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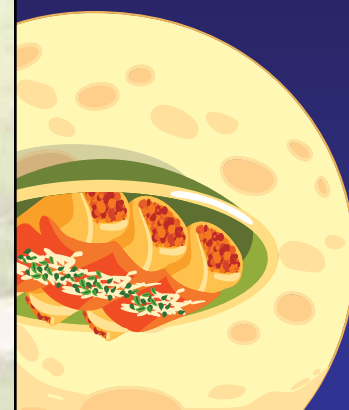
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ON THE COVER
TOP ROW
LEFT: Susan Richman of Willamina's Belle Mare Farm.
RIGHT: Ash Marks, Jared Longoria and Jordan Longoria dig into cotton candy animals, purchased from a downtown vendor.

SECOND ROW
LEFT: The Tongass National Forest.
RIGHT: Lois Cho and her husband, winemaker David Cho, own the first Korean-American winery in Oregon, Cho Wines.

THIRD ROW
LEFT: Head coach Jackson Vaughan is all smiles after another conference tournament championship.
RIGHT: Samuel Vargas plucks the strings of his tiny violin

FOURTH ROW
LEFT: New Fire Marshal Ty Darby comes to McMinnville after working nearly 15 years with Tualatin Valley Fire & Rescue.
RIGHT: McMinnville Soroptimists work on decorations for tables at their Summer Soiree Women Who Wine event.

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Spend Wisely for a Better Community

By Ossie Bladine, Associate Publisher

Despite many years as a journalist, I often still find myself double checking the subtle differences in certain words. For instance, if one wants to best support their local economy, should they be conscientious, conscious or conscience? In this case, it's actually all three at once:

A conscientious consumer is one who is conscious of the benefits of shopping locally and lets his or her conscience decide to spend money in a manner that benefits the community.

No matter how you present it, any "Shop Local" campaign is driven by the same basic elements:

- Spending locally maintains and multiplies consumer dollars in our economy.
- Those businesses create local jobs and contribute to local causes; they pay local taxes and diversify the lifestyle of our communities.
- Local businesses provide immediate service; they save us time and money otherwise spent searching – often unsuccessfully – for some out-of-area bargain.

As it has for many years, the News-Register's annual "Best of Mac and the Yamhill Valley" magazine is a celebration of those time-honored economic and community principles.

Our "Best of" contest represents about 100 News-Register Community Partners businesses along with many other participating advertisers. Many have earned bragging rights this year by being voted as "favorites" in a local survey. However, every business included in this publication is the favorite for many residents and visitors alike. Browse for your old favorites, and find some new favorites.

Of course, we want your focus to be on the businesses within this publication and in our twice-a-week community newspaper, as they choose to spend their marketing dollars locally while simultaneously supporting local, independent journalism. But more than that, this publication is presented to encourage locals to always be conscientious, be conscious and to use their conscience while spending their dollars.

We hope you will keep this 2023 "Best of" as a year-round reminder to do even more to support these and other Yamhill County businesses that serve so many community needs.



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Jan. 26, 1957. Preparing for the McMinnville High School winter band concert, guest artist Rafael Mendez works with members of the trumpet section Steve Spiller, Bill Sterett and David Crow. Mendez, acclaimed as “the world’s greatest trumpet player,” rehearsed with the band Friday and Saturday for the presentation Saturday night in the school gymnasium.

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This publication features vintage photos from the News-Register’s archive. Follow along @vintagenewsreg on Instagram and Facebook. View, search and purchase photos at newsregister.zenfolio.com.

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March 26, 1957. Ron Courtney, center, a member of the Tie-Rods, leans under the hood of his modified 1951 Ford to make an adjustment as other members of the group watch. At left is Paul Prescott and at right, Scott Compton. Courtney values the car at \$6,000, considering time and materials. The hot rod group boasts 26 active members devoted to safe driving and better cars.

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March 28, 1957. A thorough inspection of cars, which will be driven in the Mobilgas Safety-Economy run at McMinnville High School, is made by members of the Tie-Rods. Here, three members of the group test a car which will be driven by Gordon Hall, third from left. Checking the car are Coy Howard, Dave Ryals and Bill Kizer. High School students participating in the run will drive a course of 98.8 miles through Salem and along the freeway, returning on Highway 99W. Scores are computed from gallons consumed for the given distance in relation to the weight of the car. Drivers are also assessed one-tenth of a gallon for each driver error.

