

COUPON PACKAGES

100% Gain at 50% Off!



Package A

What is your investment? **\$500 in \$50 gift cards***

What do you get? **\$500 in News-Register advertising**

What does the News-Register get?
\$250 in resale of the gift cards via website

60% print advertising - Three 1/16 page size print ads run consecutively in two issues of The News-Register and one issue of The Post. (1/16 page: 8 column inches)

30% web/electronic advertising - Three weeks of Big Box advertising on NewsRegister.com.

10% social media - One coupon channel text blast promoting your business on the coupon page.

Package B

What is your investment? **\$1000 in \$50 gift cards***

What do you get? **\$1000 in News-Register advertising**

What does the News-Register get?
\$500 in resale of the gift cards via website

60% print advertising - Three 1/8 page size print ads run consecutively in two issues of the News-Register and one issue of The Post. (1/8 page: 16 column inches)

30% web/electronic advertising - Six weeks of Big Box advertising on NewsRegister.com.

10% social media - One facebook, one twitter mention and one coupon channel text blast promoting your business on the coupon page.

Package C

What is your investment? **\$1500 in \$50 gift cards***

What do you get? **\$1500 in News-Register advertising**

What does the News-Register get?
\$750 in resale of the gift cards via website

60% print advertising - Three 1/4 page size print ads run consecutively in two issues of the News-Register and one issue of The Post. (1/4 page: 32 column inches)

30% web/electronic advertising - Nine weeks of Big Box advertising on NewsRegister.com.

10% social media - One facebook, one twitter mention and two coupon channel text blasts promoting your business on the coupon page.

Package D

What is your investment? **\$2500 in \$50 gift cards***

What do you get? **\$2500 in News-Register advertising**

What does the News-Register get?
\$1250 in resale of the gift cards via website

60% print advertising - Three 1/2 page size print ads run consecutively in two issues of the News-Register and one issue of The Post. (1/2 page: 64 column inches)

30% web/electronic advertising - 13 weeks of Big Box advertising and four weeks of leader board advertising on NR.com.

10% social media - One facebook, one twitter mention, two months Premium Business listings on DiscoverYamhillValley.com's Business Directory and two coupon channel text blasts promoting your business on the coupon page.

*Gift cards will be e-cards downloadable from website - no physical cards necessary from advertiser. There is some flexibility in denomination of gift cards - \$50 is recommended. All packages must be used in their entirety within one calendar year of purchase.

CALL TODAY!

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News-Register

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