



**GATEWAY
COMMUNICATIONS, INC.**

16805 NE Mason Court
Portland, OR 97230
www.gatewayci.com

August 13, 2014

Ms. Jennifer Hertel
Compliance Specialist
Elections Division
Office of the Secretary of State
255 Capitol Street NW, Suite 501
Salem, OR 97310

Dear Ms. Hertel:

This is in response to your letter dated July 29, 2014 regarding the campaign finance activity of several political committees.

Gateway Communications, Inc. provides printing, mailing, research, polling, and telephone advocacy work for many customers, both political and non-political. We have a creative center, print shop, mail house, research office and phone center spread over several locations. We have over 70 employees who literally produce thousands of different mail pieces each year and/or make thousands of telephone calls. Most of our customers are non-political.

We are a vendor with hundreds of customers, including Nearman4Oregon, Oregon Right to Life PAC and Oregon Family Council PAC. We provided services and products as well as invoices to all three PACs during 2014, with the PAC representatives responsible for reporting accurately on ORESTAR. As a private company that prides itself on customer confidentiality, we are unable to provide additional information. However, in the spirit of cooperation, we had our accounting department check ORESTAR for the three PACs mentioned in your letter. We found nothing in our records not reported on ORESTAR.

In regards to the questions about the GCI Research survey, this was a payable to the Nearman4Oregon campaign. GCI stands for Gateway Communications Inc. and our research arm often uses this name in its research phone calls and mailings. Please see the attached letter from Lori Piercy documenting that this was publically reported on ORESTAR by the Nearman4Oregon campaign.

Feel free to call me if you have any further questions, by business card is enclosed.

Sincerely,

Nick Graham
Operations Director

Encl.

August 12, 2014

Ms. Jennifer Hertel
Compliance Specialist
Elections Division
Office of the Secretary of State
255 Capitol Street NW, Suite 501
Salem, OR 97310

Dear Ms. Hertel:

Gateway Communications forwarded me a copy of your letter asking for follow-up information on Brian Boquist's campaign finance reporting complaint against Mike Nearman.

The GCI Research survey was a Gateway Communications payable reported on May 9, 2014, transaction number 1722927, for \$9000. A copy of the invoice is attached. The invoice is dated May 5th, we received via email on May 8th, which was the first date the campaign was aware of the survey results and the associated payable. It was paid on May 23, 2014 as part of a larger check for \$15,447.03, transaction #1736395, reported on May 30th.

This was a voter identification project with two parts, a telephone survey to Republicans in the district with phone numbers and a follow-up survey to those without available phone numbers. The letter and phone survey asked the same three questions (please see the attachment you sent with your letter to Gateway). It was not an advocacy piece for Mr. Nearman, it was a poll/survey. The results of both the phone survey and letters were tabulated and the results delivered to the Nearman4Oregon campaign the same date as the invoice.

As a professional in this business for almost fifteen years, I understand extremely well the reporting requirements. I want to assure you and Mr. Boquist that the Nearman4Oregon PAC has reported all transactions correctly and accurately.

This is becoming a waste of time for the Nearman4Oregon campaign, its vendors and other PACs who supported Mr. Nearman in the primary, and for the state elections staff. I respectfully request that State Elections close this matter immediately.

Sincerely,


Lori Piercy

Encl.