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April 20, 1968. Operation of the new IBM Magnetic Tape Selectric Composer computer system, installed for production of today's issue of The News-Register, is checked by Mrs. Lillian Etherton, Production Superintendent, Homer Rohse, Advertising Director, and Publisher Philip N. Bladine. Mrs. Lois Gillins, seated operates the computer output unit. Larger and varied type styles for text and small headline composition are possible on the IBM system. The News-Register units are the first newspaper installation in Oregon and second in the continental Northwest states.

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August 5, 1960. The patio of Norwood Apperson's home serves as location for a turkey barbecue by Mrs. Apperson (second from left), and daughter-in-law Meridith Apperson. Grant helps his grandmother while granddaughter Leslie watches the proceedings. The use of turkey as a barbecue dish is being promoted during Mid-summer Turkey Time.

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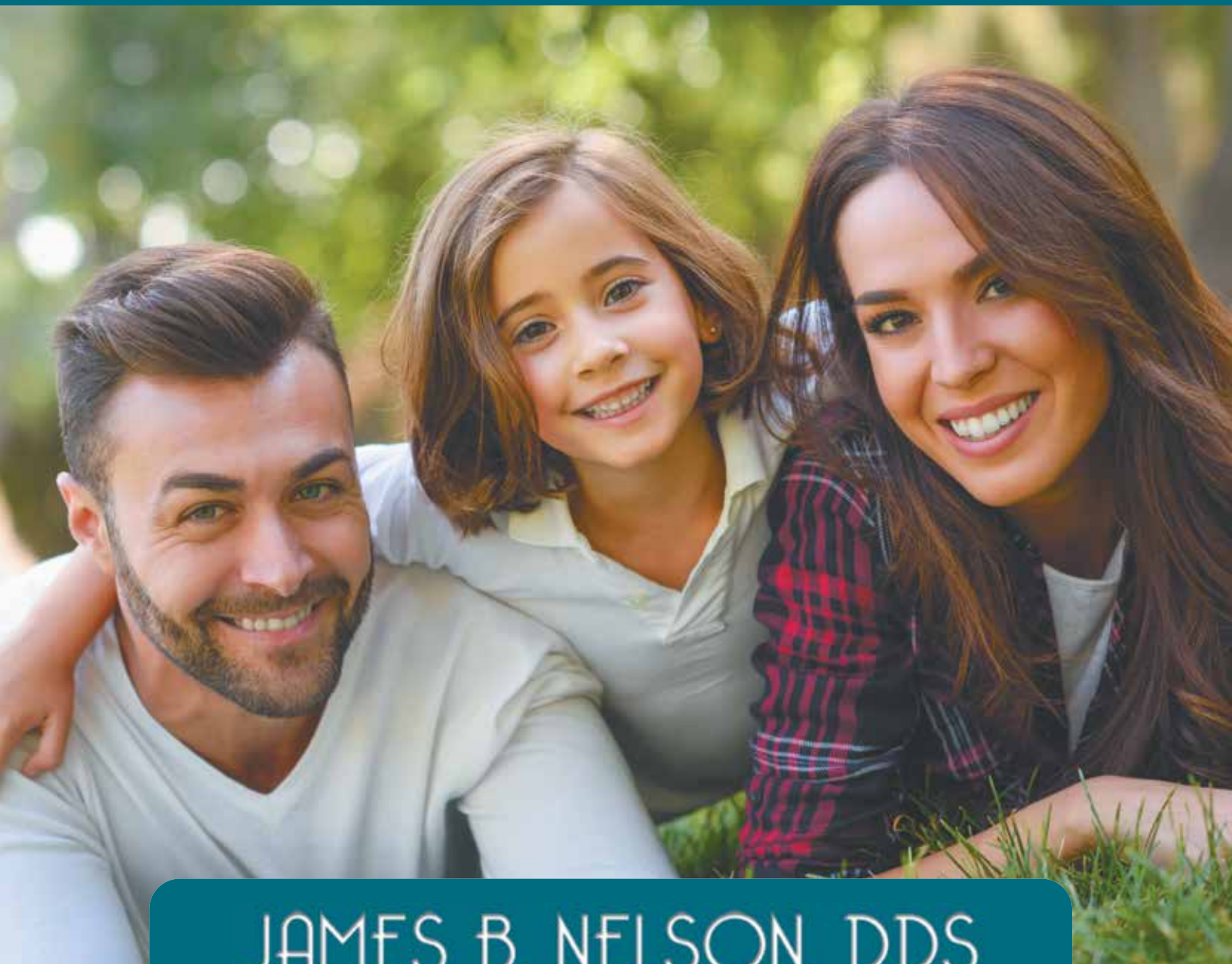


