

# Local Advantage Print Directory - Quarterly

## PLATNUM LEVEL

LOGO

**Business Name**  
555 SE Address, McMinnville ..... (503) 555-5555  
Your Tag Line Here  
Your Current Deal Here  
Your Call to Action Here (any 3 lines of text)

## PREMIUM LEVEL

**Business Name**  
555 SE Address, McMinnville ..... (503) 555-5555  
Your Tag Line Here  
Your Current Deal Here  
Your Call to Action Here (any 3 lines of text)

## ADVANTAGE LEVEL

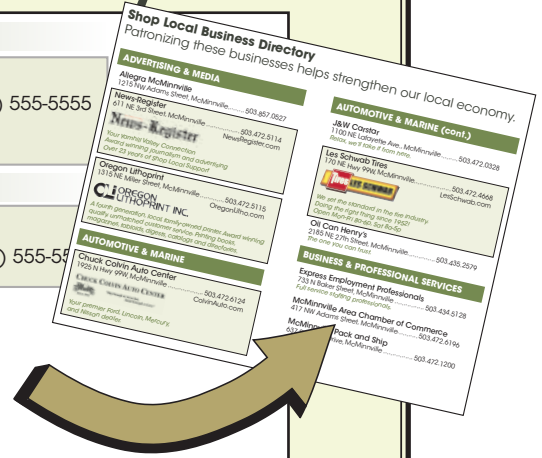
**Business Name**  
555 SE Address, McMinnville ..... (503) 555-5555  
Your Tag Line Here (any 1 line of text)  
Your Website

## MEMBER LEVEL

**Business Name**  
555 SE Address, McMinnville ..... (503) 555-5555

**PUBLICATION DATES**  
February 8, May 10, August 9, November 8

**AD SIZES & PRICES**  
Full Page \$500 • Half Page \$300  
In-classification ad \$150 • Coupon \$100



# Shop Local Print Campaign

## BE A PRESENCE.

Show the community you support the Shop Local movement - be listed in a once-monthly News-Register Advertising campaign. This campaign will highlight all the reasons to Shop Local year round.



# Specialty Section Directory Advantage.

Get your name in the appropriate print-publication and online directories and **BE SEEN.**



# The Online Advantage.

\* Members are added to business-appropriate categories.

**YamhillValley.com Listing**  
Platinum Level Listing  
shown here.

**Carla's Feast Winery - 503-852-0002**

730 N. Scott Street  
Carlton, OR 97111  
Tamar@carlasfeastwinery.com  
http://www.carlasfeastwinery.com

Carla's Feast Winery, formerly known as Cuneo Cellars, crafts distinctive Northwest red wines with a focus on Italian varieties. Our wines are created from the highest quality grapes grown in selected vineyards throughout the Northwest. These superior grapes become the complex and richly balanced red wines Carla's Feast Winery is proud to produce.

Carla's Feast Winery embodies Italian family hospitality. Guests enjoy intimate dining in our winery where the sweet aromas of red, ripe wine fill the air. On sunny days, our stone-paved patio and garden piazza are ideal places for outdoor events and meetings.



## MEMBERSHIP BENEFITS

	MEMBER	ADVANTAGE	PREMIUM	PLATINUM
<b>LOCAL ADVANTAGE PRINT DIRECTORY</b> (QUARTERLY PUBLICATION)				
Name	Yes	Yes	Yes	Yes
Address	Yes	Yes	Yes	Yes
Phone	Yes	Yes	Yes	Yes
Website		Yes	Yes	Yes
Bold			Yes	Yes
Up to 2 Categories			Yes	Yes
Logo				Yes
Up to 3 Categories				Yes
Discount off Display Ad (in directory)	0%	10%	20%	30%
Discount off Coupon Ad	30%	40%	50%	FREE*

(in directory) (\*limit one free, 50% off additional)

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### SHOP LOCAL PRINT CAMPAIGN

 (Monthly Publication in News-Register)

Name	Yes	Yes	Yes	Yes
Website		Yes	Yes	Yes
Bold			Yes	Yes
Logo				Yes

### SPECIAL SECTION DIRECTORIES

 (Section Theme Appropriate)

Name	Yes	Yes	Yes	Yes
Address	Yes	Yes	Yes	Yes
Phone	Yes	Yes	Yes	Yes
Website		Yes	Yes	Yes
Bold			Yes	Yes
Logo				Yes

### ONLINE DIRECTORY

Name	Yes	Yes	Yes	Yes
Address/Map	Yes	Yes	Yes	Yes
Phone	Yes	Yes	Yes	Yes
Email/Website	Yes	Yes	Yes	Yes
Logo + 50 Words		Yes	Yes	Yes
Screened Display			Yes	Yes
Headline Photo			Yes	Yes
Article + Inside Photos				Yes

### MONTHLY MEMBERSHIP

**\$10**

**\$25**

**\$50**

**\$100**