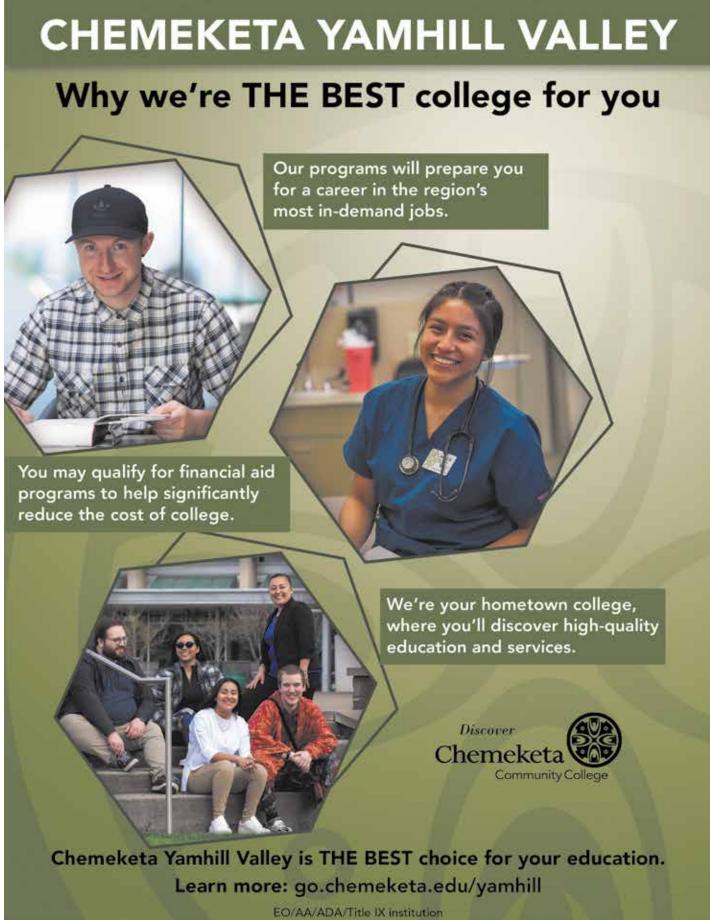
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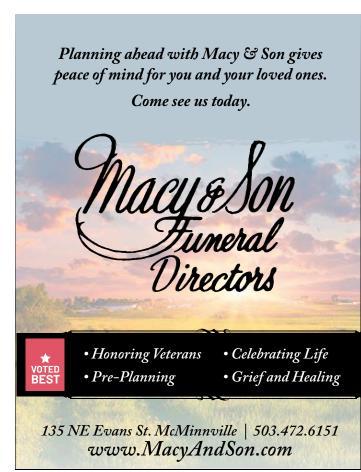
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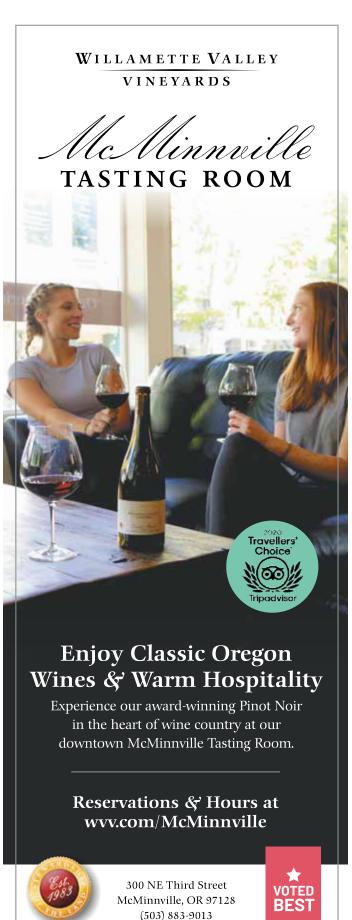
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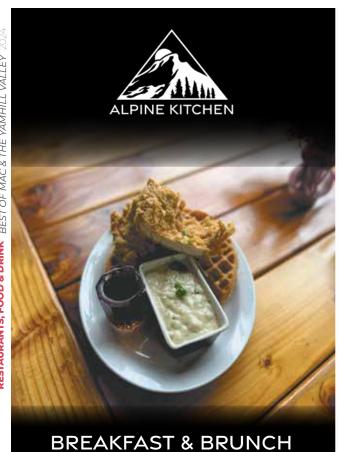
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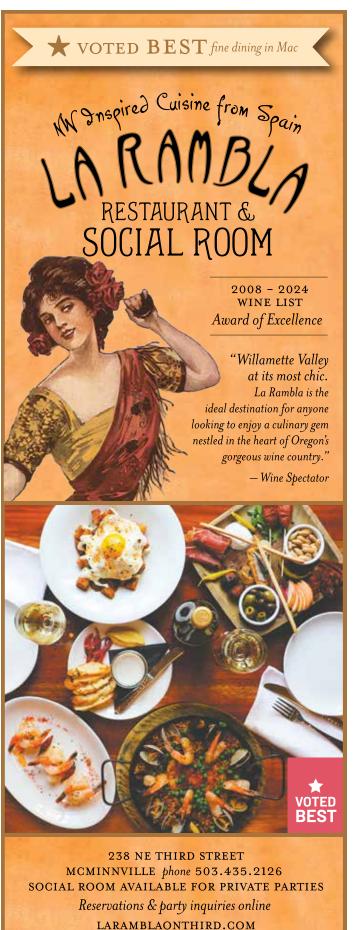






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Attach answers and mail to P.O Box 727, McMinnville, OR, 97128, or drop off at 1315 N.E. Miller Street, McMinnville, Monday-Friday 8 a.m. to 5 p.m.

Or, complete and submit the quiz at newsregister.com/bestofcontest

One entry per person. Enter to win by August 23, 2024.

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Name a business that is a Tripadvisor Travelers' Choice winner. Name 2 businesses with people dancing in their ad. What are the 2 schools you attend to get a college de		end to get a college degree?		
Name 2 businesses you can Name 2 busine	esses you can call if Nan	ne 3 businesses you can go		
go to brighten your smile. your home is too hot or too cold. to if you want to buy or sell a hor				

Name 2 businesses that will meet your landscaping needs.

Name 2 businesses who can help with a clogged drain. Which business was voted BEST fine dining in Mac?

Name 3 businesses you can go to for a massage or physical therapy.

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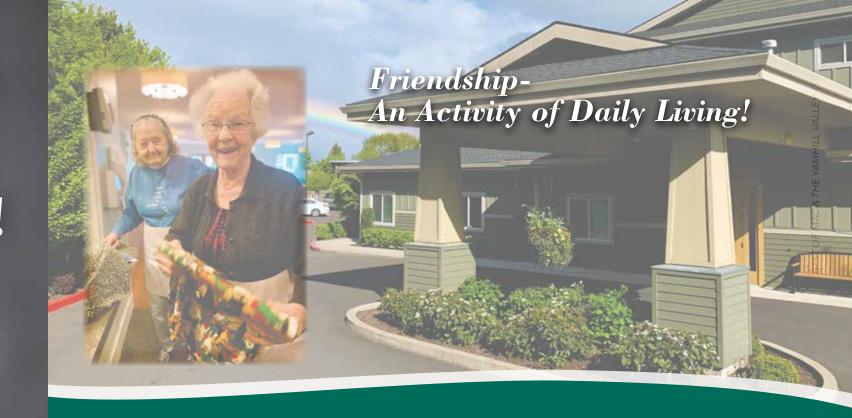
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