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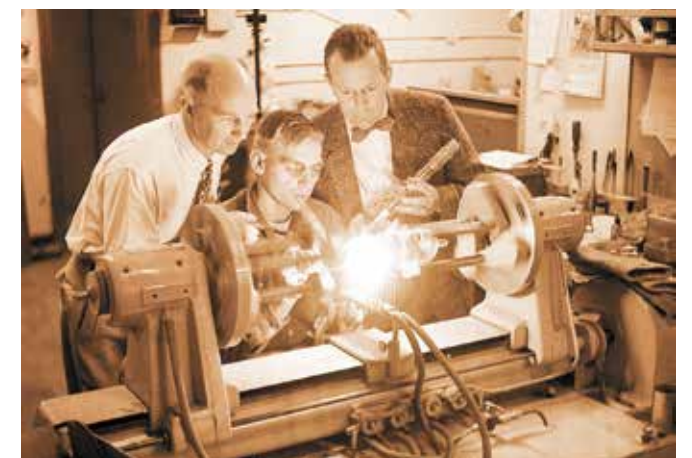
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Top: April 30, 1959. Crews assemble conveyor belts on a \$50,000 lathe installation in the Sheridan veneer plant, scheduled to start operations in May, it is a companion to the new Sheridan Hardwood Inc. veneer plant and will employ nine men per shift. The Hardwood plant employs 45 at its peak.

Middle: August 17, 1939. Processing of Yamhill County milk products started at the new \$100,00 McMinnville plant of the Farmers Cooperative Creamery this week. Cooperative President Herman Bernards pours the first can of milk into the vat.

Bottom: October 21, 1955. Glassblower, Jim Barbour, shapes experimental field emission tube under watchful eye of Dr. J. Kenneth Trolan (left) and Dr. W.P. Dyke, at Linfield College physics department. Linfield physicists have developed much of their own equipment during electronics research in field emission.

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Top: December 5, 1965. Yamhill County optometrists have been assisting in an Oregon State Board of Health program designed to provide better visual care to residents of nursing homes. The local Rotary and Kiwanis clubs have also cooperated by paying for frames and glasses when needed. Here, Dr. Norman Goss fits frames to one of the patients treated under the program.

Middle: April 27, 1968. Working out on the Universal Gym at McMinnville High School are (l-r) Jim Fuller, abdominal board, Jac White (partially hidden), leg press, Gene Stebbins, high pulley, Dave Wallace, low pulley, Mike DeRaeve, hip flexer, Dennis Hinchman, shoulder press and Mike Ingram, chest press. The gym has 10 "stations" which can be used simultaneously and was financed by the government through the Title I program and arrived two weeks ago.

Bottom: June 21, 1967. Joe Dancer, McMinnville city administrator, receives a pin denoting that he reached the six gallon donation level at the Tuesday visit of the Red Cross Bloodmobile. Giving him the award is Jean Carpenter, executive secretary of the county Red Cross chapter.

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March 21, 1965. Ernest Glazenbrook, new owner of the Douglas Café in the Douglas Hotel on Third Street, busily at work in the kitchen. Mr. and Mrs. Glazebrook, formerly of Dallas, have been in the restaurant business for the past six years.



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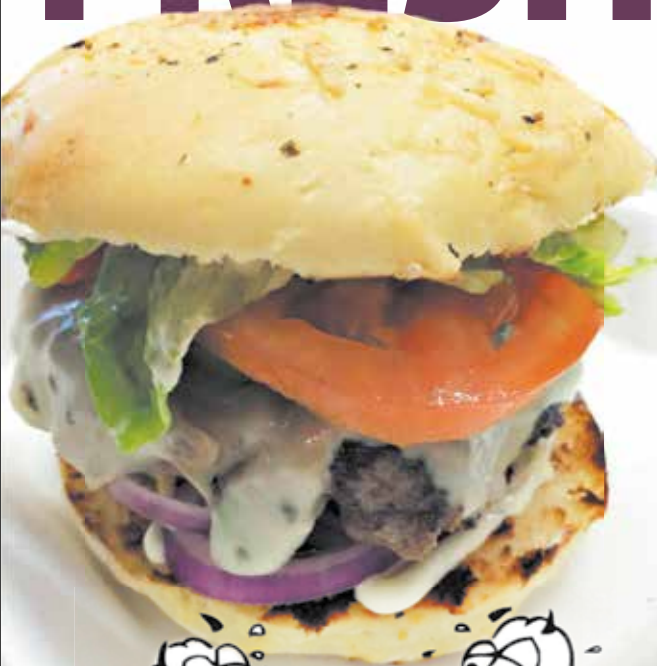
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Above: July 16, 1957. George Robertson receives keys to a Carlton jewelry store from his father, James Robertson, as the business changes hands from father to son. James began working in the W. A. Howe store as a jeweler in 1904 and started his own store four years later. He will continue to operate his optometry office at the same location. The new owner of the business has been associated with his father since graduation from high school in 1939.

Left: August 22, 1961. Mrs. Jim Beard of McMinnville assists her daughter, Lori, 6, as the young miss looks through the wide selection of coats at Montgomery Ward in downtown McMinnville. Lori toured several stores in shopping for clothes and school supplies in preparation for her entrance into her school career as a first grader this September when school opens.

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Enter to win by July 21, 2023

Only entry forms with all correct answers will be eligible for the grand prize. All submissions will be collected and one winner will be randomly selected by July 28, 2023.

The lucky winner will be provided with a list of participating businesses and will select 10 from the list. The winner will receive a \$100 gift certificate from each of the 10 businesses, for a total prize of \$1,000. In addition, the winner will get to select a local nonprofit organization that will receive a \$500 donation from Grocery Outlet in McMinnville. Nonprofit must be a certified 501(c)3 with headquarters in Yamhill County.

The winner will agree to be pictured in a News-Register ad announcing the winner.

FULL NAME		
ADDRESS		APT
CITY	STATE	ZIP
EMAIL		
PHONE		

SCAVENGER HUNT QUESTIONS ON PAGE 52. DON'T FORGET TO ANSWER ALL QUESTIONS BEFORE YOU ENTER!

Name 2 businesses with a wrench in their ad.

Name 2 businesses with a setting sun in their ad.

Name 2 businesses with a bicycle in their ad.

Name 2 businesses with a Green Tree as their logo.

Which business is a certified Arborist?

How many businesses in this publication are represented by a CCB #?

Name 3 businesses celebrating an anniversary.

Which company could complete both your kitchen remodel and a royal flush poker hand?

Name 2 businesses with an outline of the State of Oregon in their ad.

Name 2 businesses that are showing to be a former Best of Mac winner.

Name 3 businesses with birds in their ad.

Name 2 businesses with fruit in their ad.

Name 2 businesses with wine in their ad.



Name 3 businesses with a burger in their ad.

Name 6 businesses located on 3rd street.

Name 3 businesses with locations listed outside of Yamhill county.

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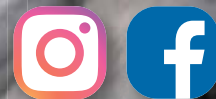


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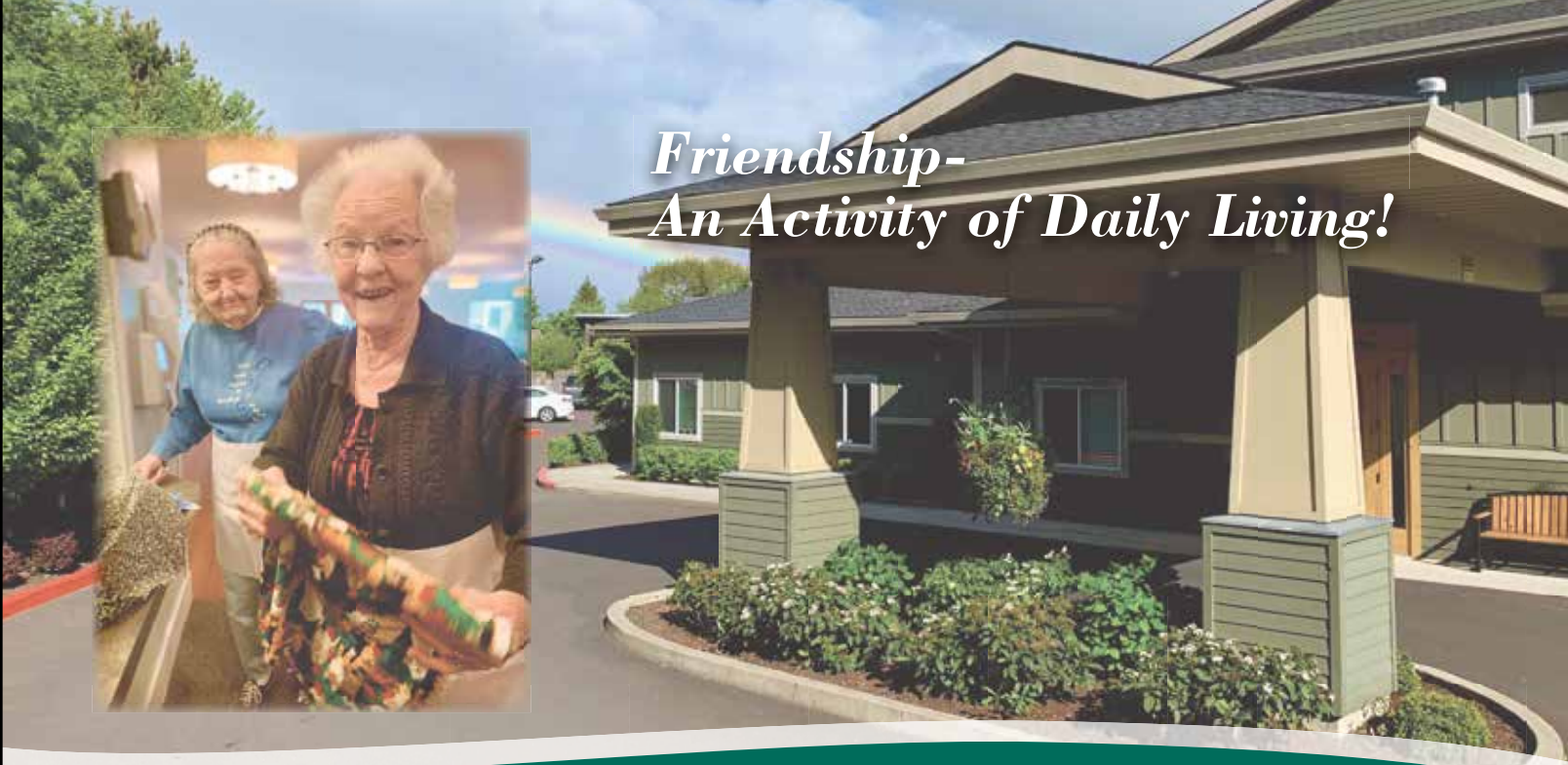


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*Friendship-
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Marjorie House Memory Care Community provides person-centered long term care for individuals suffering from all stages of dementia in a safe, secure, supervised and caring environment. The comforts of home combine with design features specifically intended to enhance the quality of life for individuals with a diagnosis of a dementia, including Alzheimers.

Quality of Life Through Quality Care

The challenges and losses that accompany dementia are many. The life provided by our skilled and loving staff strives to break down those challenges. Our goal is to create a life of potential and peace, lessening the challenges and loss.

Potential of Life Through Activities

We believe that every individual has potential – of one sort or another – until life ends. We find the potential in each person, design activities and moments to match that potential, and continually assess the change in potential so that we are meeting the needs of each individual.

Security in Life by Design

While our highest priority is the safety, security and well-being of each resident, we realize emergencies can and do happen at any time. With that in mind, we designed and equipped our building with a state-of-the-art Nurse Call System featuring Real Time Locating and Mapping.



Marjorie House
Memory Care Community

*Providing support for individuals
with dementia and for their families.*

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